



# Travel Sentiment Study Wave 70

FEBRUARY 9, 2023

Longwoods  
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PARTNERSHIP

COVID-19

# TRAVEL SENTIMENT STUDY WAVE 70

Fielded February 1, 2023

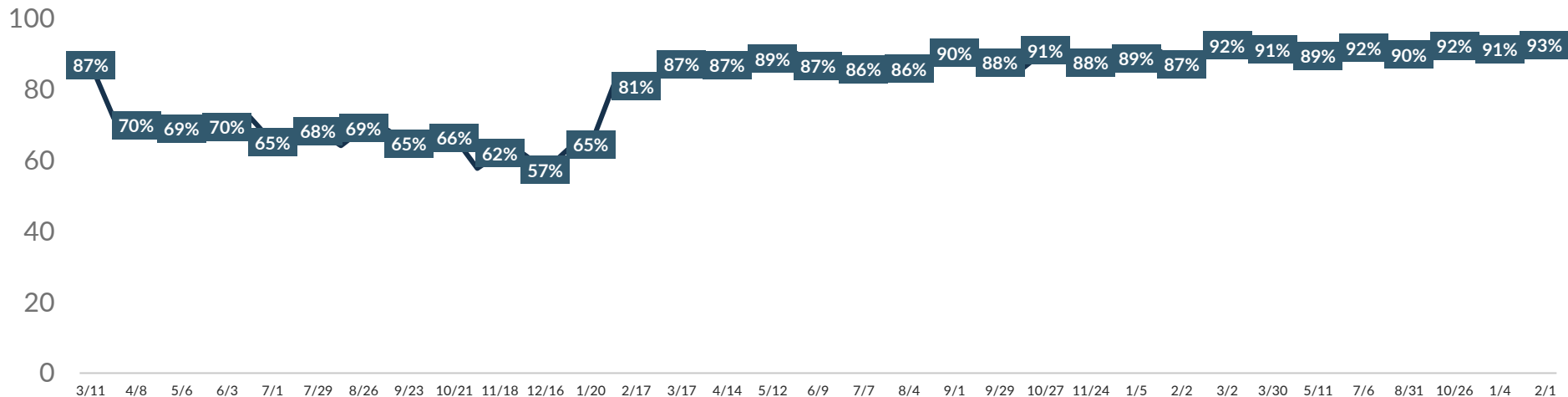
U.S. National Sample of 1,000 adults 18+

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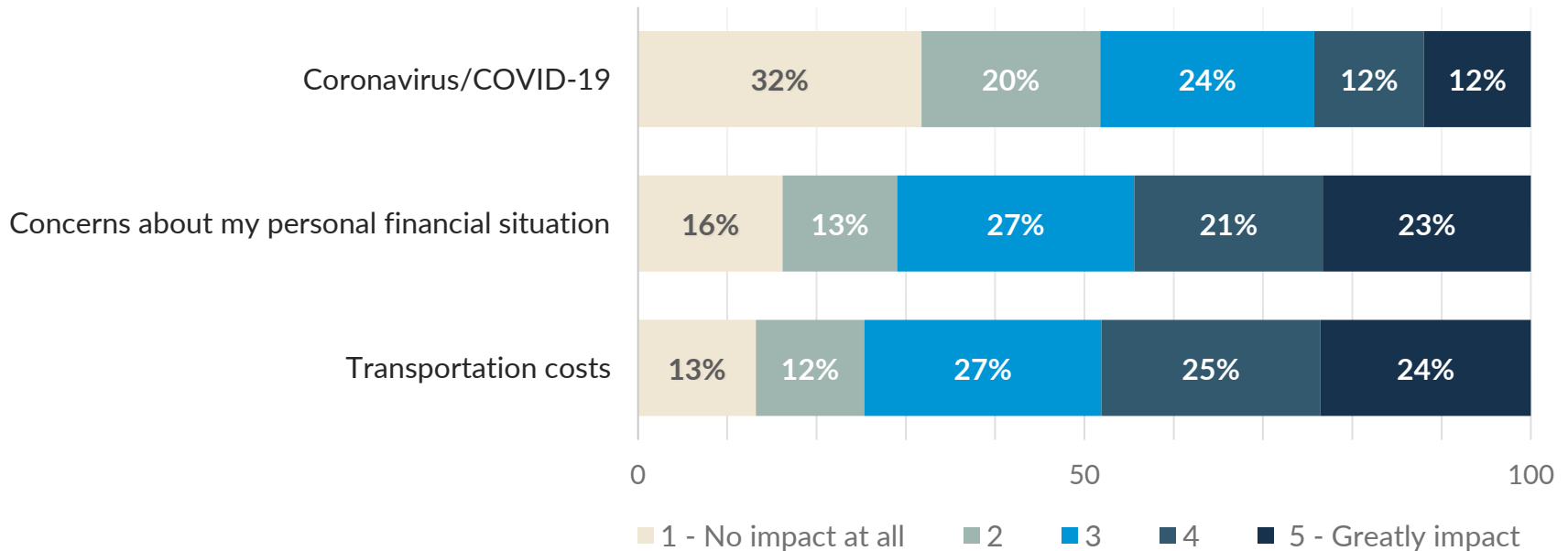
# IMPACT ON TRAVEL PLANS

