



Travel Sentiment Study Wave 73

MAY 10, 2023

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TRAVEL SENTIMENT STUDY WAVE 73

Fielded April 26, 2023

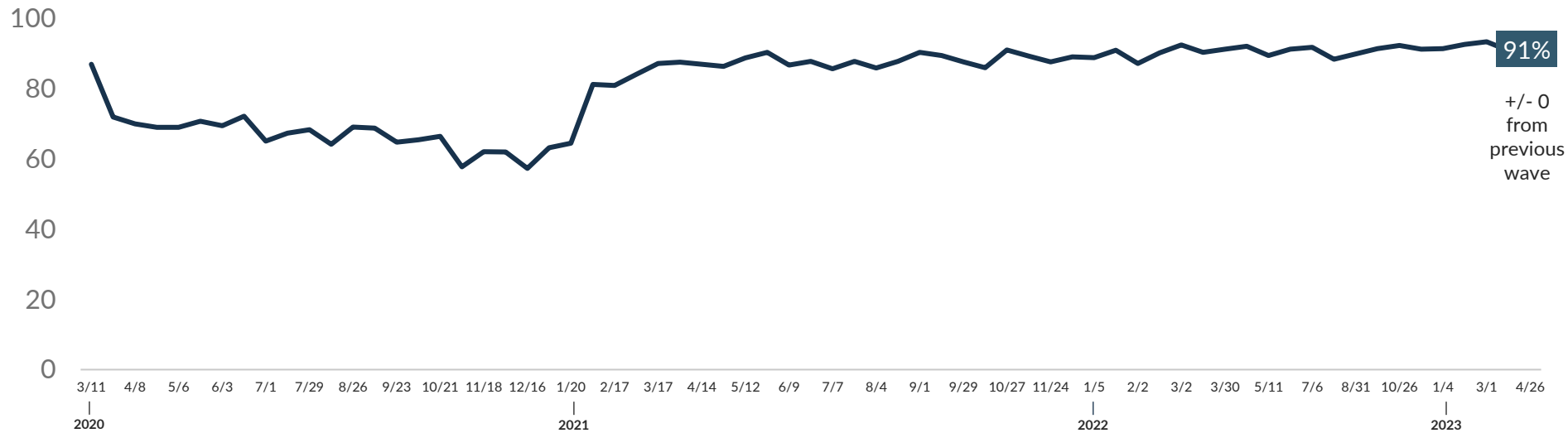
U.S. National Sample of 1,000 adults 18+

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IMPACT ON TRAVEL PLANS

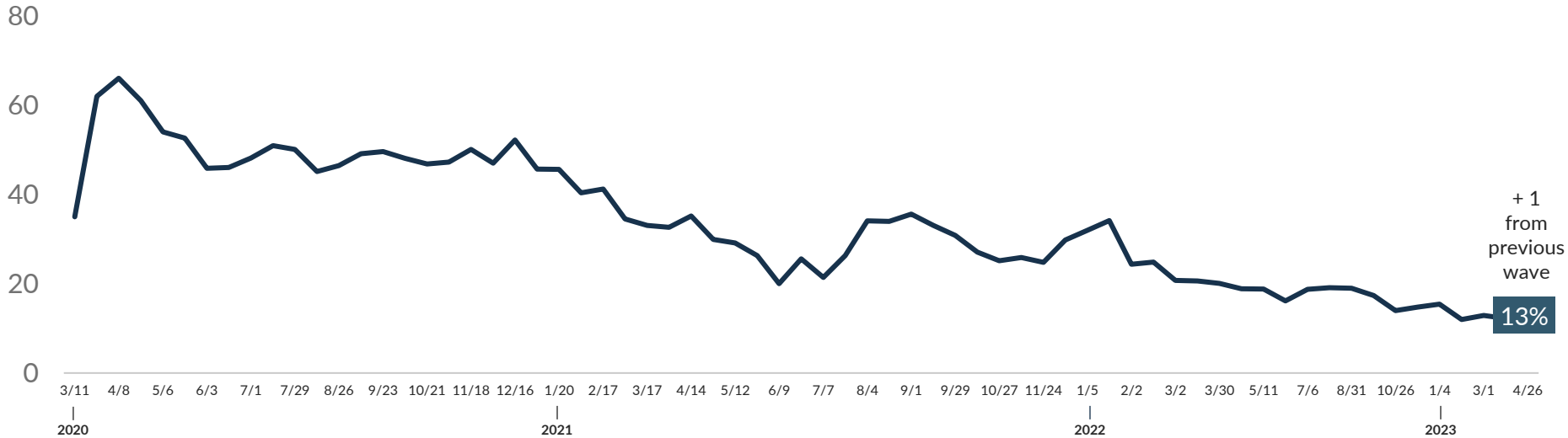
Travelers with Travel Plans in the Next Six Months Comparison



