

Williamsburg Tourism Council Meeting Agenda
July 18, 2023 // 1:00 p.m.

Jamestown Settlement, Presentation Hall
2110 Jamestown Road, Williamsburg, VA, 23185

Agenda Items

- I. Call to Order/Roll Call
- II. Public Comment
- III. Group Collect Briefing
Bud Geissler, Jr., President, Group Collect
- IV. Roundtable Discussion
- V. Minutes
 - Action Item: Approve May 16, 2023 Meeting Minutes
 - See ATTACHMENT A – 05.16.23 Meeting Minutes

 - Action Item: Approve June 26, 2023 Meeting Minutes
 - See ATTACHMENT B – 06.26.23 Meeting Minutes
- VI. Chair Report
- VII. Treasurer’s Report
 - Financials
 - Revenue/Expenses
 - Cash on Hand
 - Tax Revenue
- VIII. Executive Director and CEO Report
 - Key Performance Indicators (KPIs)
 - Marketing/Public Relations/Sales Program
- IX. New Business
- X. Old Business
- XI. Closed Session
 - Action Item
 - Pursuant to Va. Code Section 2.2-3711(A)(1) to discuss personnel matters
- XII. Adjournment