## Travelers with Travel Plans in the Next Six Months Comparison



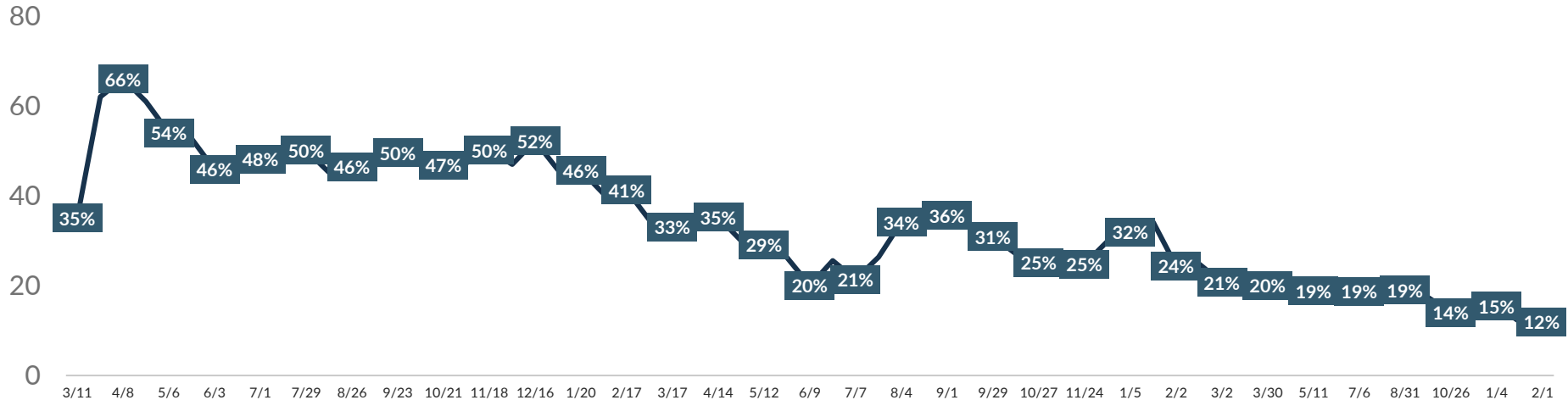
# IMPACT ON TRAVEL PLANS

## Factors Impacting Decisions to Travel in Next Six Months



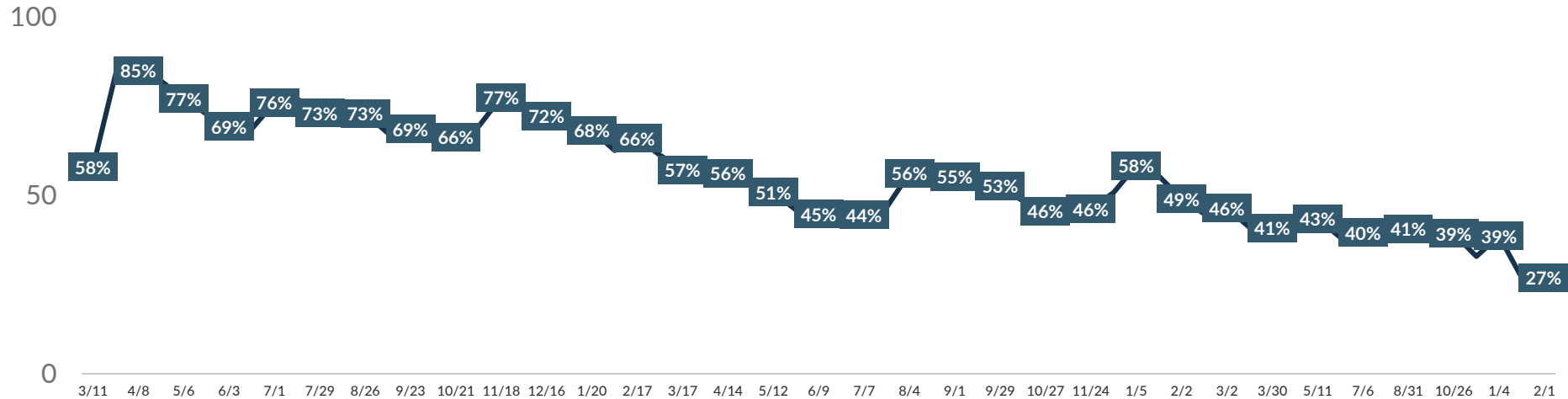
# IMPACT ON TRAVEL PLANS

## Indicated that Coronavirus Would Greatly Impact their Decision to Travel in the Next Six Months



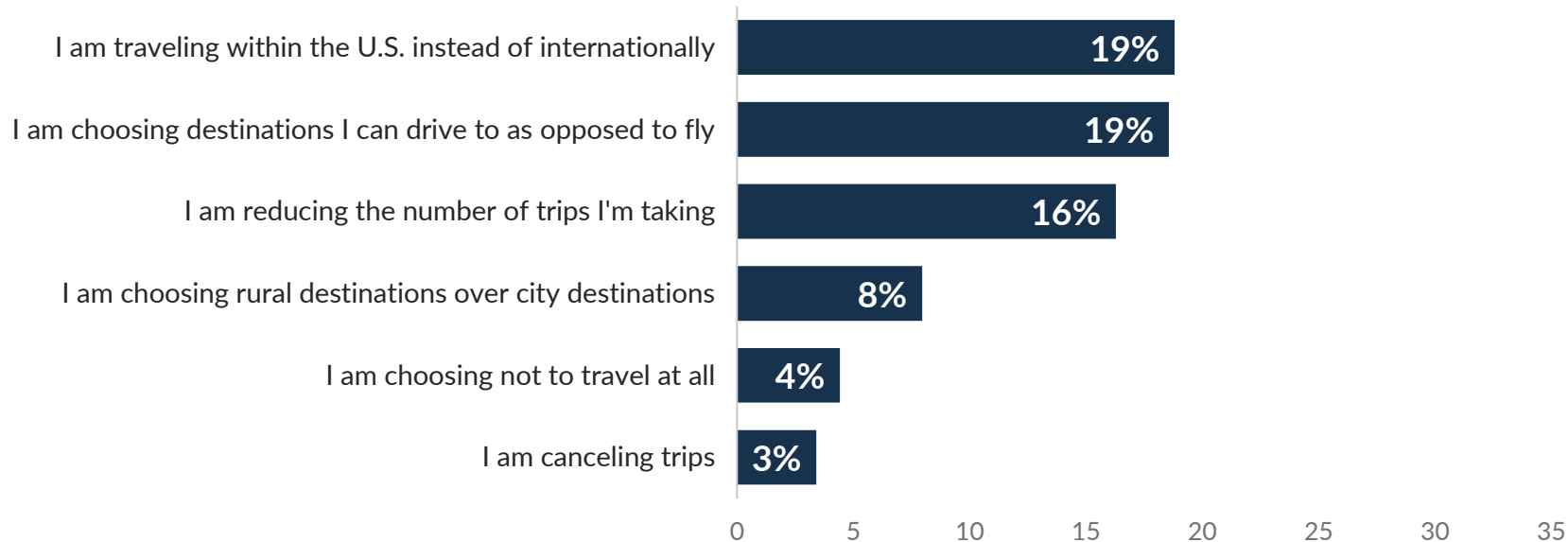