*Note: Data spanning multiple years, beginning from 3/11/2020.
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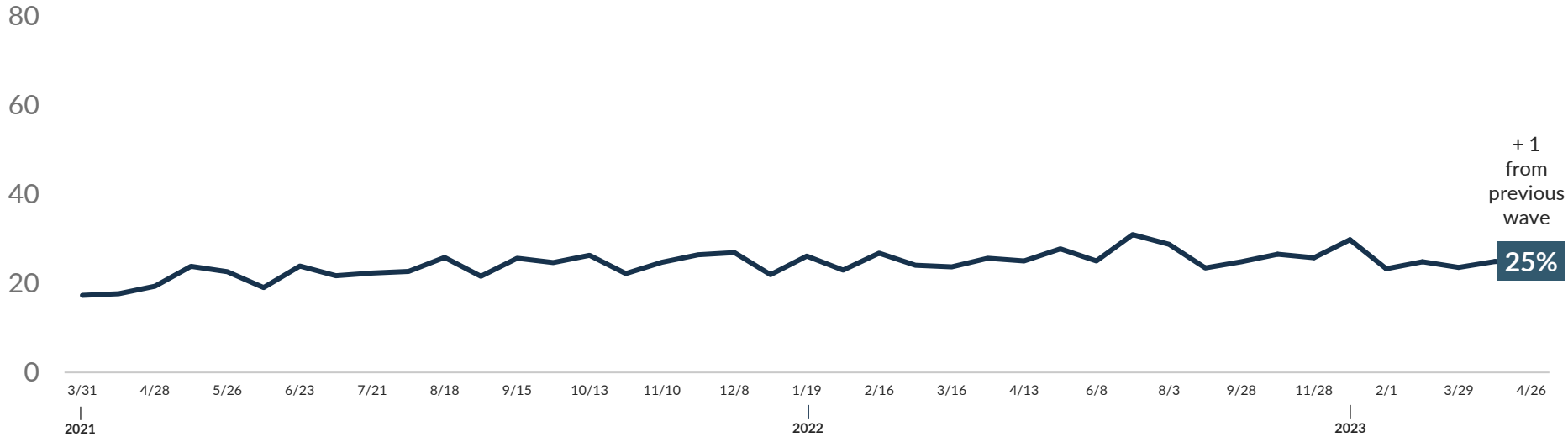
Indicated that Coronavirus Would Greatly Impact their Decision to Travel in the Next Six Months



*Note: Data spanning multiple years, beginning from 3/11/2020.
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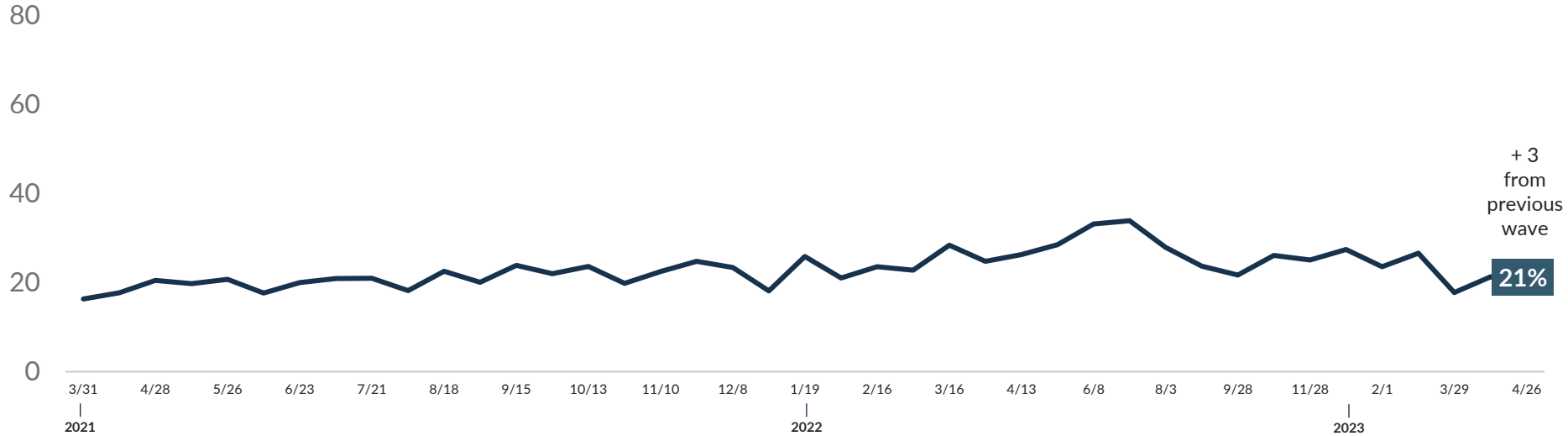
Indicated that Concerns About Personal Financial Situation Would Greatly Impact their Decision to Travel in the Next Six Months



