



Travel Sentiment Study Wave 83

MARCH 21, 2024

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TRAVEL SENTIMENT STUDY WAVE 83

Fielded March 6, 2024

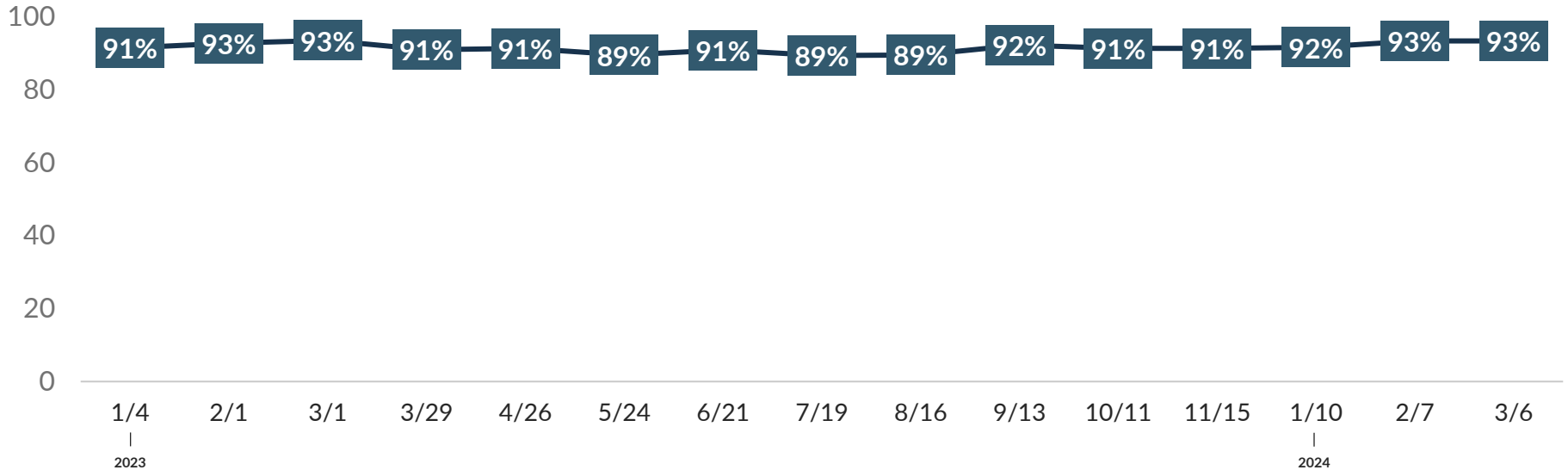
U.S. National Sample of 1,000 adults 18+

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IMPACT ON TRAVEL PLANS

Travelers with Travel Plans in the Next Six Months Comparison



*Note: Data spanning multiple years, beginning from 1/4/2023.