# IMPACT ON TRAVEL PLANS

## Travelers Planning to Change Upcoming Travel Plans Due to COVID-19 Comparison



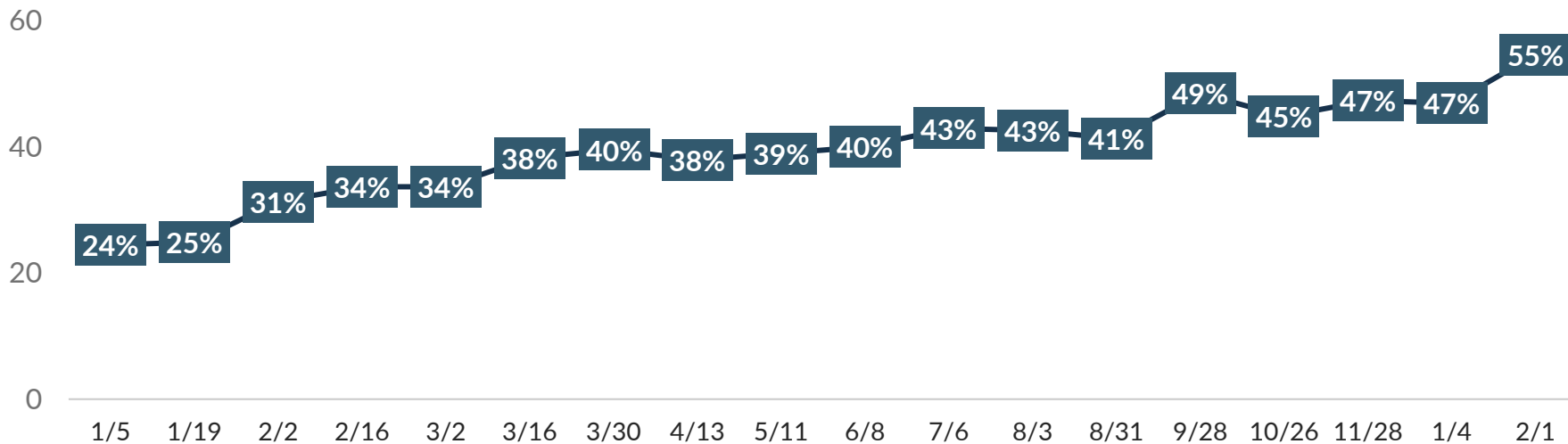
## IMPACT ON TRAVEL PLANS

### Influence of COVID-19 on Travel Plans in the Next Six Months



## IMPACT ON TRAVEL PLANS

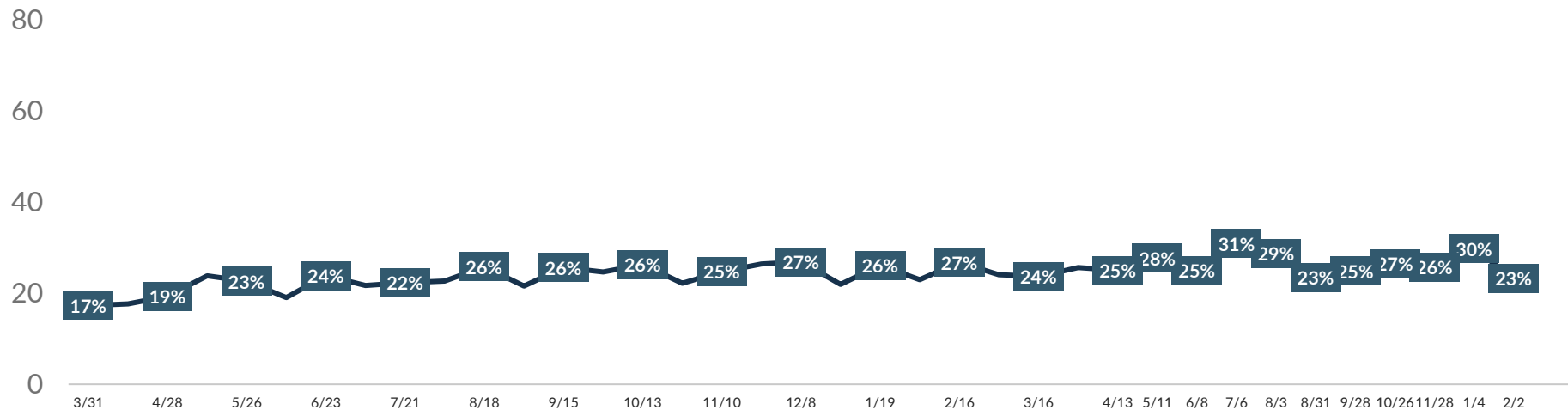
### Influence of COVID-19 on Travel Plans in the Next Six Months COVID-19 is Not Influencing my Travel Plans