*Note: Data spanning multiple years, beginning from 3/31/2021.
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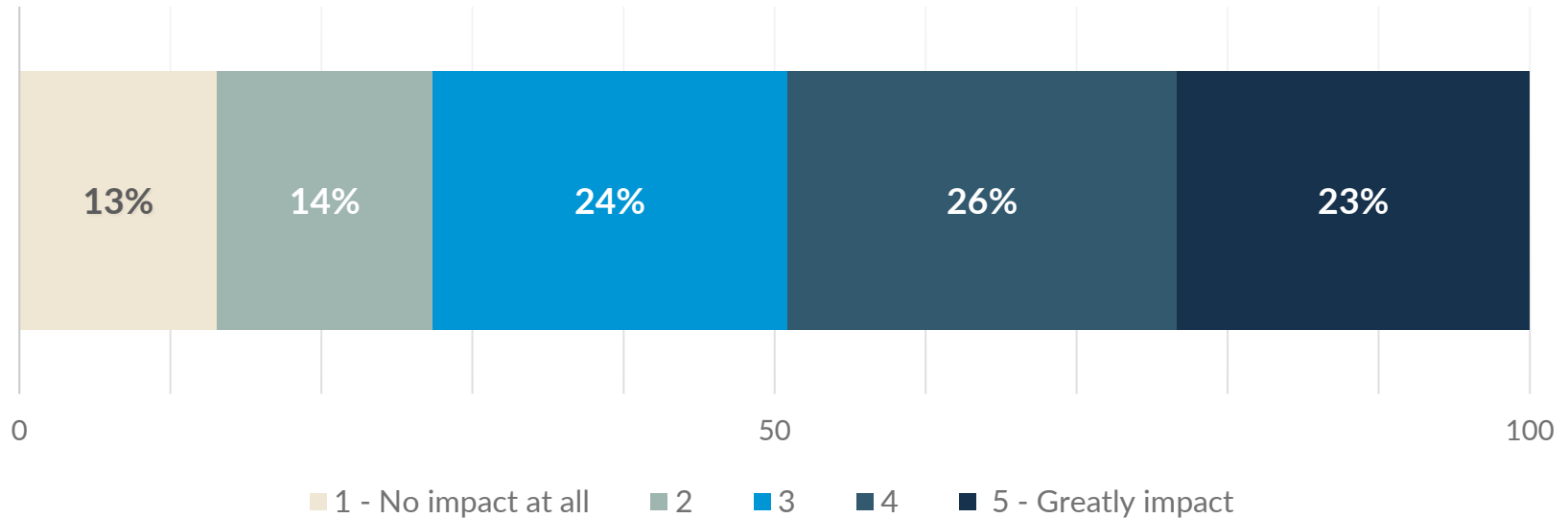
Indicated that Transportation Costs Would Greatly Impact their Decision to Travel in the Next Six Months



*Note: Data spanning multiple years, beginning from 3/31/2021.
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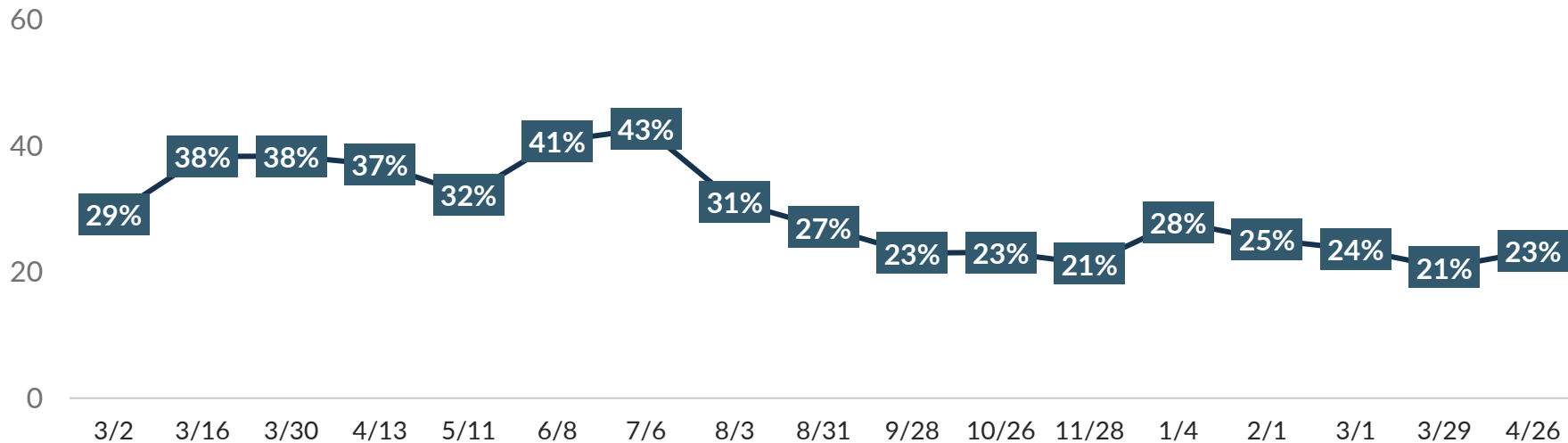
IMPACT ON TRAVEL PLANS

