



Williamsburg Tourism Council Meeting Agenda  
September 20, 2022 // 1:00 p.m.

Busch Gardens, Human Resources Training Center  
One Busch Gardens Boulevard, Williamsburg, VA, 23185

## Agenda Items

- I. Call to Order/Roll Call
- II. Public Comment
- III. Longwoods International Briefing  
*Amir Elyon, President and CEO*
- IV. Virginia Tourism Corporation Briefing  
*Rita McClenny, President and CEO*
- V. Roundtable Discussion
- VI. Minutes
  - Action Item: Approve July 19, 2022 Meeting Minutes
  - See ATTACHMENT A – 7.19.22 Meeting Minutes
- VII. Chair Report
  - Action Item: Bylaws – Approve Proposed Amendment
    - See ATTACHMENT B – Bylaws – Proposed Amendment
- VIII. Treasurer’s Report
  - Financials
    - Revenue/Expenses
    - Cash on Hand
    - Tax Revenue
- IX. Executive Director and CEO Report
  - Key Performance Indicators (KPIs)
  - Marketing/Public Relations/Sales Program
- X. New Business
- XI. Old Business
- XII. Adjournment