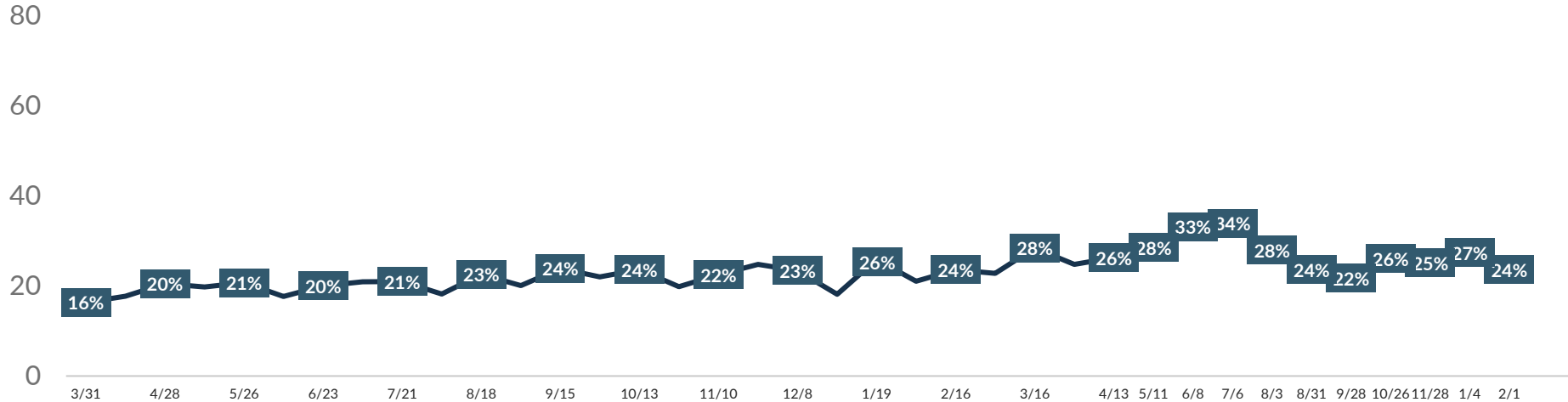
## IMPACT ON TRAVEL PLANS

### Indicated that Concerns About Personal Financial Situation Would Greatly Impact their Decision to Travel in the Next Six Months