Impact of Gas Prices on Decisions to Travel in Next Six Months



IMPACT ON TRAVEL PLANS

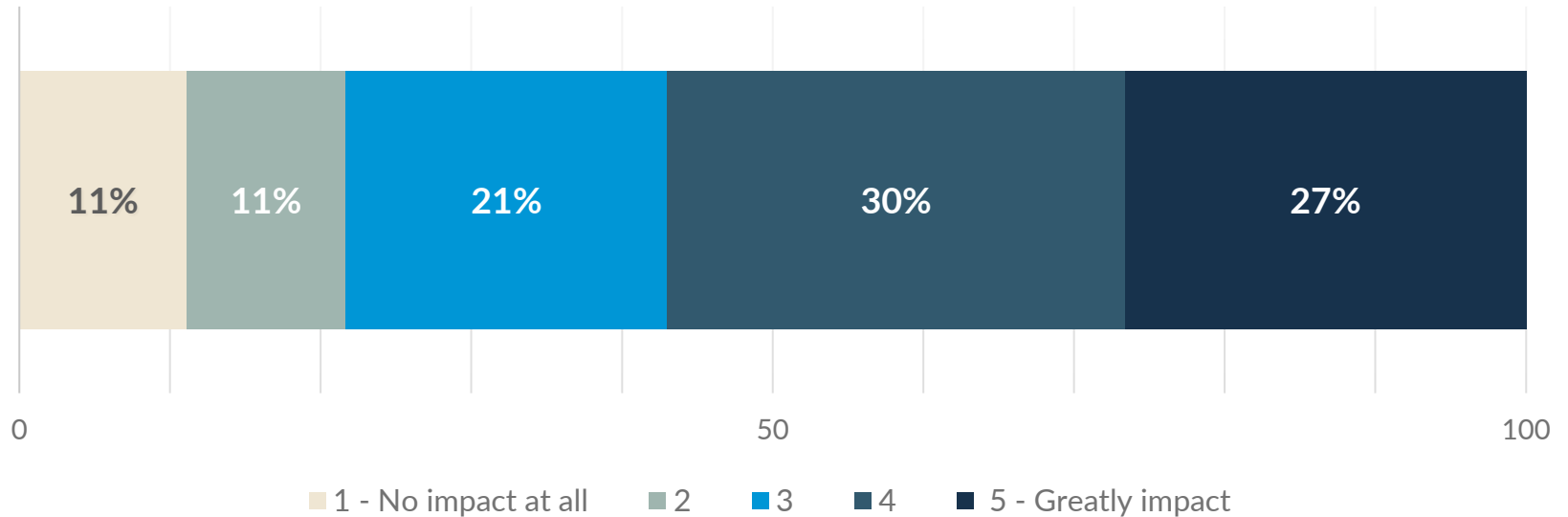
Indicated that Gas Prices* Would Greatly Impact their Decision to Travel in the Next Six Months



*Note: Prior to 8/31, respondents were asked about the impact of *rising* gas prices. Beginning on 8/31, *rising* was removed from the question.
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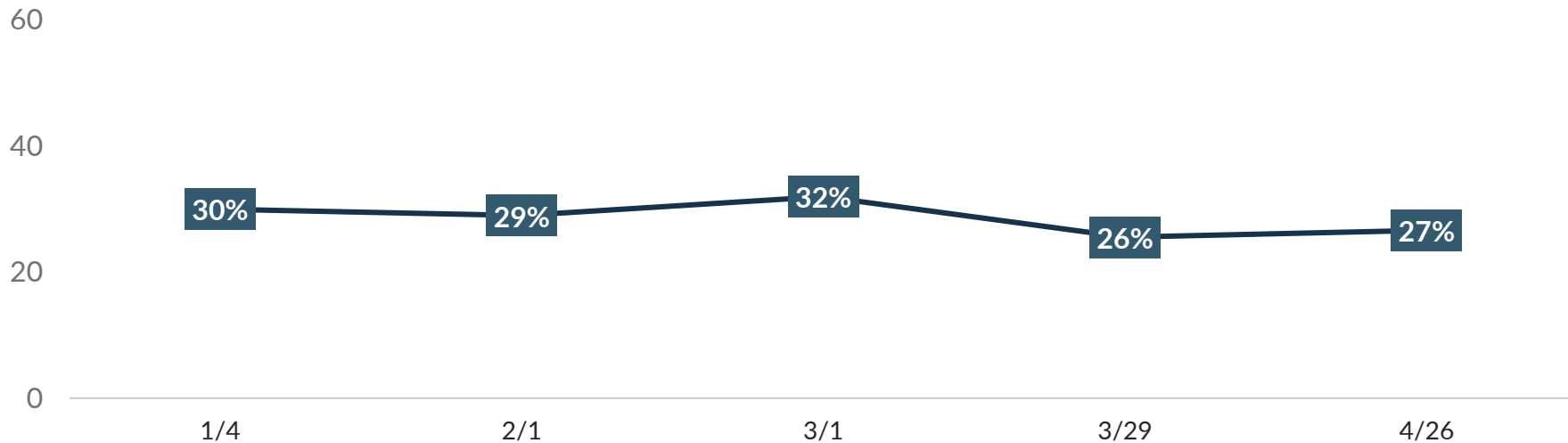
IMPACT ON TRAVEL PLANS

