



Travel Sentiment Study Wave 80

DECEMBER 7, 2023

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TRAVEL SENTIMENT STUDY WAVE 80

Fielded November 15, 2023

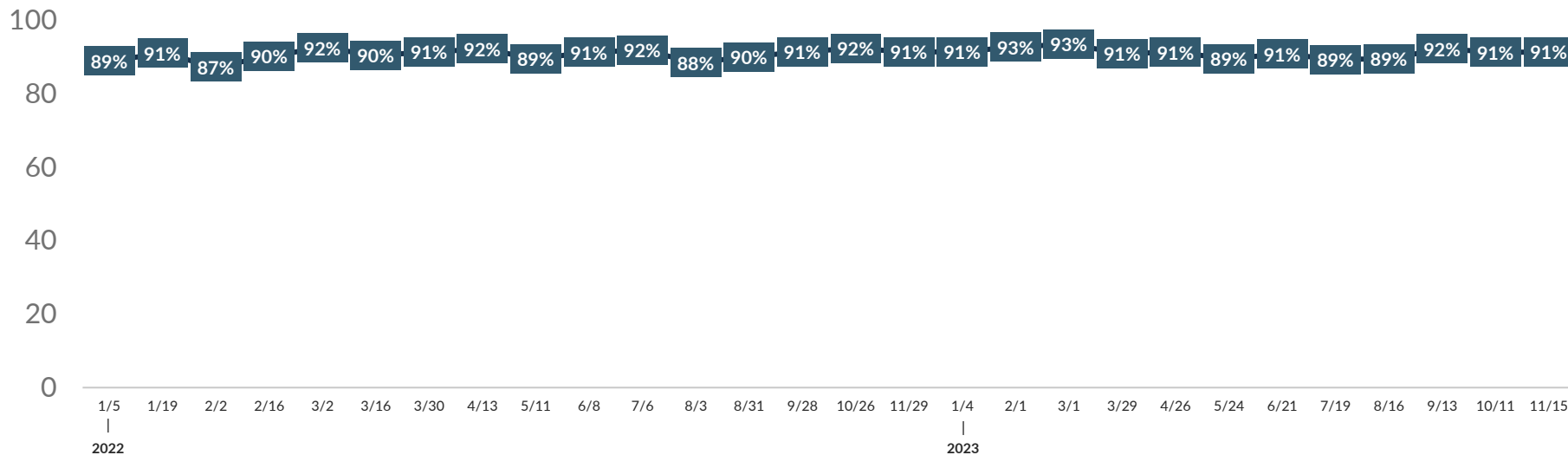
U.S. National Sample of 1,000 adults 18+

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IMPACT ON TRAVEL PLANS

Travelers with Travel Plans in the Next Six Months Comparison

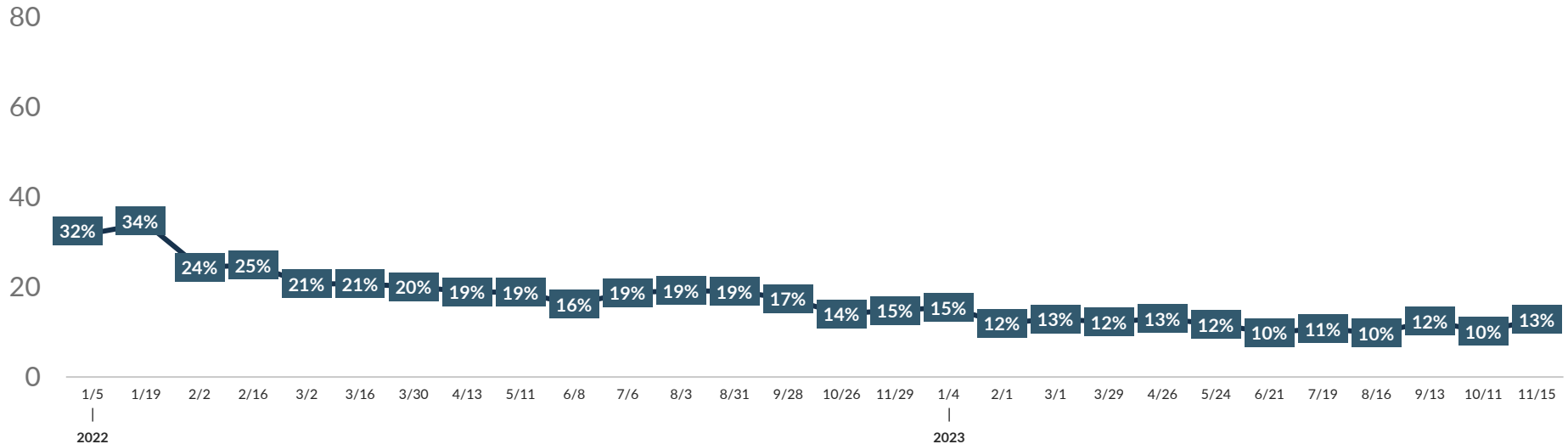


*Note: Data spanning multiple years, beginning from 1/5/2022.

