



Williamsburg Tourism Council Meeting Agenda  
March 12, 2024 // 12:00 p.m.

Goodwin Building, Training Room 132  
134 N. Henry Street, Williamsburg, VA, 23185

## Agenda Items

- I. Call to Order/Roll Call
- II. Public Comment
- III. Judy Wood – Certified Tourism Ambassador Program (Zoom)
- IV. Virginia Tourism Corporation (VTC) Briefing  
*Rita McClenny, President and CEO, VTC*
- V. Roundtable Discussion
- VI. Minutes
  - Action Item: Approve January 16, 2024 Meeting Minutes
  - See ATTACHMENT A – 01.16.24 Meeting Minutes
- VII. Chair Report
- VIII. Treasurer’s Report
  - Financials
    - Revenue/Expenses
    - Cash on Hand
    - Tax Revenue
- IX. Interim CEO Report
  - Key Performance Indicators (KPIs)
- X. New Business
- XI. Old Business
- XII. Adjournment