Impact of Inflation on Decisions to Travel in Next Six Months



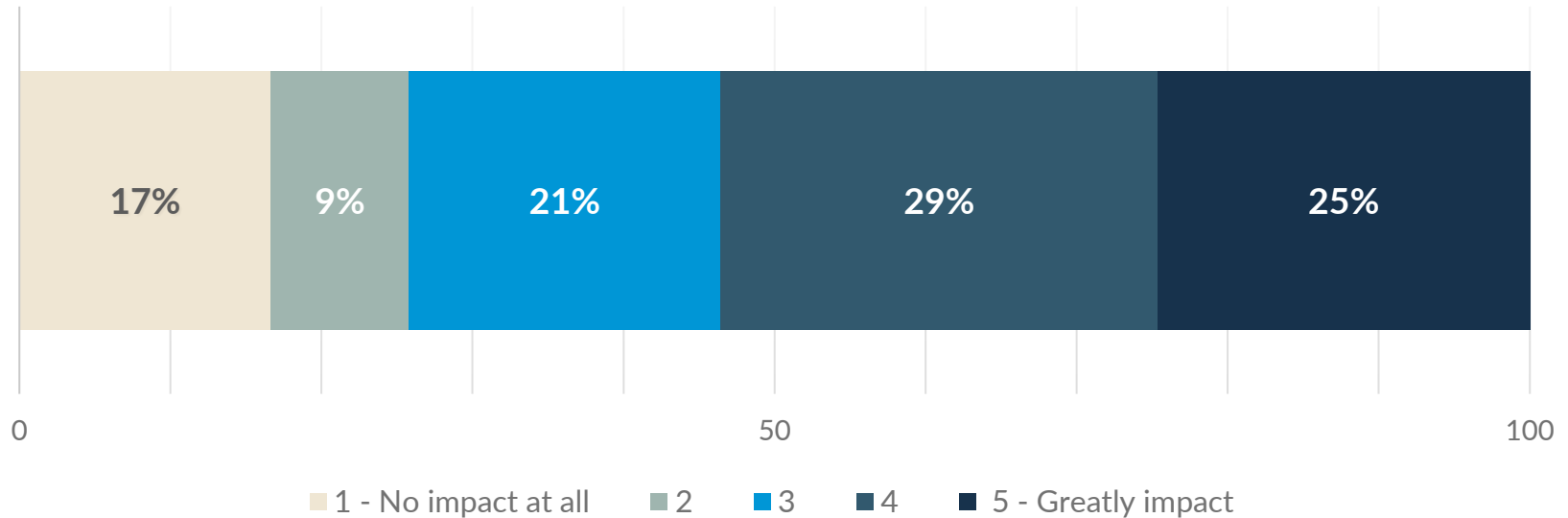
IMPACT ON TRAVEL PLANS

Indicated that Inflation Would Greatly Impact their Decision to Travel in the Next Six Months