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IMPACT ON TRAVEL PLANS

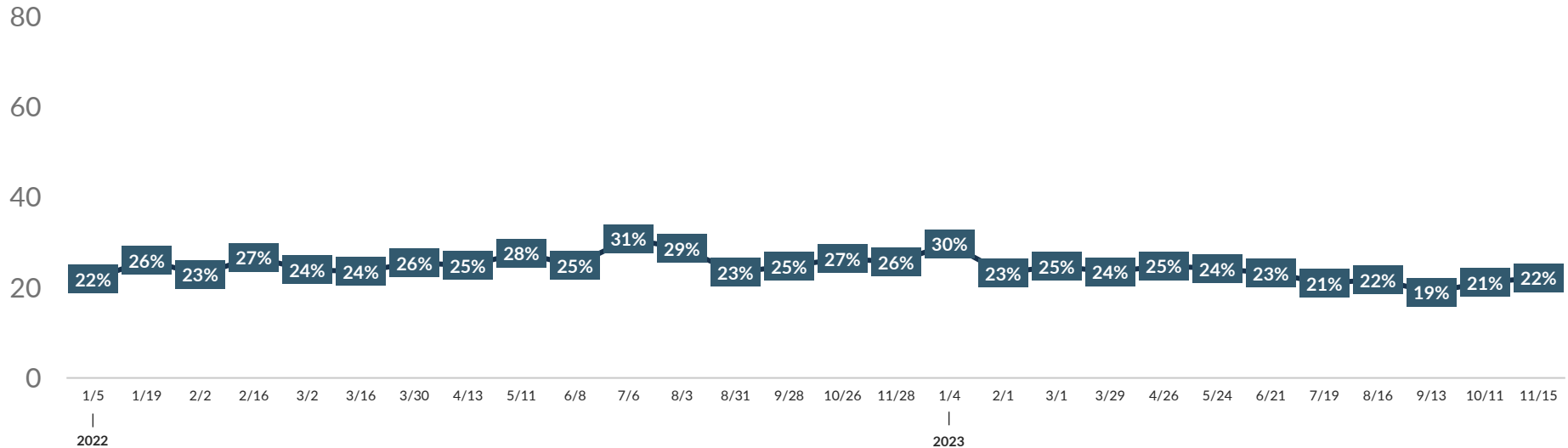
Indicated that Coronavirus Would Greatly Impact their Decision to Travel in the Next Six Months



*Note: Data spanning multiple years, beginning from 1/5/2022.
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IMPACT ON TRAVEL PLANS

Indicated that Concerns About Personal Financial Situation Would Greatly Impact their Decision to Travel in the Next Six Months

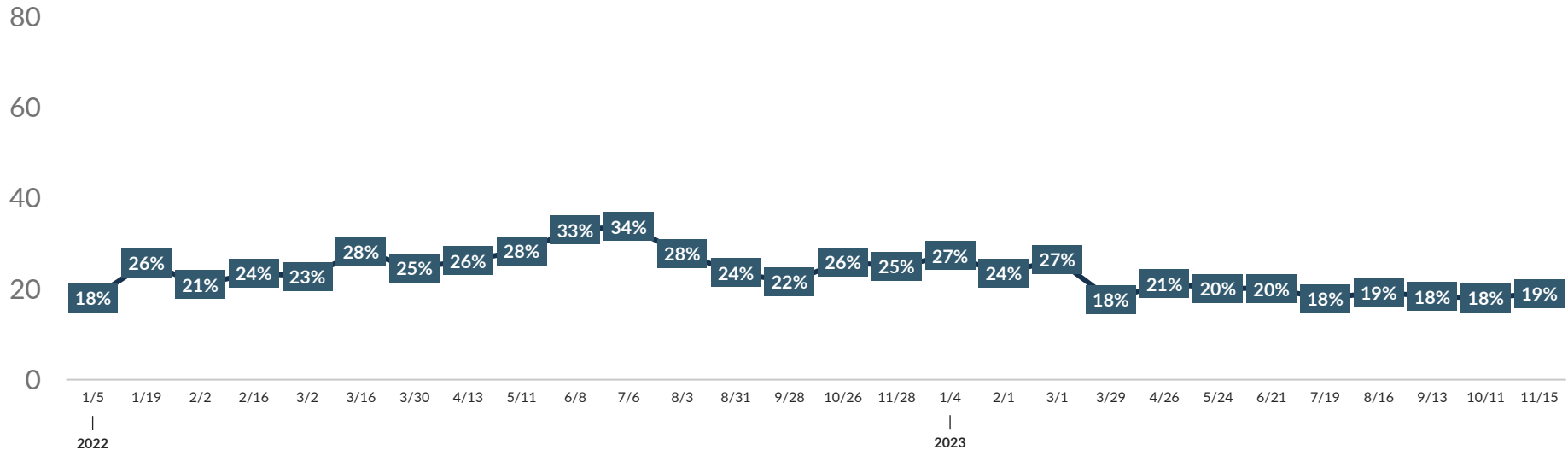


*Note: Data spanning multiple years, beginning from 1/5/2022.

Travel Sentiment Study Wave 80

IMPACT ON TRAVEL PLANS

Indicated that Transportation Costs Would Greatly Impact their Decision to Travel in the Next Six Months

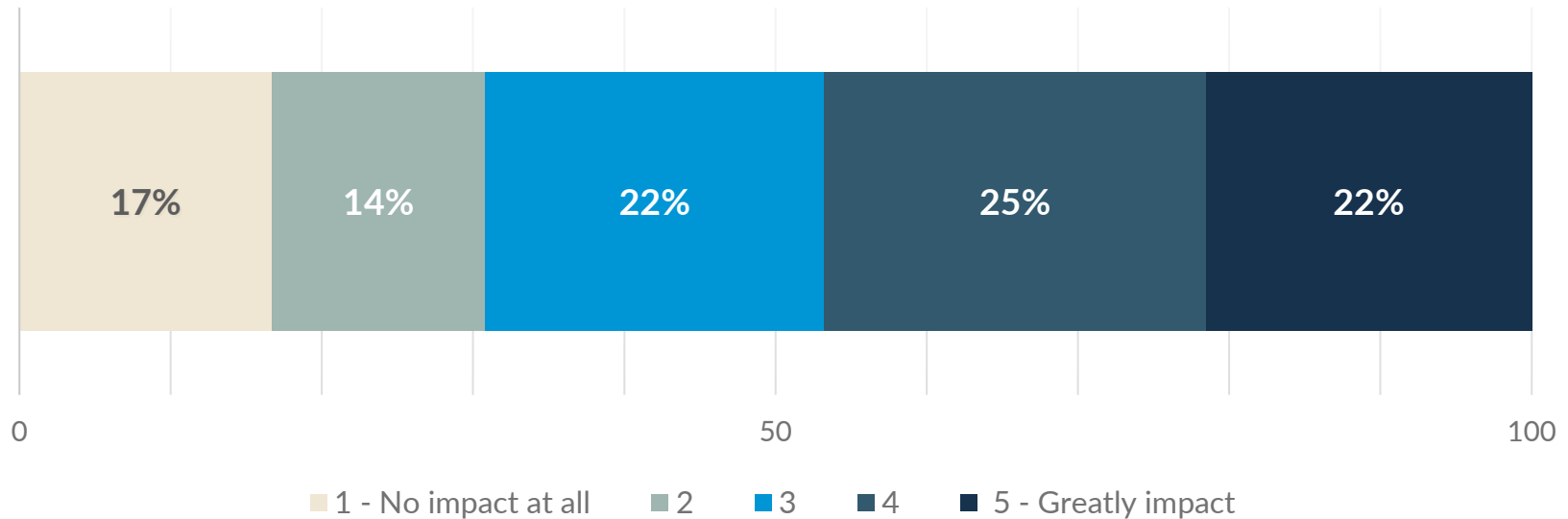


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Travel Sentiment Study Wave 80

