



Williamsburg Tourism Council

Greater Williamsburg Sports and Events Center

250 Visitor Ctr Dr

Williamsburg, VA 23185

September 15, 2026 – 12:30 - 2 p.m.

Meeting Agenda

Agenda Items		
I.	Call to Order / Roll Call	Ruth Larson
II.	Chair Report a. Welcome to Kristin Creasy, Guernsey Tingle Architects b. Nominating Committee and Annual Meeting	Ruth Larson
III.	Public Comment	Ruth Larson
IV.	Roundtable Discussion	Ruth Larson
V.	Minutes a. <u>Action Item</u> : Approve May 19, 2026, Meeting Minutes	Ruth Larson
VI.	Treasurer's Report a. Financials	Mayor Doug Pons
VII.	CEO Report a. Business Update b. Live Performance Opportunities	Ed Harris
VIII.	Marketing and Events Update	Jennifer Case Elisa Hernandez Campana
IX.	New Business	Ruth Larson
X.	Old Business	Ruth Larson
XI.	Closed Session a. Discussion of Personnel Evaluation pursuant to Virginia Code § 2.2-3711(A)(1)	Ruth Larson
XII.	Reconvene in Open Meeting	Ruth Larson
XIII.	Certification of Closed Meeting	Ruth Larson
XIV.	Adjournment	Ruth Larson

Upcoming Meeting:

WTC Board Meeting

November 17, 2026