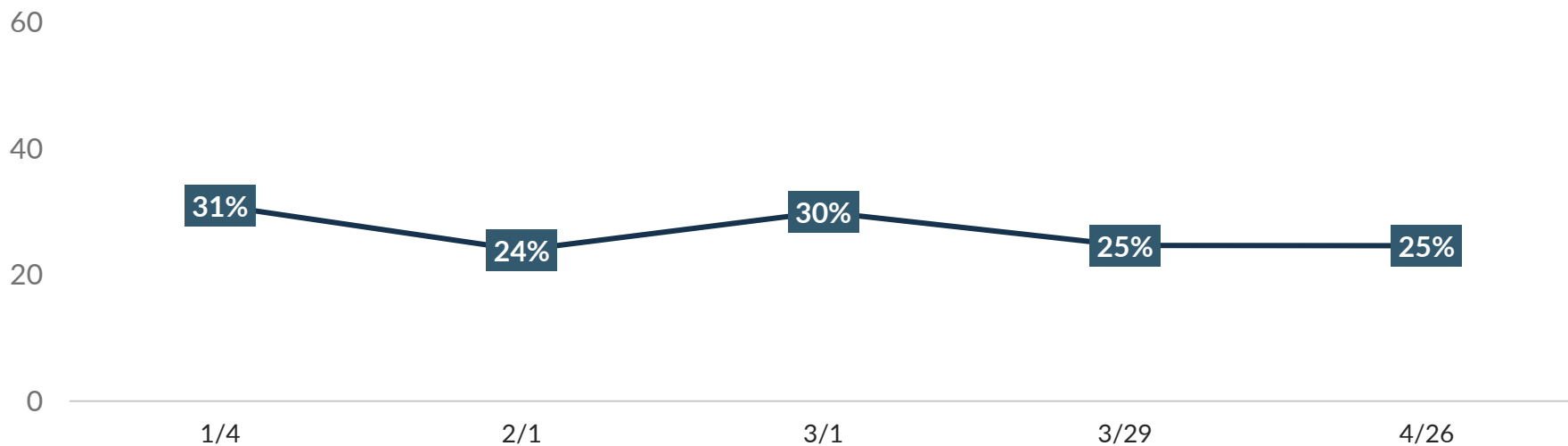
IMPACT ON TRAVEL PLANS

Impact of Airfare Prices on Decisions to Travel in Next Six Months



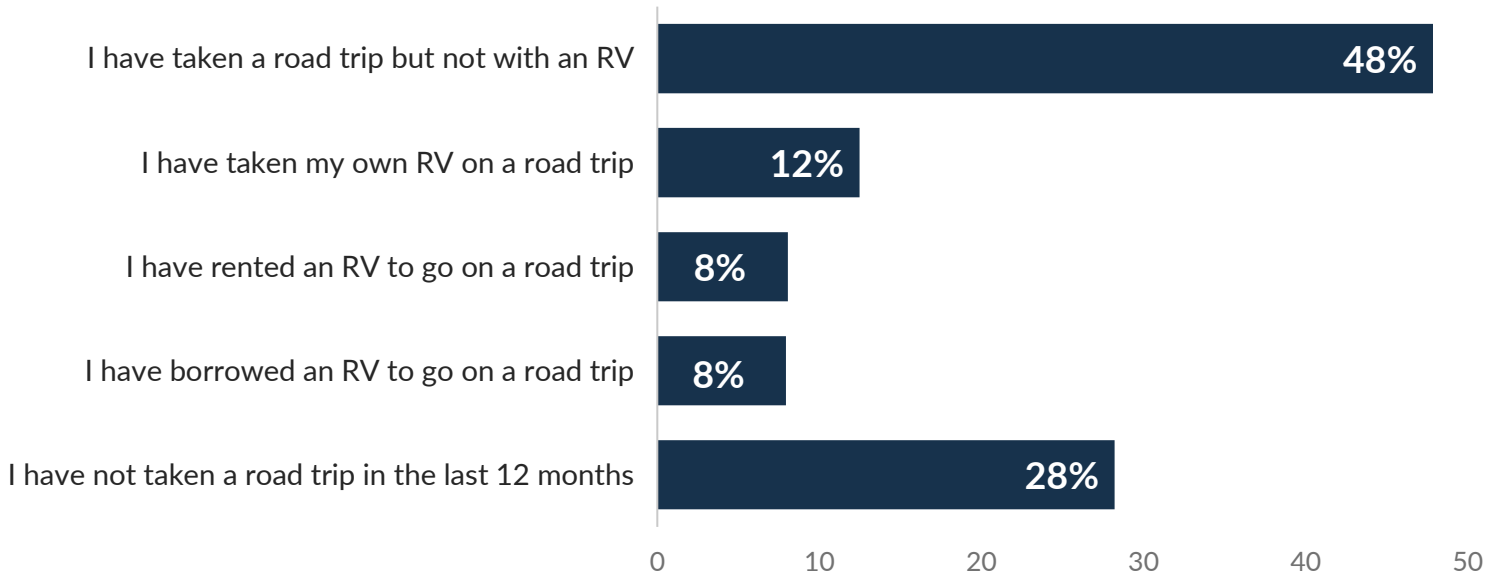
IMPACT ON TRAVEL PLANS

Indicated that Airfare Prices Would Greatly Impact their Decision to Travel in the Next Six Months



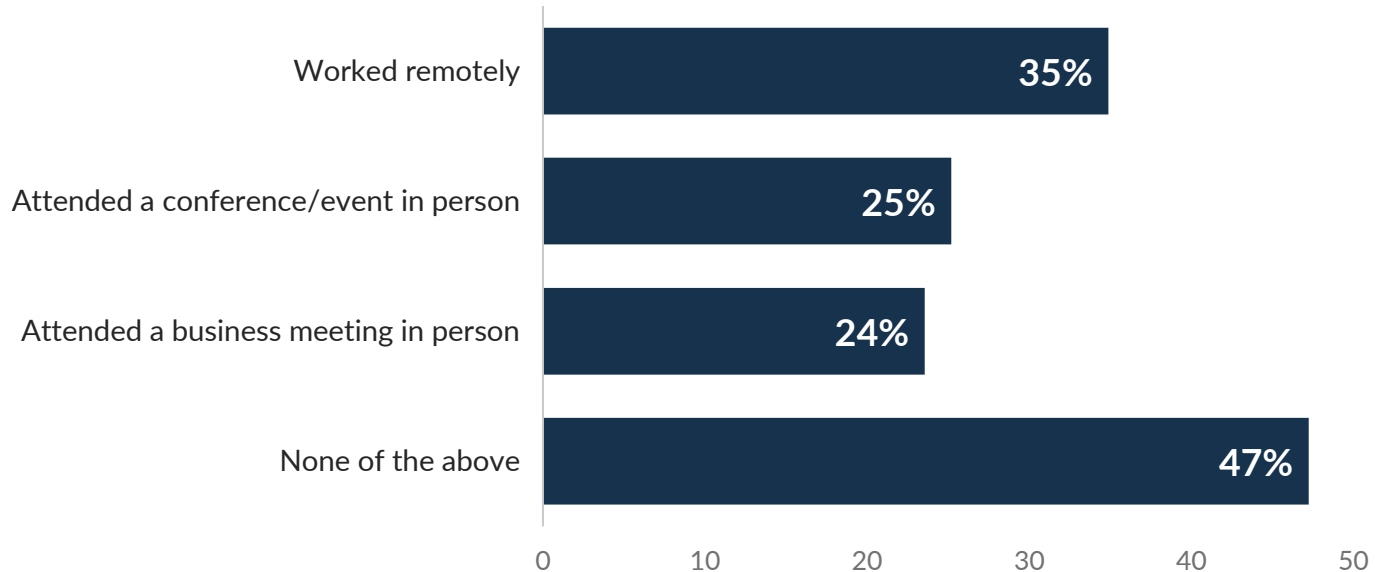
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In the last 12 months have you taken an RV on a leisure road trip?