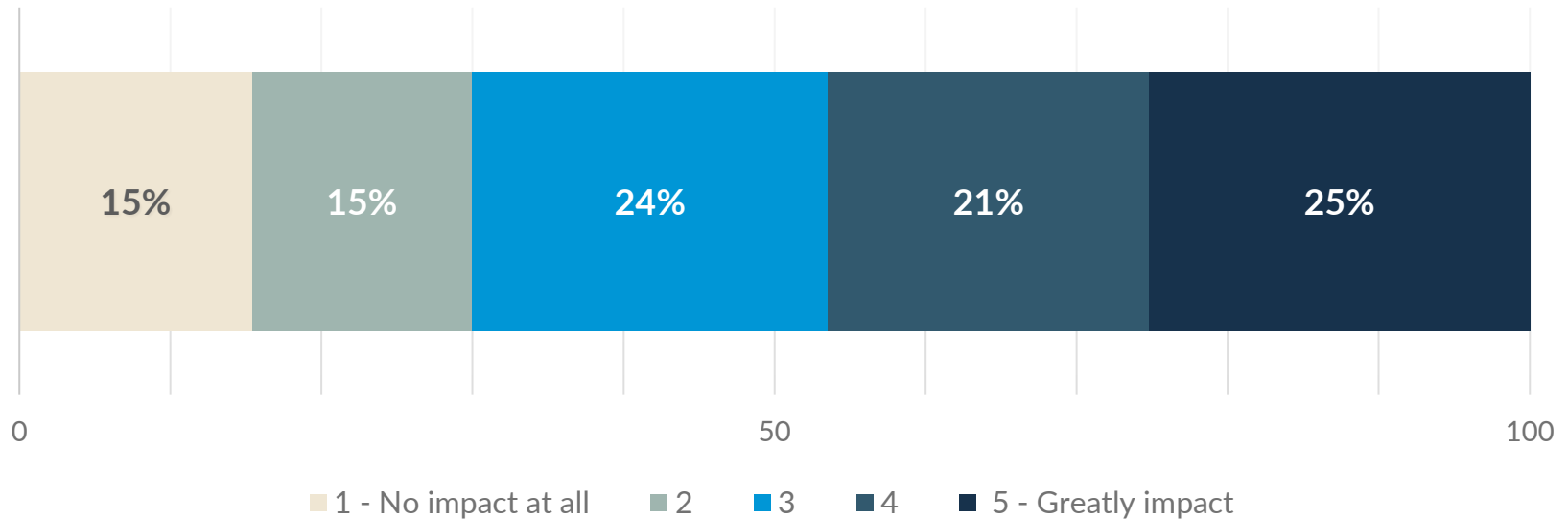
# IMPACT ON TRAVEL PLANS

## Indicated that Transportation Costs Would Greatly Impact their Decision to Travel in the Next Six Months



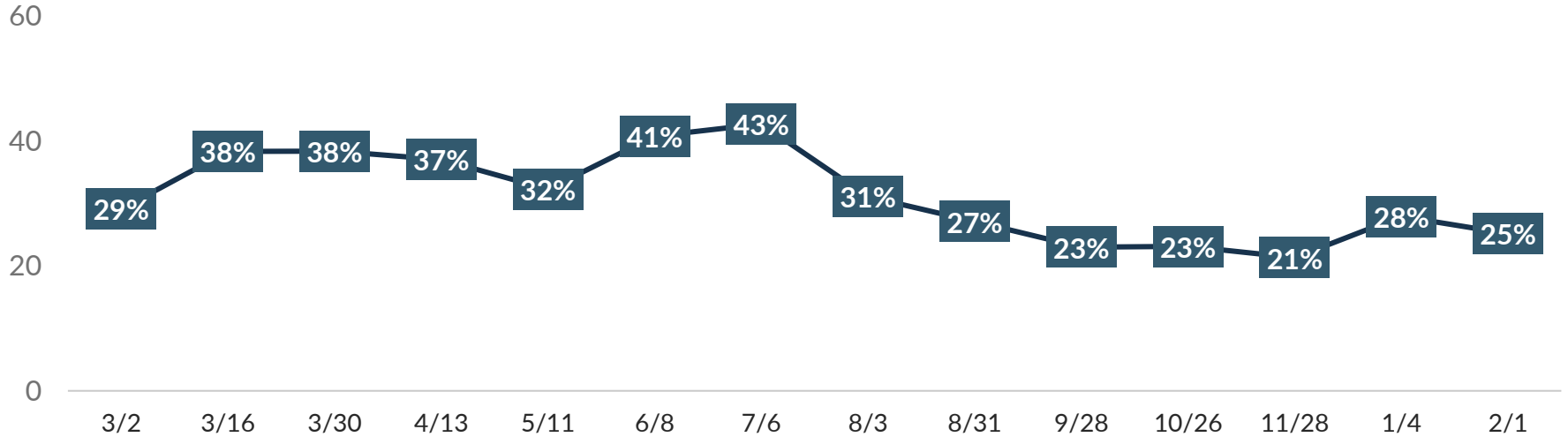
# IMPACT ON TRAVEL PLANS

## Impact of Gas Prices on Decisions to Travel in Next Six Months



## IMPACT ON TRAVEL PLANS

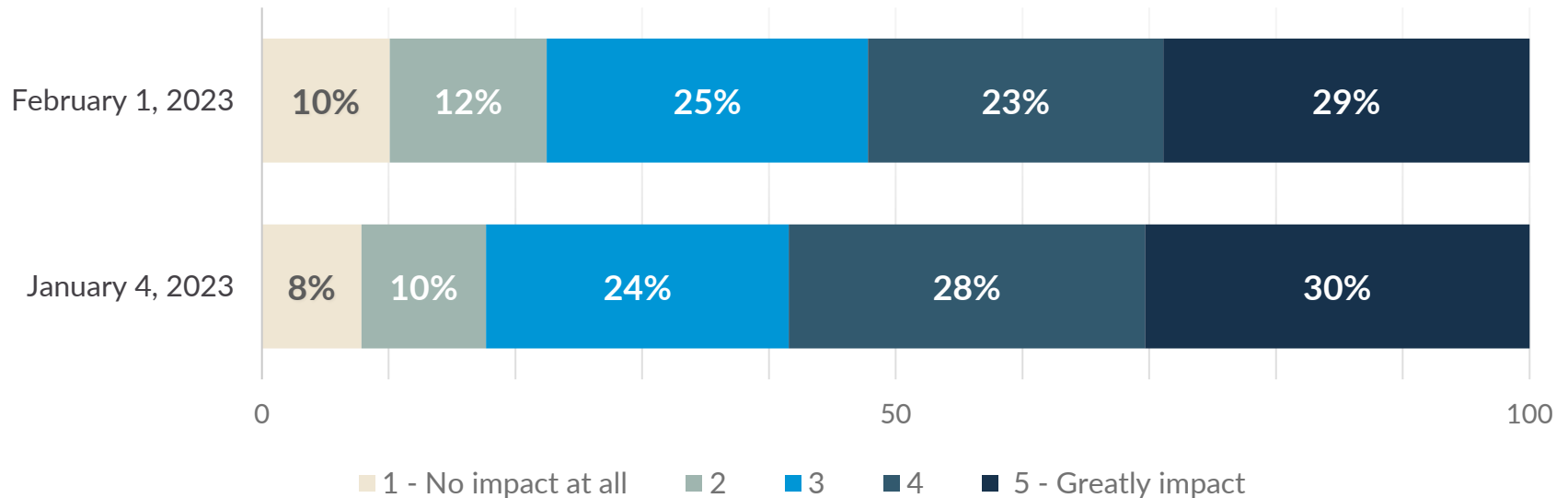
### Indicated that Gas Prices\* Would Greatly Impact their Decision to Travel in the Next Six Months



\*Note: Prior to 8/31, respondents were asked about the impact of *rising* gas prices. Beginning on 8/31, *rising* was removed from the question.  
Travel Sentiment Study Wave 70