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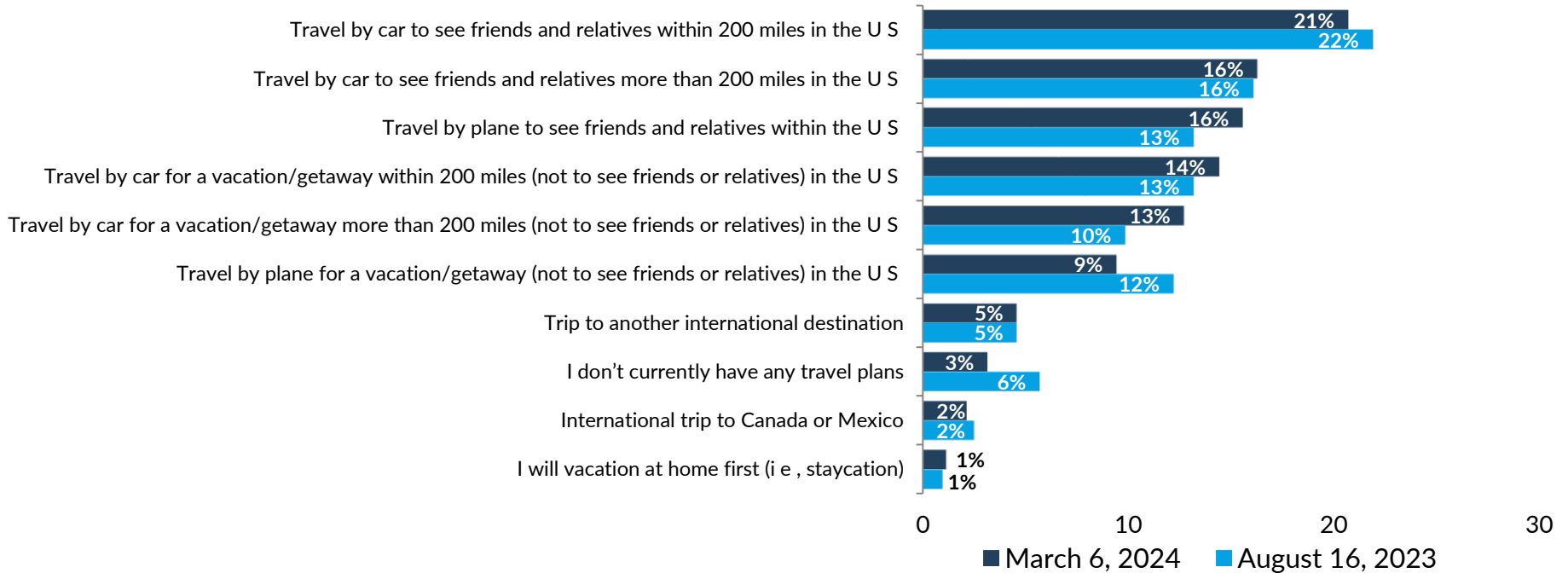
IMPACT ON TRAVEL PLANS