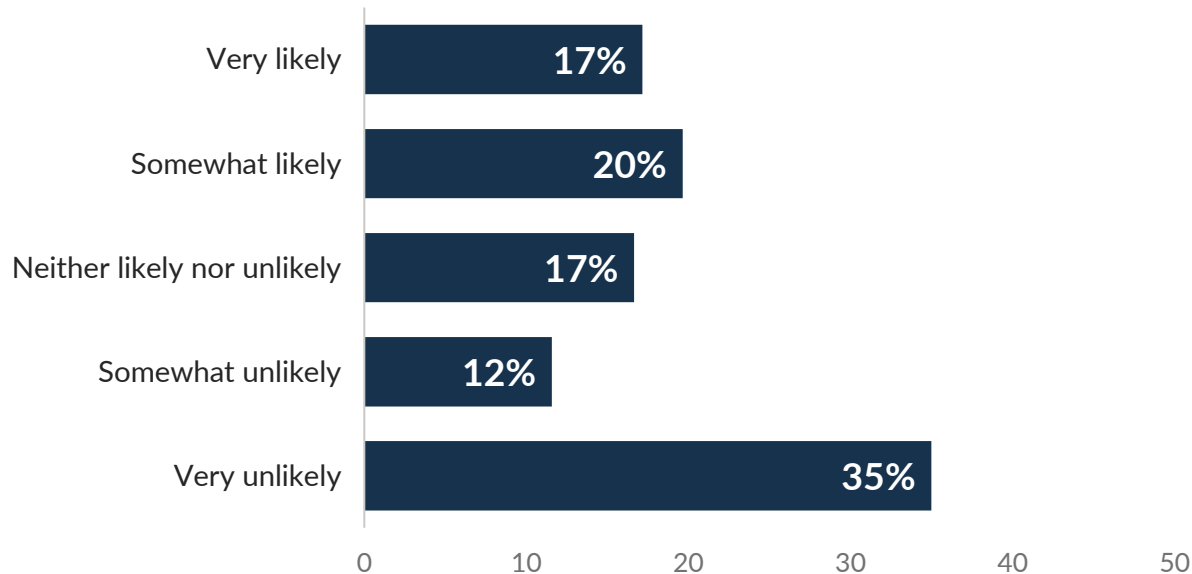
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During the last 12 months, have you done any of the following while on a road trip:



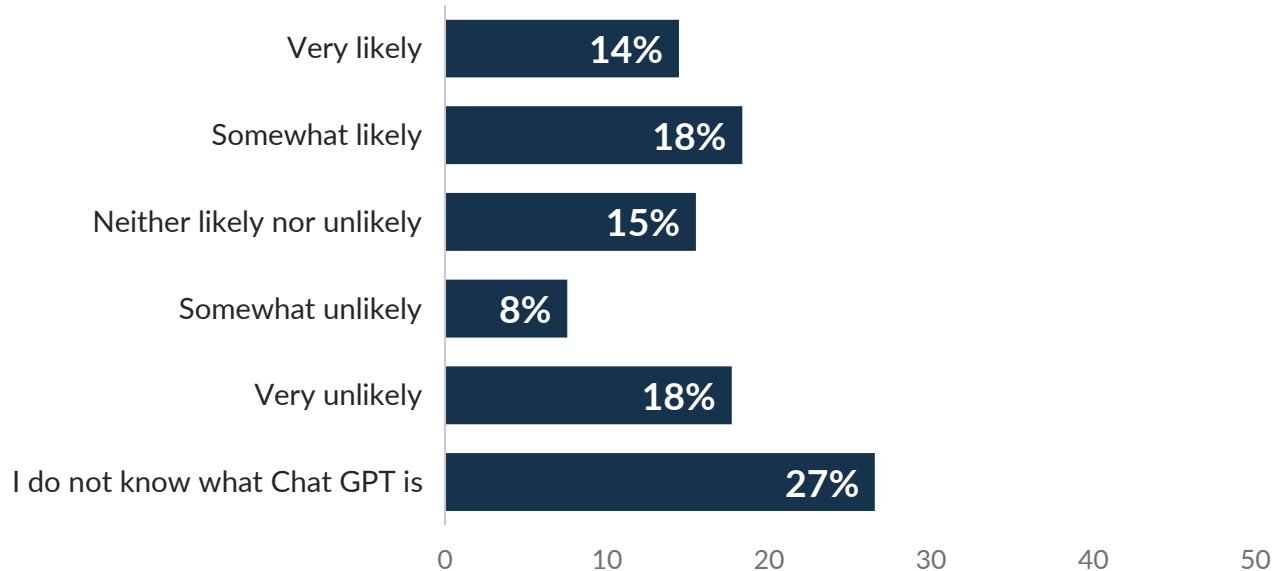
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On your next trip, how likely are you to use an electric vehicle?