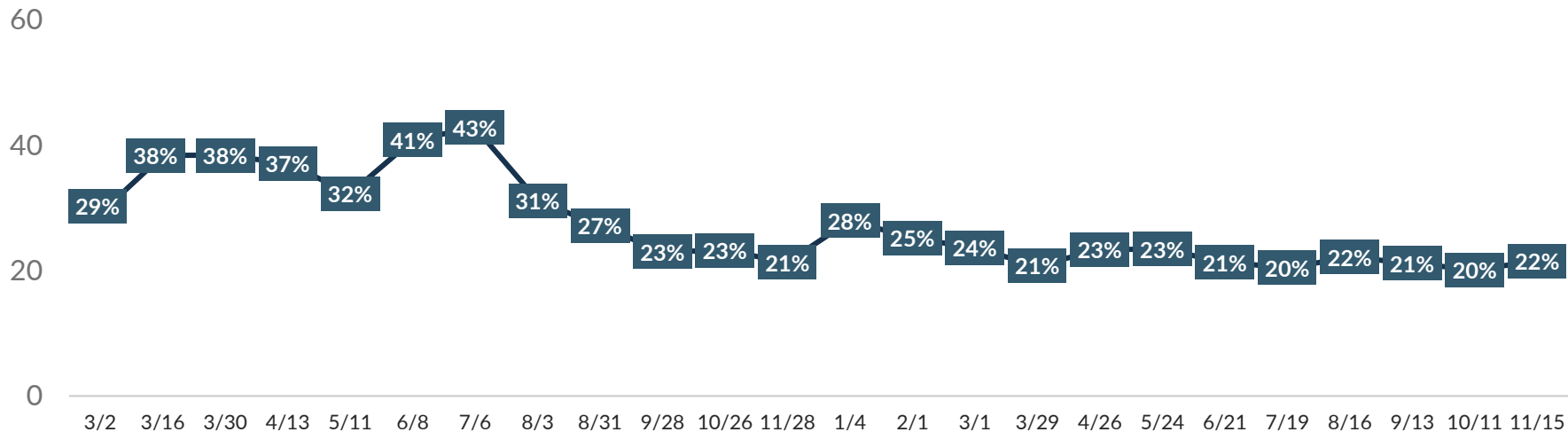
IMPACT ON TRAVEL PLANS

Impact of Gas Prices on Decisions to Travel in Next Six Months



IMPACT ON TRAVEL PLANS

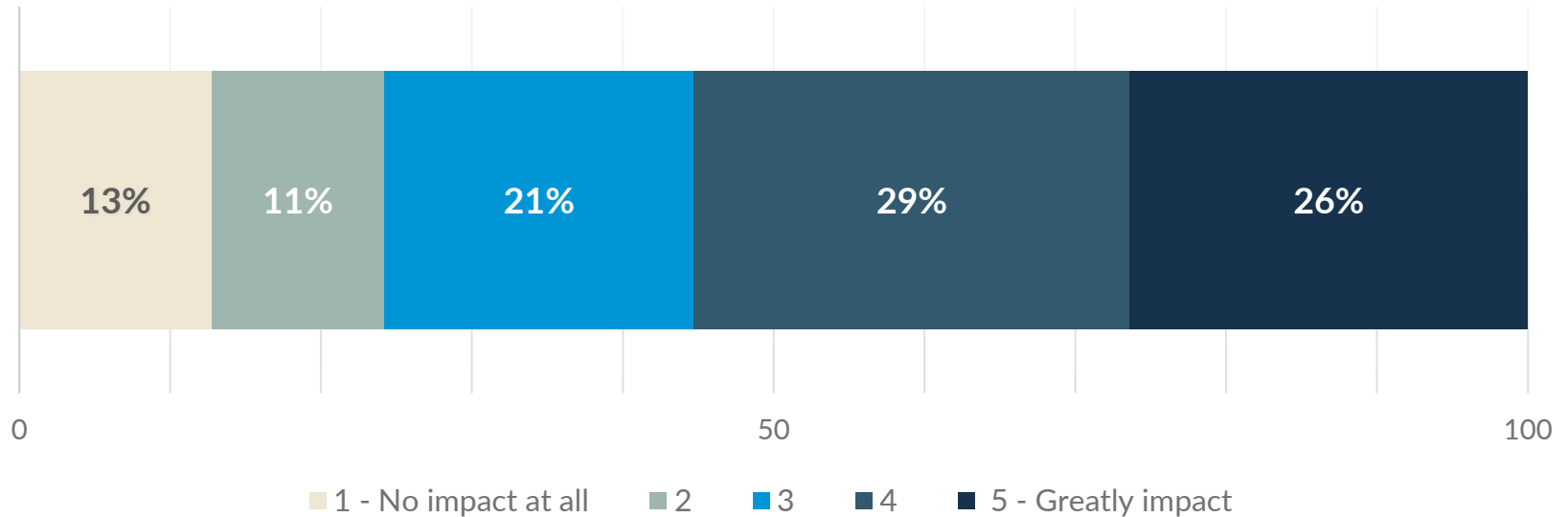
Indicated that Gas Prices* Would Greatly Impact their Decision to Travel in the Next Six Months



*Note: Prior to 8/31, respondents were asked about the impact of *rising* gas prices. Beginning on 8/31, *rising* was removed from the question.
Travel Sentiment Study Wave 80