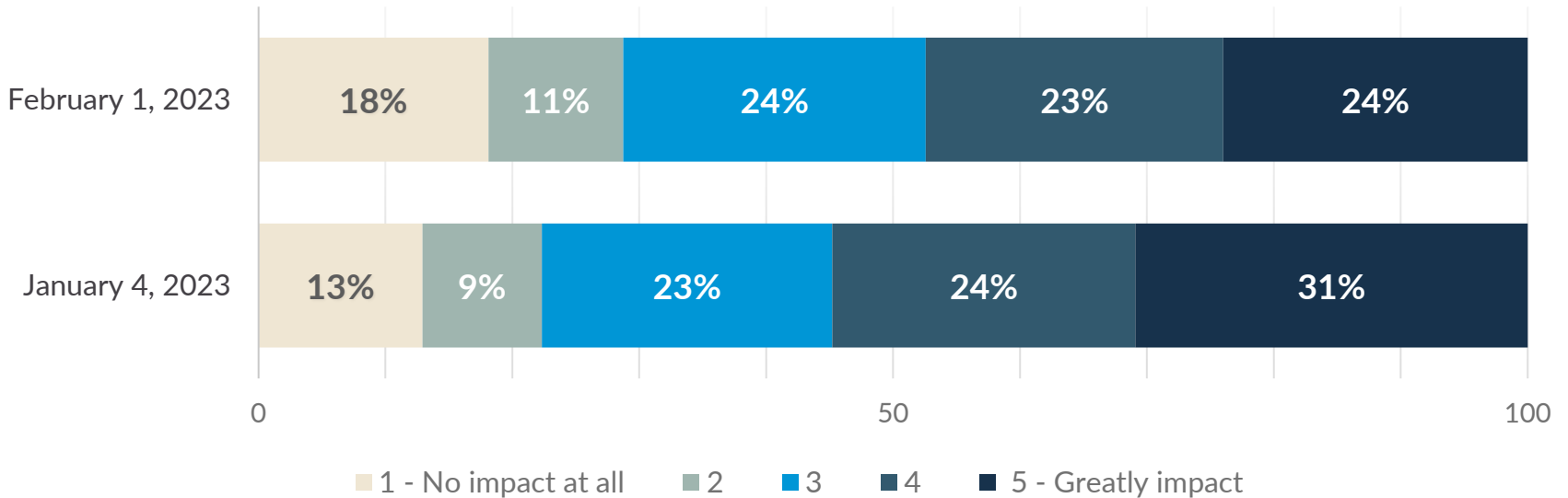
# IMPACT ON TRAVEL PLANS

## Impact of Inflation on Decisions to Travel in Next Six Months



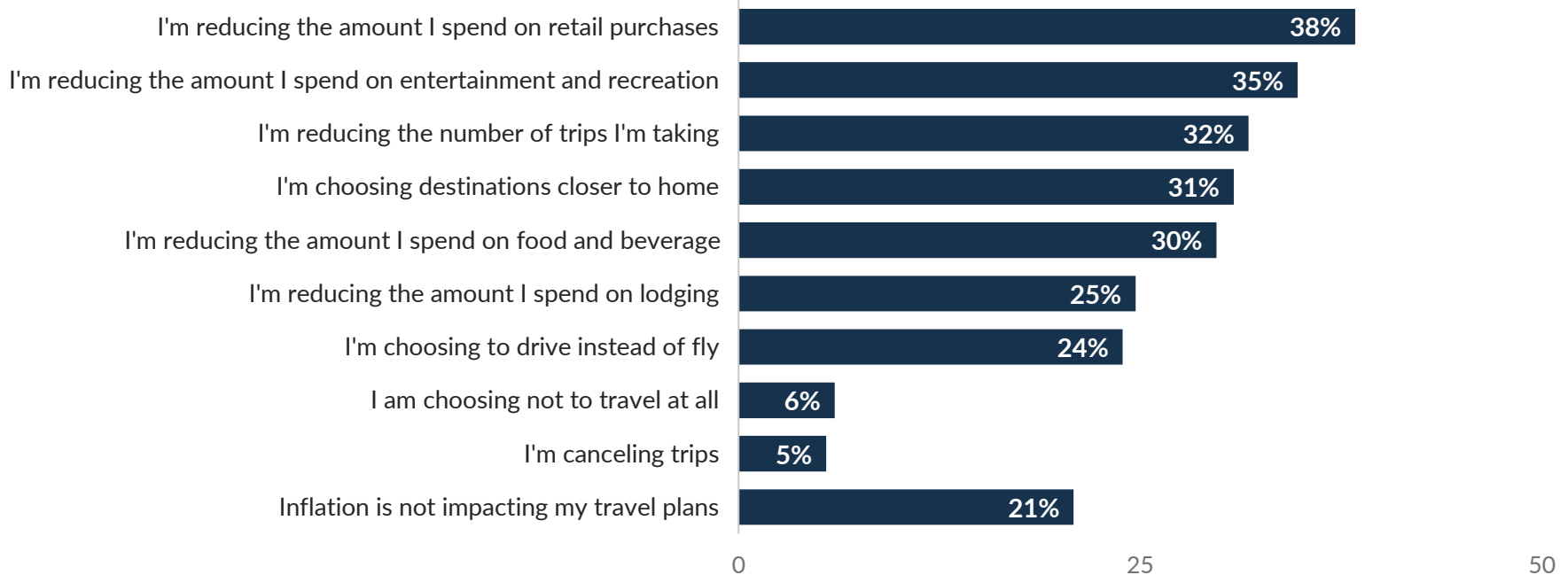
# IMPACT ON TRAVEL PLANS

## Impact of Airfare Prices on Decisions to Travel in Next Six Months