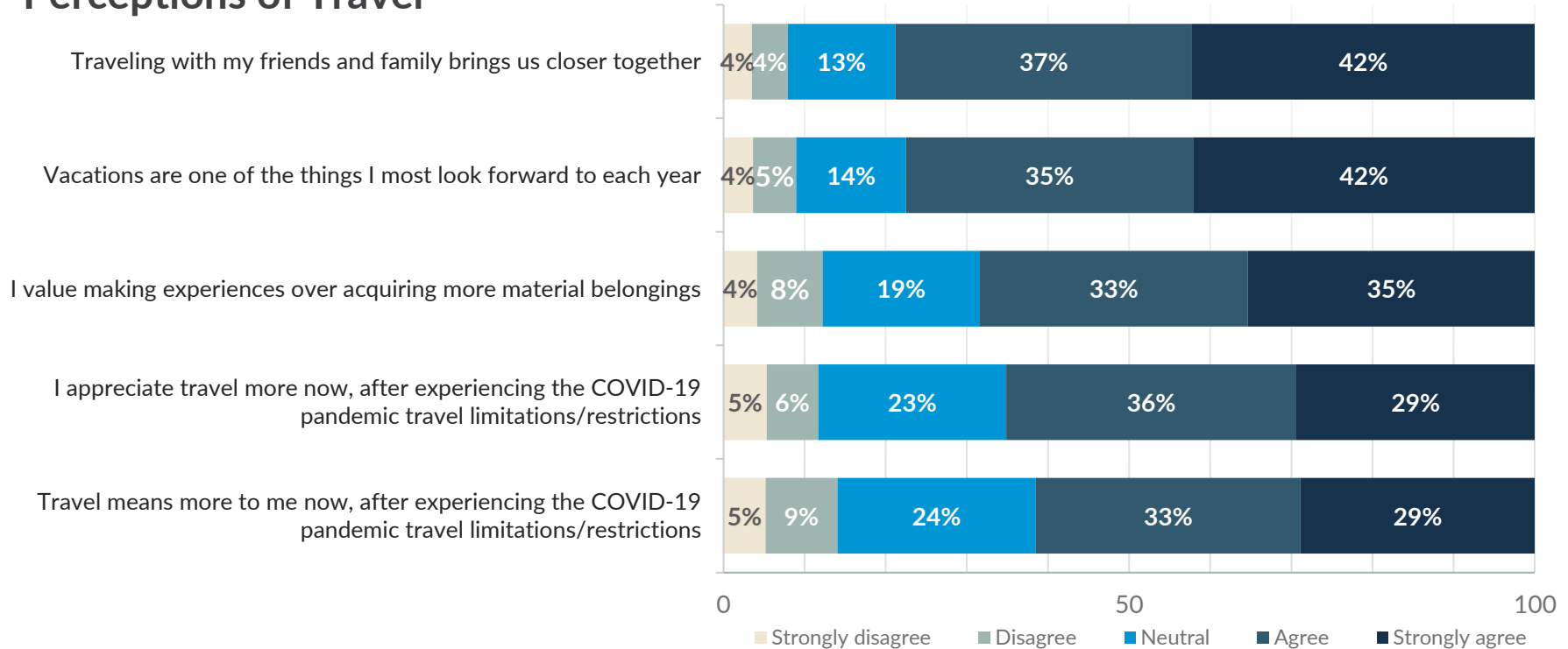
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How likely are you to use Chat GPT in the planning process for your next trip?



IMPACT ON TRAVEL PLANS

Perceptions of Travel



Additional Resources

Longwoods International Research
longwoods-intl.com/covid-19

Miles Partnership COVID-19 Communication Center
covid19.milespartnership.com



A sunset over a body of water. The sun is low on the horizon, creating a bright orange and yellow glow. The water is calm, reflecting the light. On the left, there is a dark silhouette of a tree. In the foreground, the blurred hull of a boat is visible.

Thank You

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