Next Trip Travelers Will Take



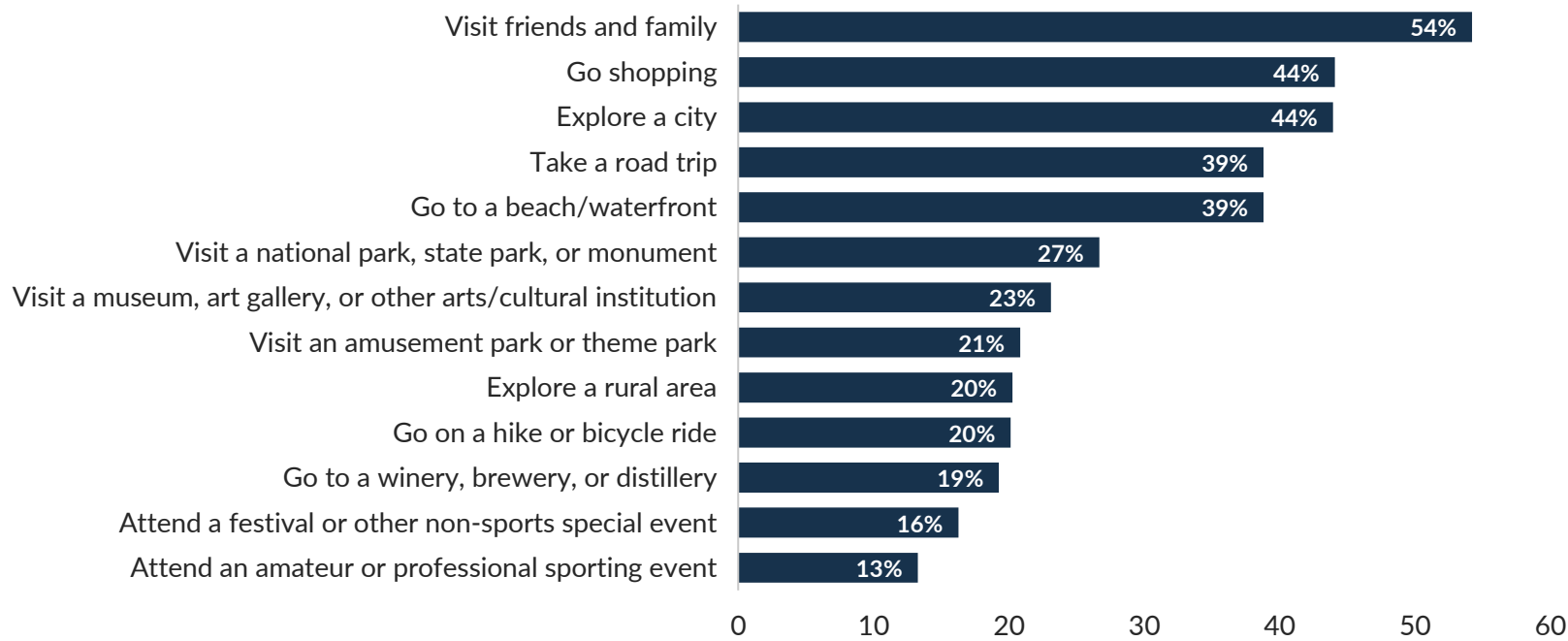
IMPACT ON TRAVEL PLANS

Next Trip Travelers Will Take



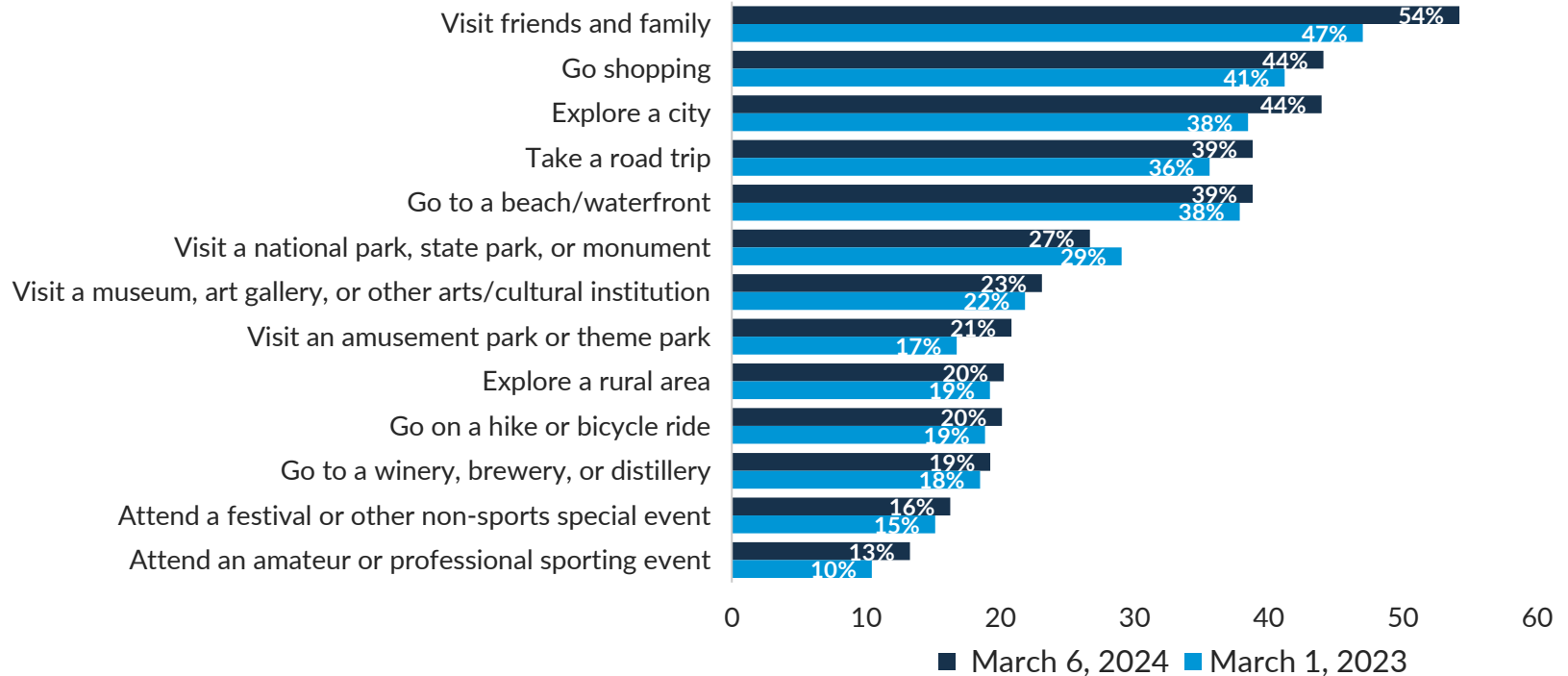
IMPACT ON TRAVEL PLANS

Activities Travelers Plan to Do on Next Leisure Trip



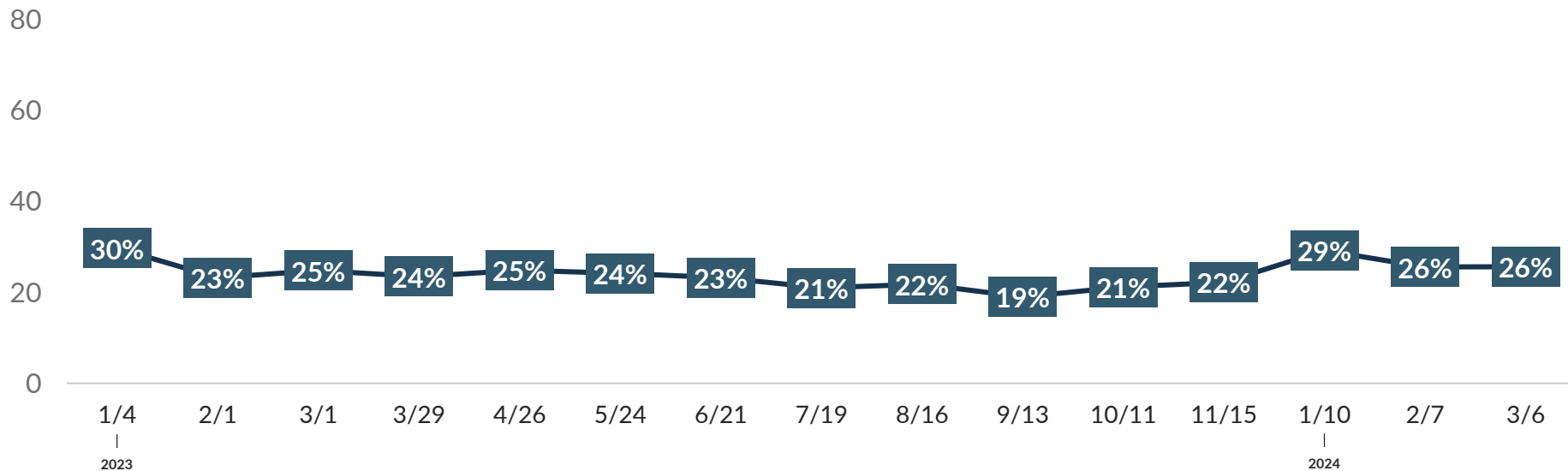