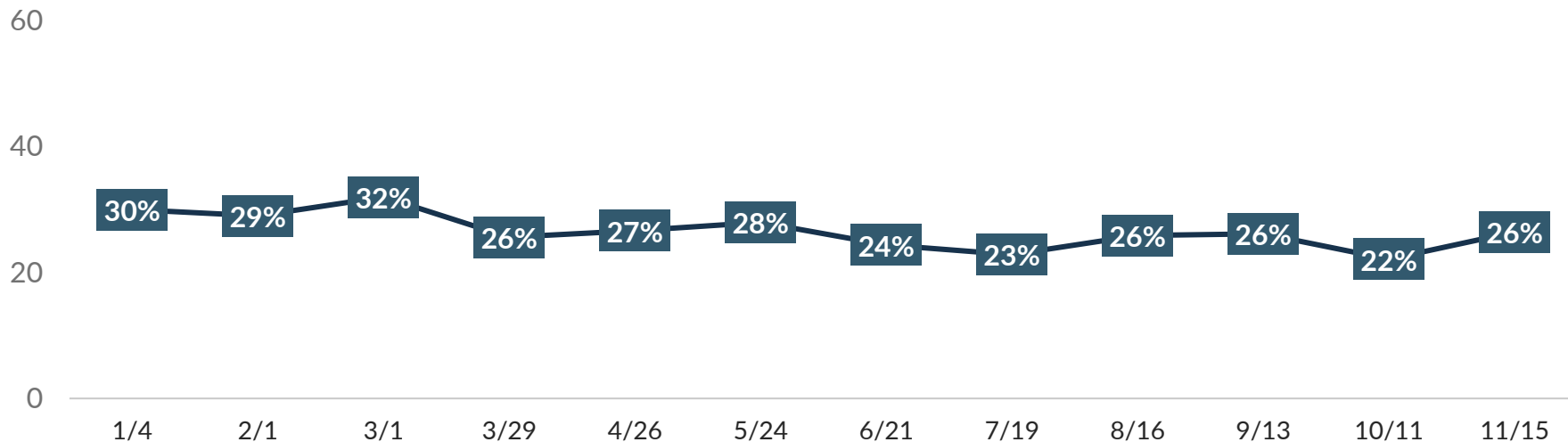
IMPACT ON TRAVEL PLANS

Impact of Inflation on Decisions to Travel in Next Six Months



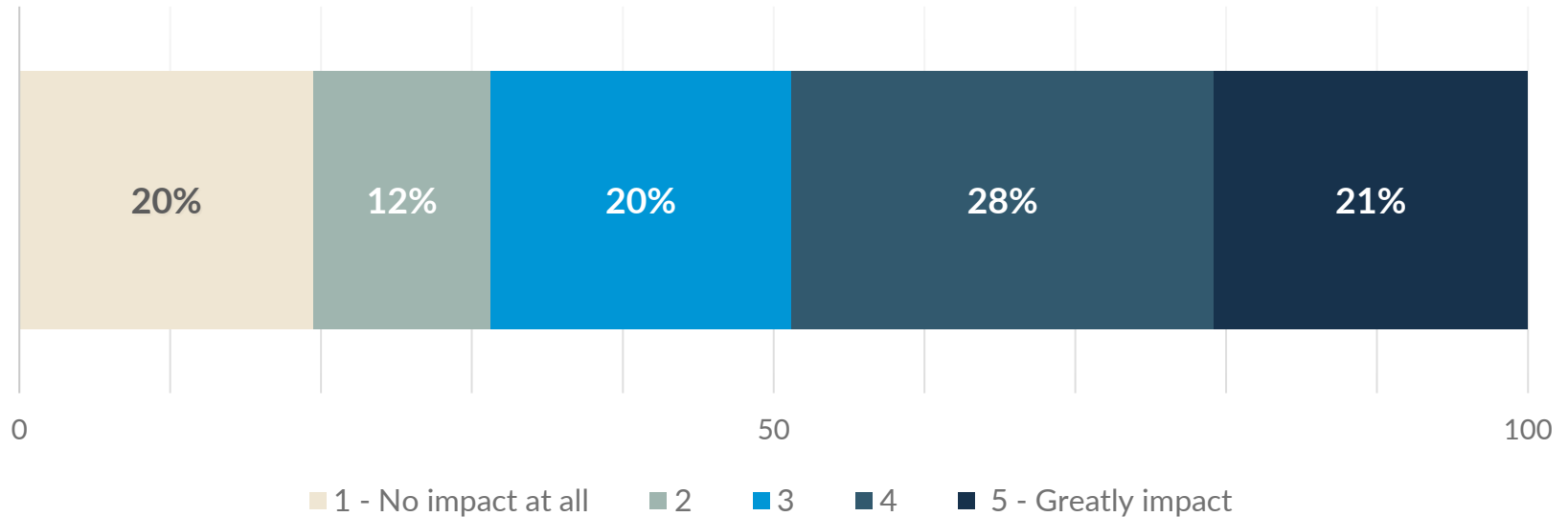
IMPACT ON TRAVEL PLANS

Indicated that Inflation Would Greatly Impact their Decision to Travel in the Next Six Months