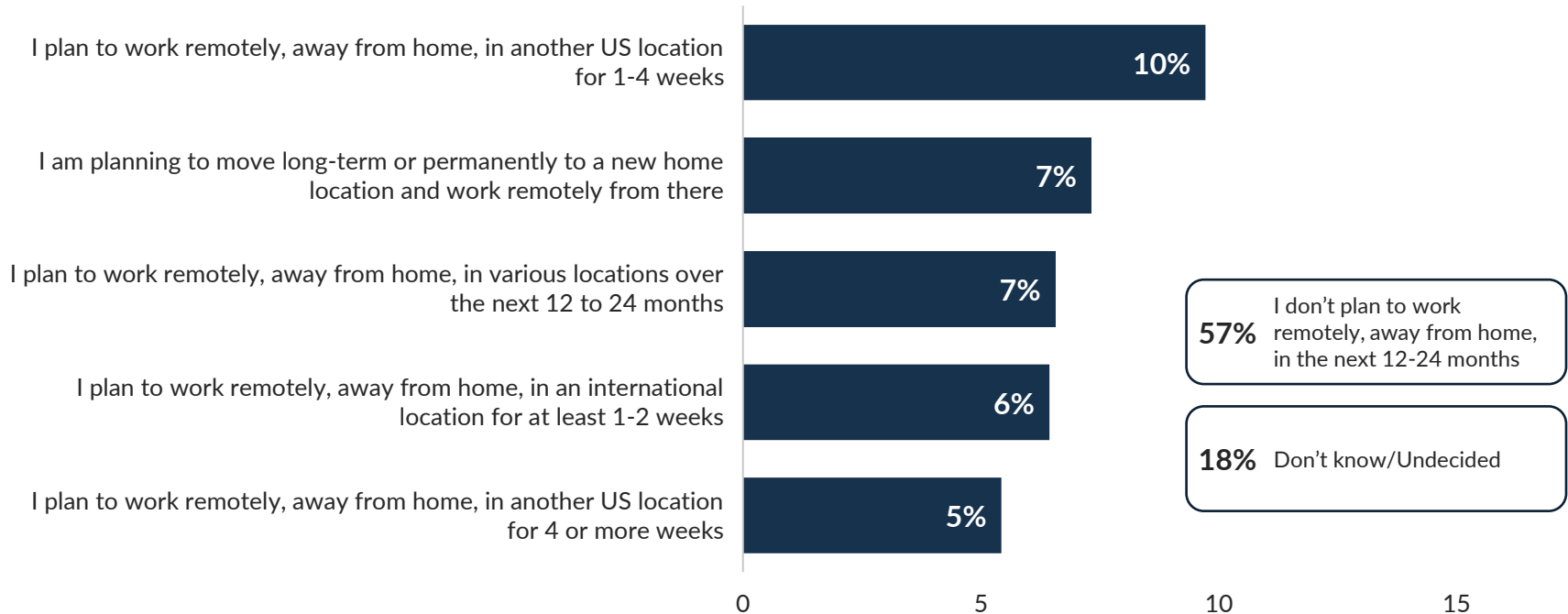
# IMPACT ON TRAVEL PLANS

## Impact of Inflation on Travel Plans



# IMPACT ON TRAVEL PLANS

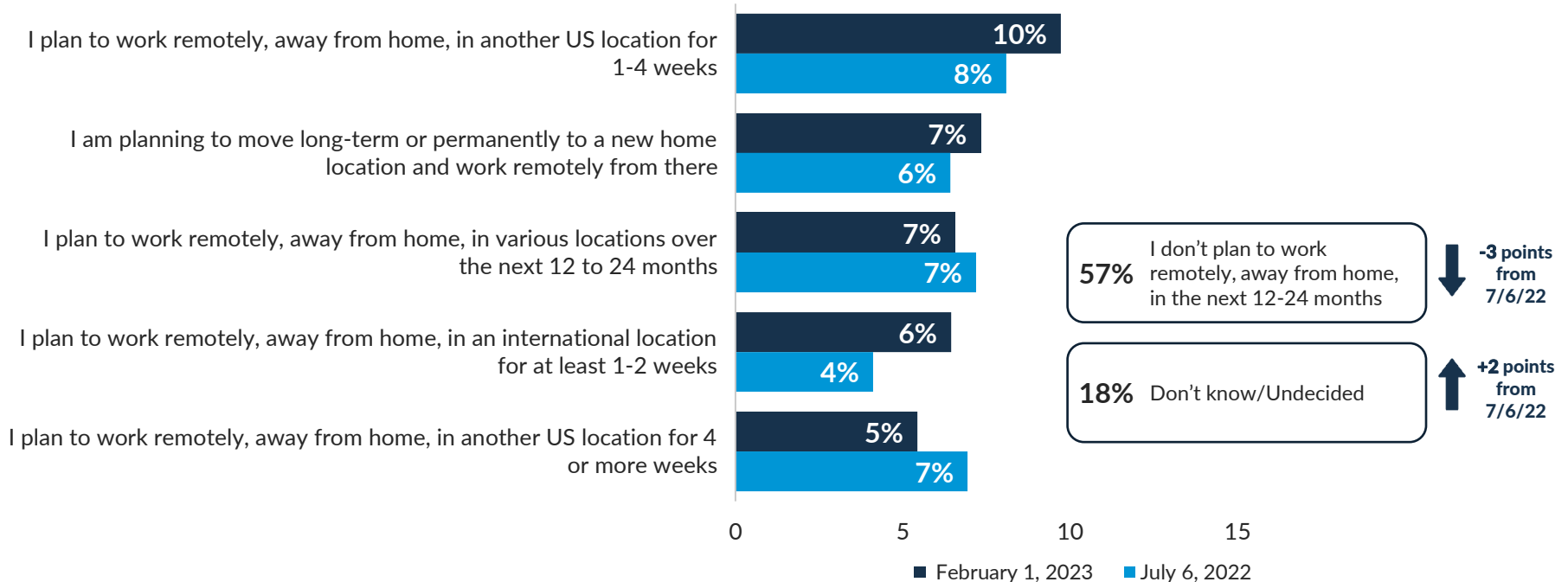
## Which of the following describes your remote work plans within the next 12-24 months?