IMPACT ON TRAVEL PLANS

Activities Travelers Plan to Do on Next Leisure Trip



IMPACT ON TRAVEL PLANS

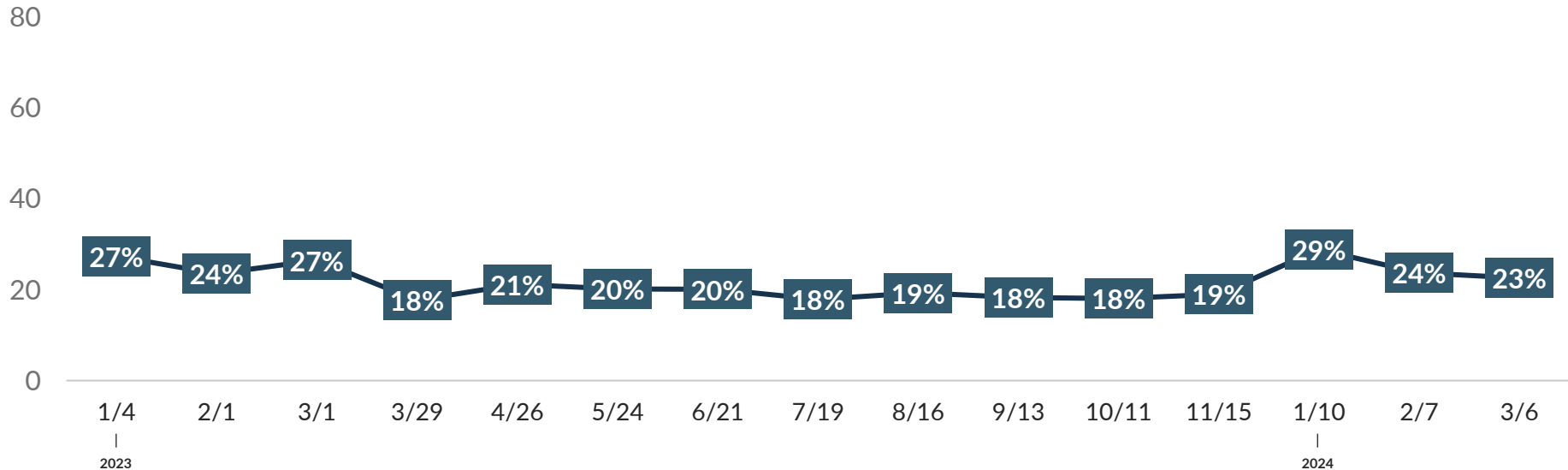
Indicated that Concerns About Personal Financial Situation Would Greatly Impact their Decision to Travel in the Next Six Months