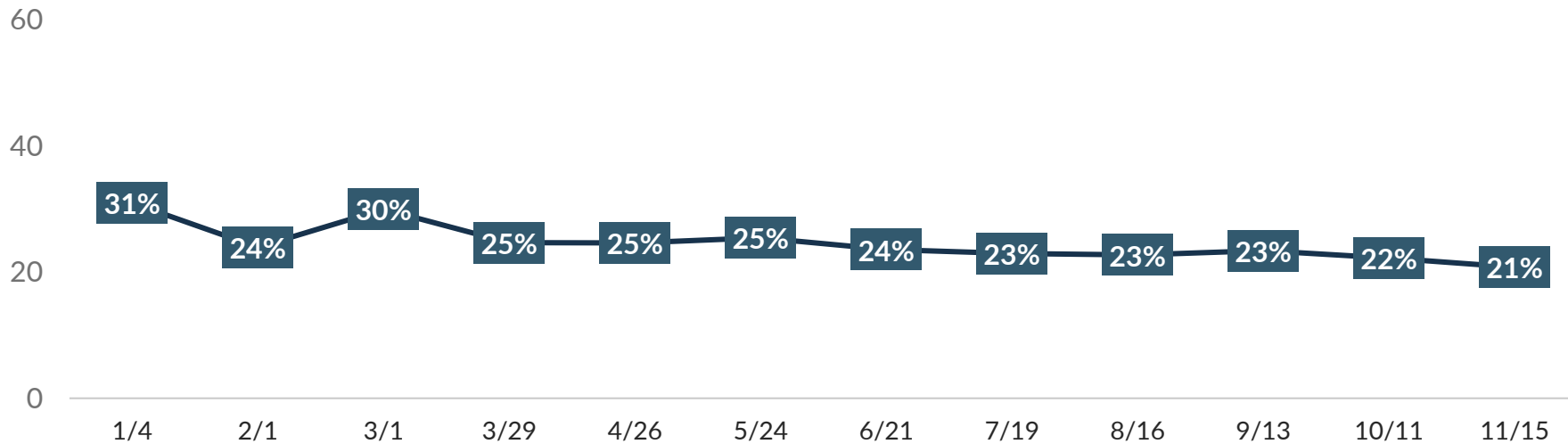
IMPACT ON TRAVEL PLANS

Impact of Airfare Prices on Decisions to Travel in Next Six Months



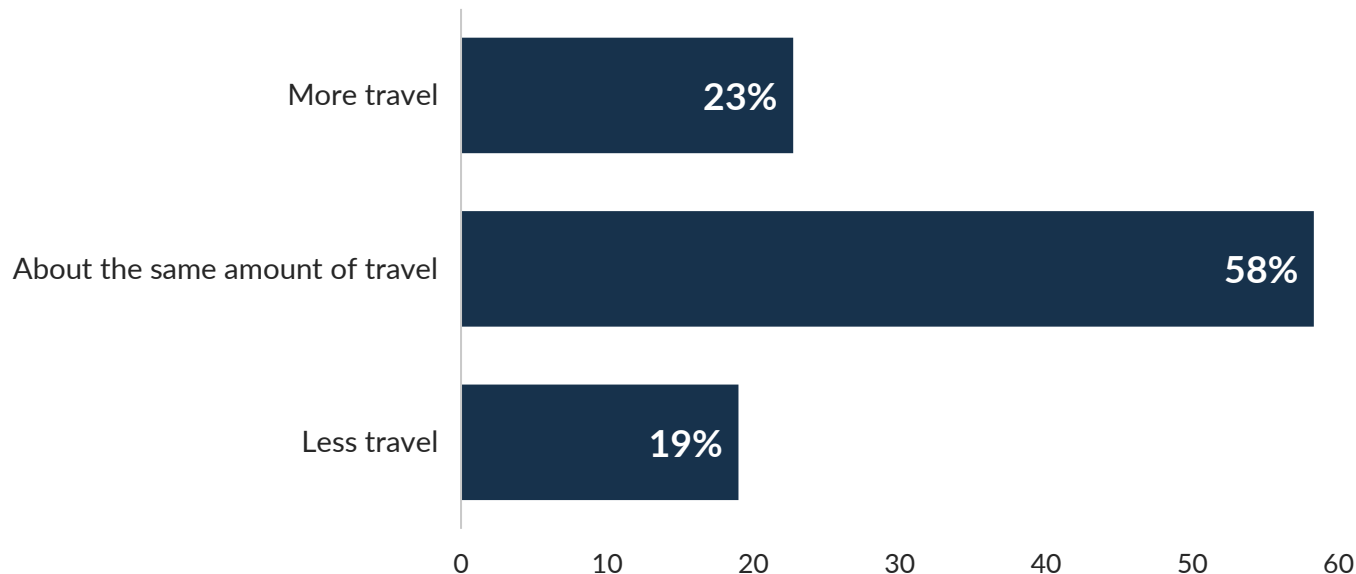
IMPACT ON TRAVEL PLANS

Indicated that Airfare Prices Would Greatly Impact their Decision to Travel in the Next Six Months



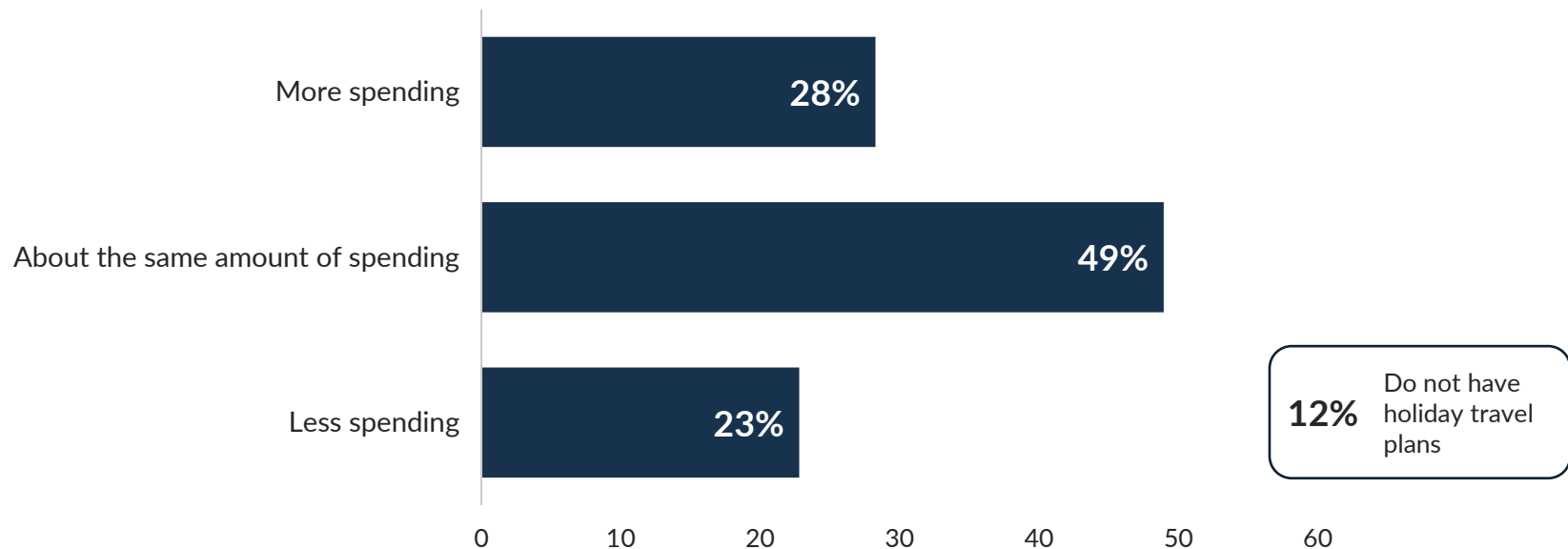
IMPACT ON TRAVEL PLANS

Compared to last year, how often do you plan to travel this holiday season?



