



Williamsburg Tourism Council Meeting Agenda
September 21, 2021 // 1:00 p.m.

Kingsmill Resort, Tazewell Room
1010 Kingsmill Road, Williamsburg, VA, 23185

Agenda Items

- I. Call to Order/Roll Call
- II. Public Comment
- III. U.S. Travel Association
Government Affairs Briefing
- IV. Virginia Tourism Corporation (VTC) Briefing
Rita McClenny, President and CEO, VTC
- V. Roundtable Discussion
- VI. Minutes
 - Action Item: Approve July 20, 2021 Meeting Minutes
 - See ATTACHMENT A – 7.20.21 Meeting Minutes
- VII. Chair Report
- VIII. Treasurer's Report
 - Financials
 - Revenue/Expenses
 - Cash on Hand
 - Tax Revenue
- IX. Executive Director and CEO Report
 - Marketing/Public Relations Program
 - Sales
- X. New Business
- XI. Old Business
- XII. Adjournment