*Note: Data spanning multiple years, beginning from 1/4/2023.
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IMPACT ON TRAVEL PLANS

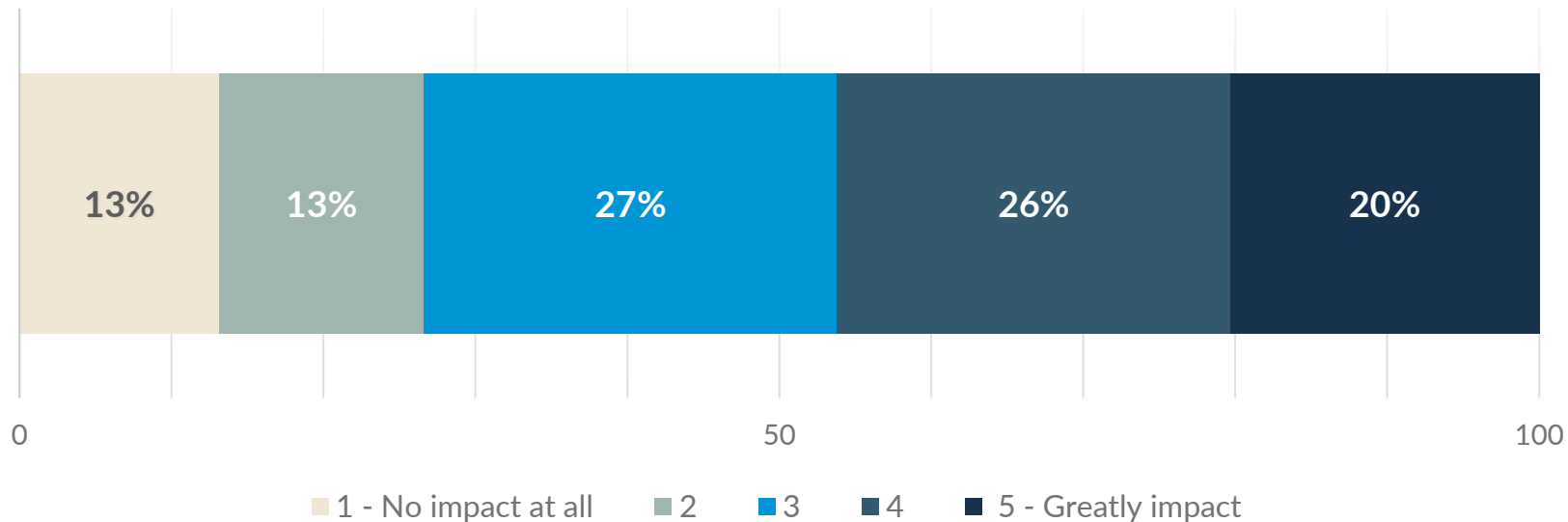
Indicated that Transportation Costs Would Greatly Impact their Decision to Travel in the Next Six Months