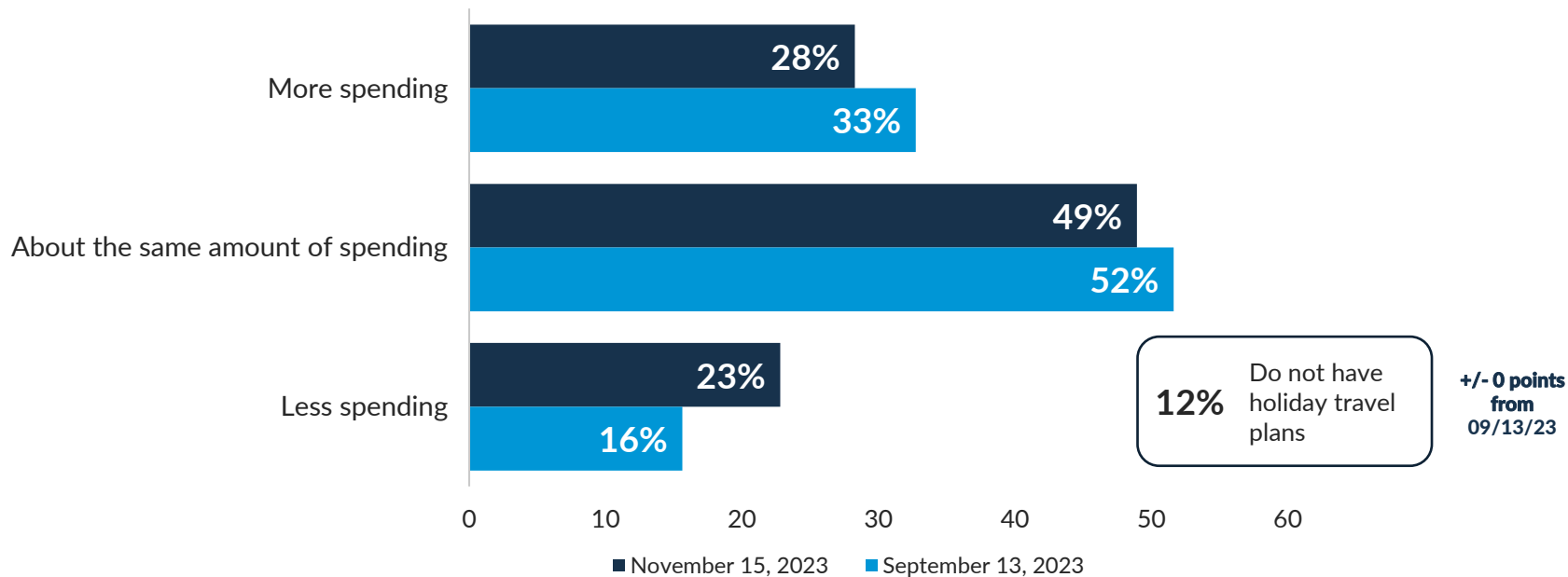
IMPACT ON TRAVEL PLANS

Compared to last year, how much do you plan to spend on travel this holiday season?



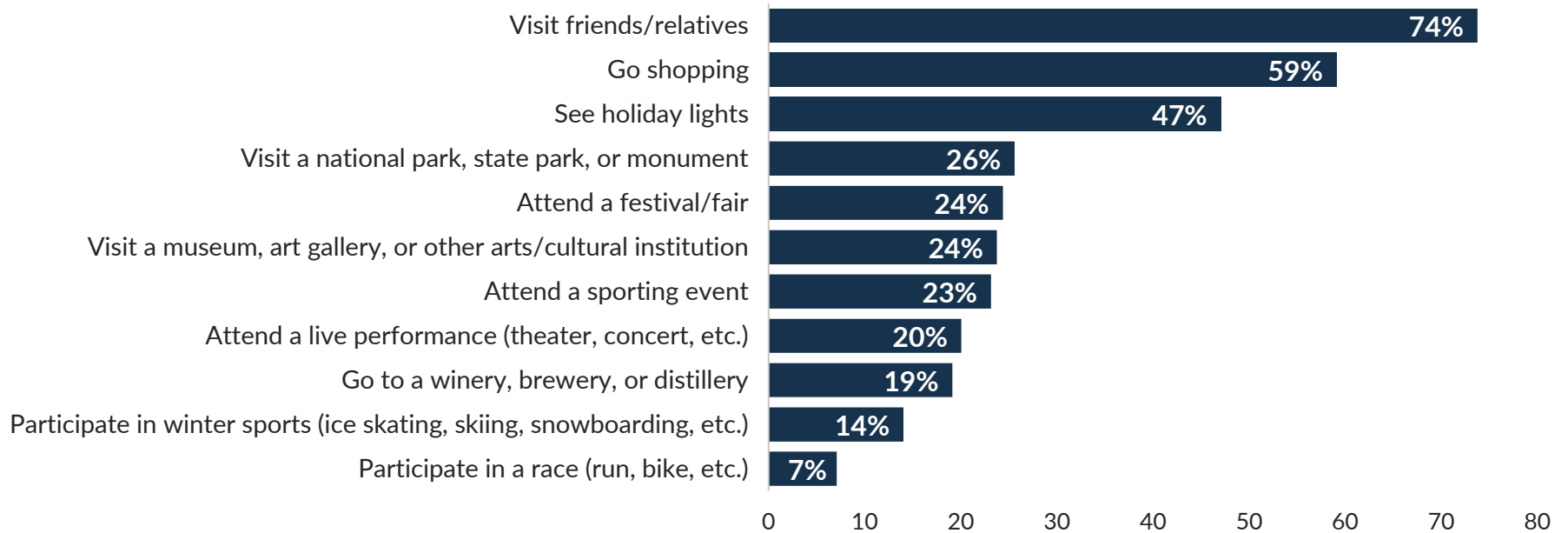
IMPACT ON TRAVEL PLANS

Compared to last year, how much do you plan to spend on travel this holiday season?