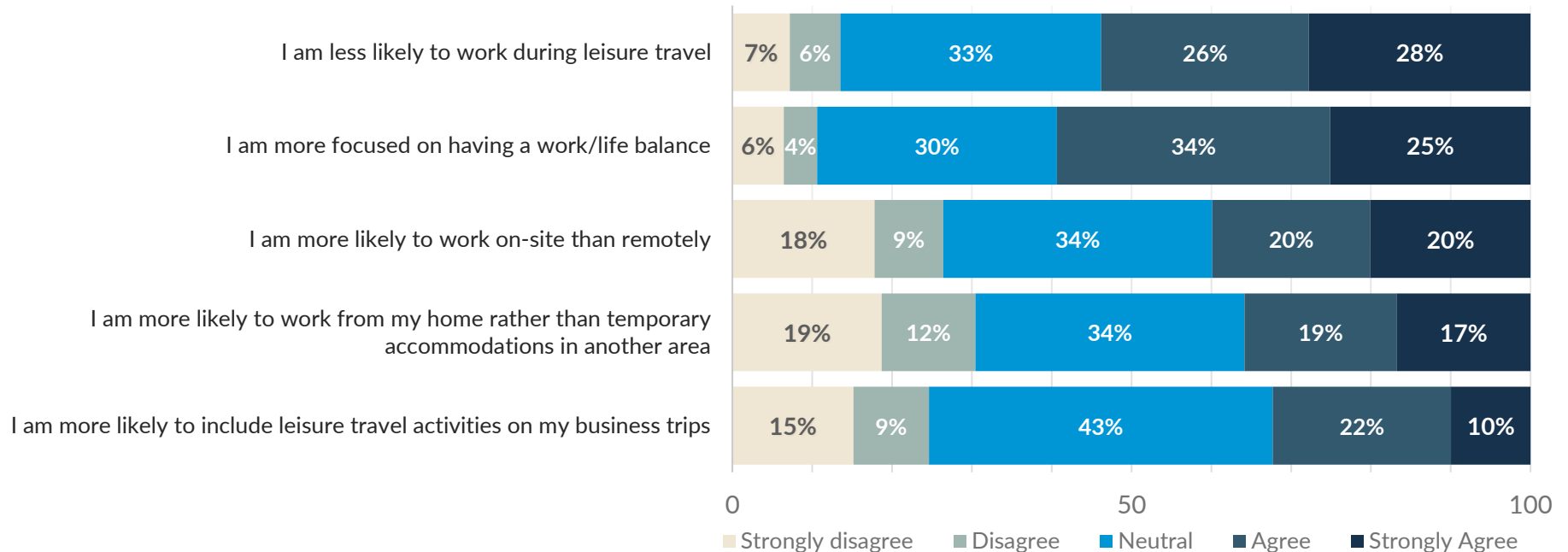
# IMPACT ON TRAVEL PLANS

## Which of the following describes your remote work plans within the next 12-24 months?



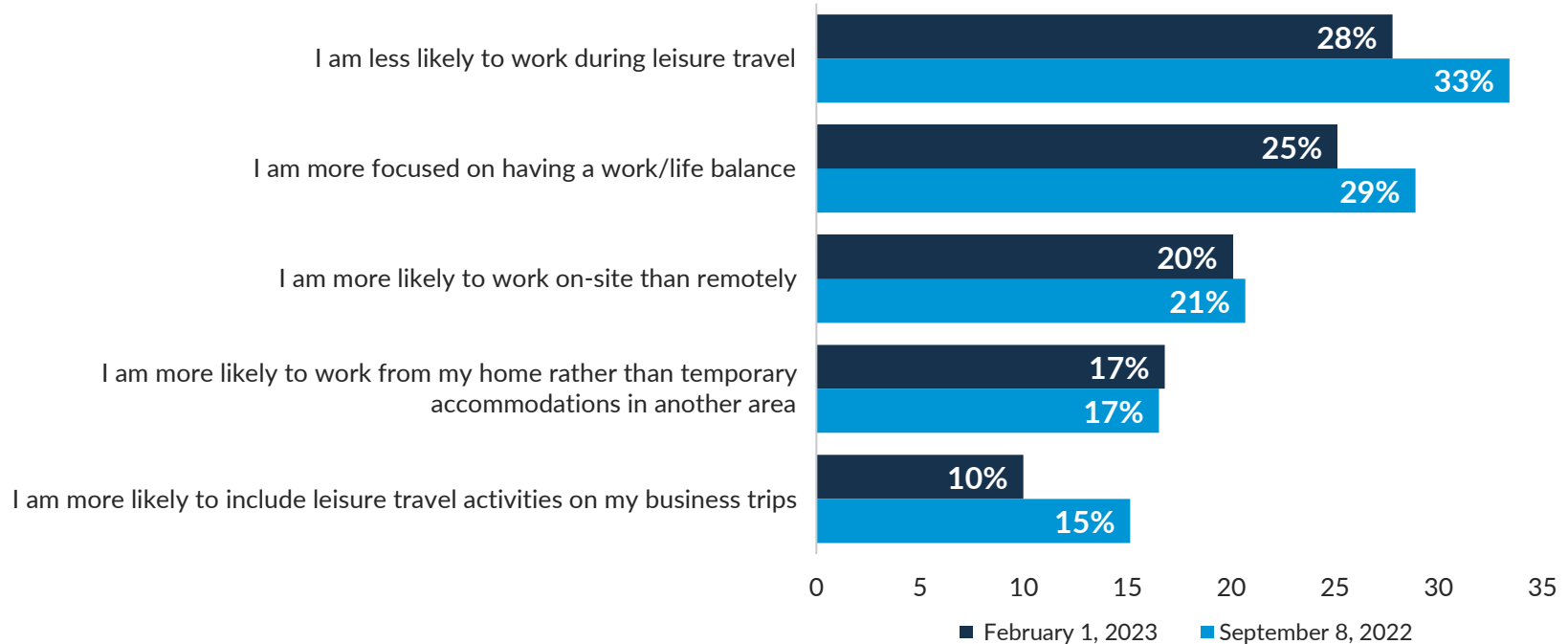
## IMPACT ON TRAVEL PLANS

Please indicate your level of agreement with the following statements regarding your work activities compared to 2020/2021:



## IMPACT ON TRAVEL PLANS

Please indicate your level of agreement with the following statements regarding your work activities compared to 2020/2021: Indicated Strongly Agree



## *Additional Resources*

Longwoods International Research  
[longwoods-intl.com/covid-19](https://longwoods-intl.com/covid-19)

Miles Partnership COVID-19 Communication Center  
[covid19.milespartnership.com](https://covid19.milespartnership.com)





# Thank You

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