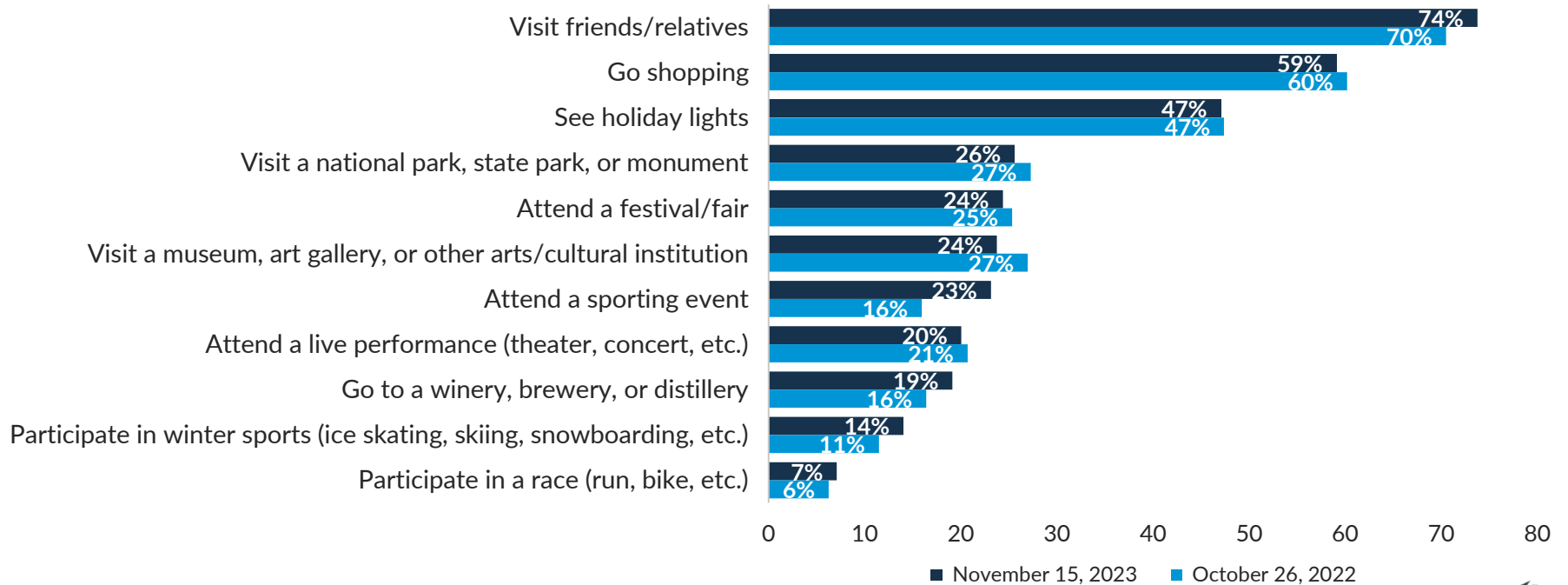
IMPACT ON TRAVEL PLANS

Thinking about your travel plans for the holiday season which of the following activities are you planning to participate in during your trip:



IMPACT ON TRAVEL PLANS

Thinking about your travel plans for the holiday season which of the following activities are you planning to participate in during your trip:



UPCOMING HOLIDAY TRAVEL PLANS*



25%

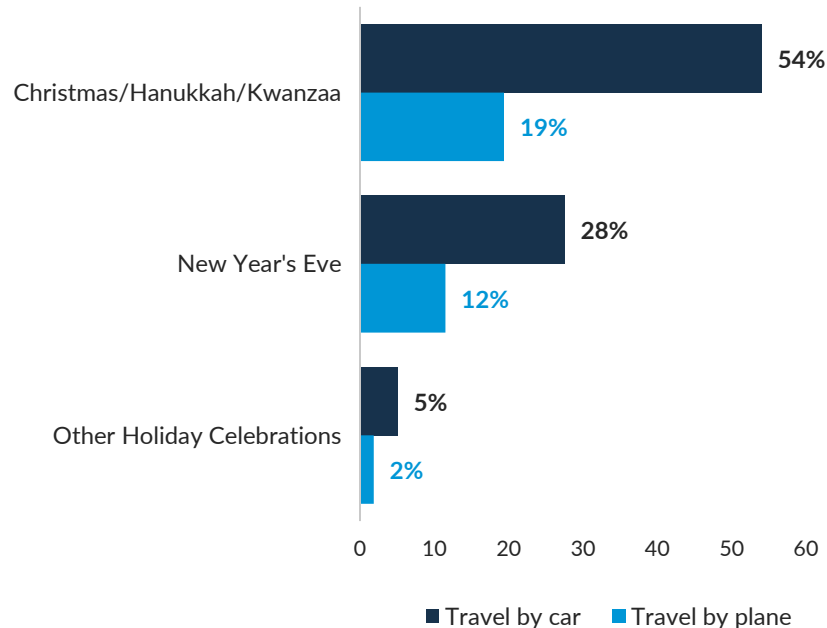
are not planning to take a trip this holiday season



63%
will travel
by car



27%
will travel
by plane

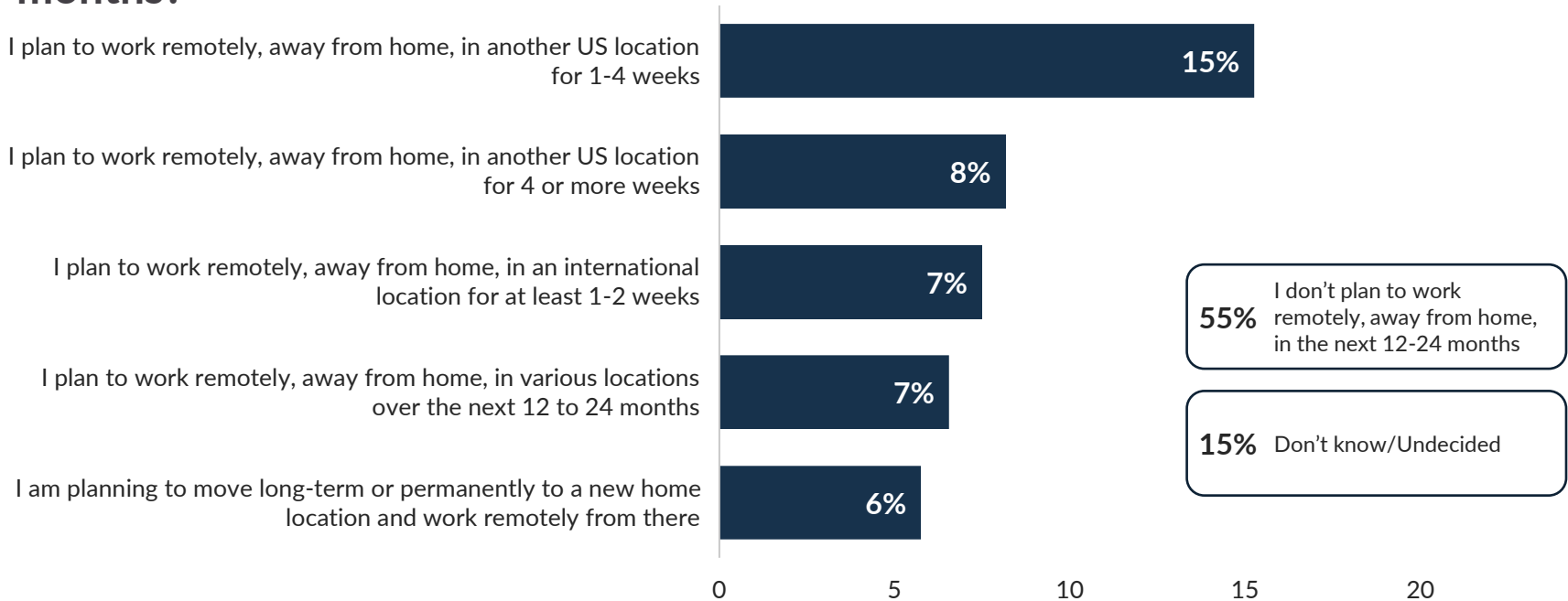


**Involving traveling at least 50 miles from home*

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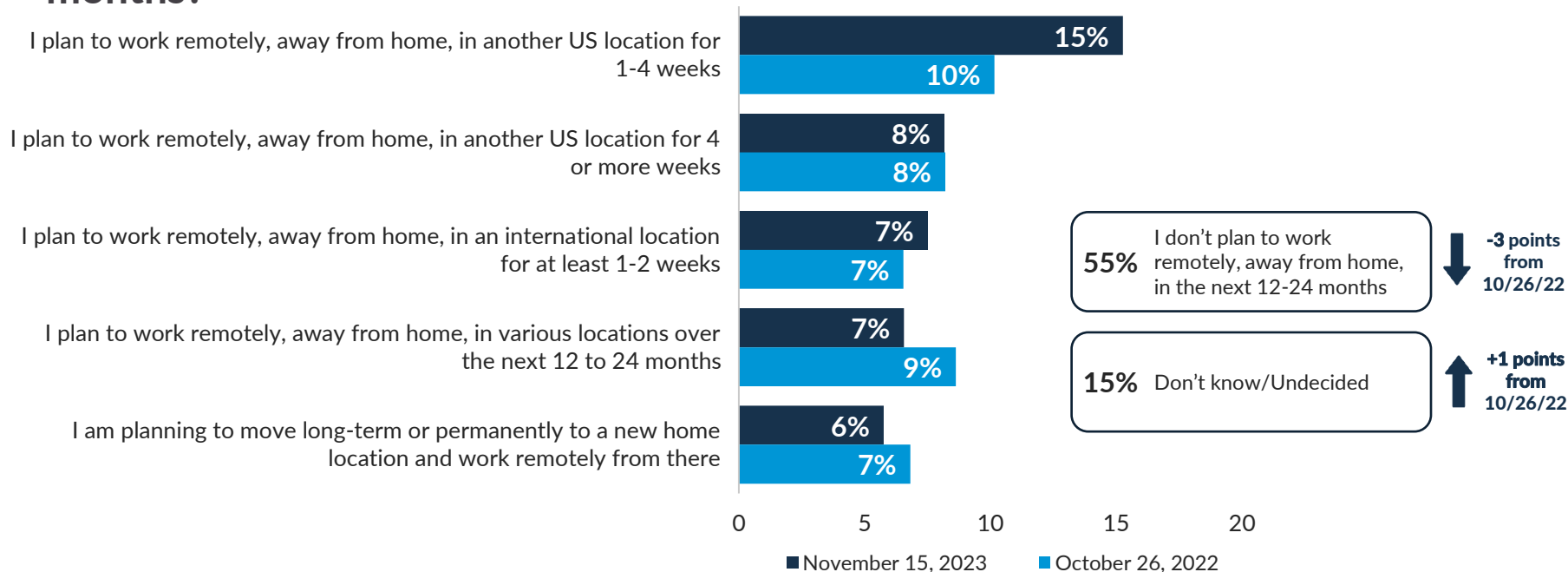
IMPACT ON TRAVEL PLANS

Which of the following describes your remote work plans within the next 12-24 months?



IMPACT ON TRAVEL PLANS

Which of the following describes your remote work plans within the next 12-24 months?



Additional Resources

Longwoods International Research
longwoods-intl.com/covid-19

Miles Partnership COVID-19 Communication Center
covid19.milespartnership.com



A sunset over a body of water. The sun is low on the horizon, creating a bright orange and yellow glow. The water is calm, reflecting the light. On the left, there is a dark silhouette of a tree. In the foreground, the back of a boat is visible, slightly out of focus.

Thank You

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