*Note: Data spanning multiple years, beginning from 1/4/2023.
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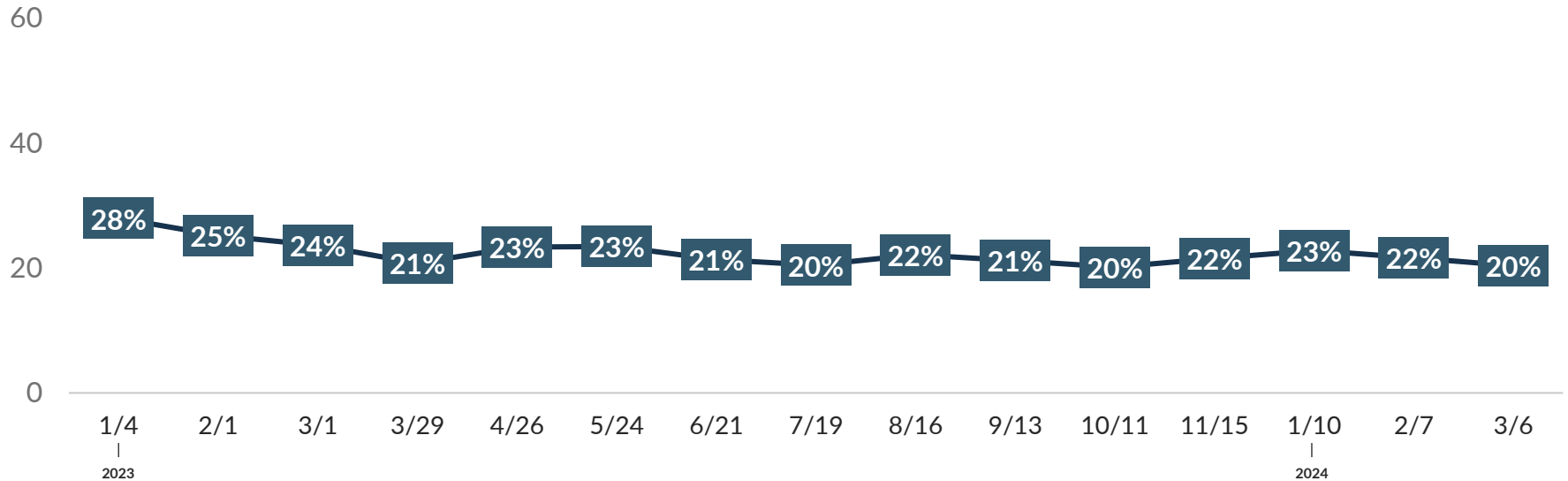
IMPACT ON TRAVEL PLANS

Impact of Gas Prices on Decisions to Travel in Next Six Months



IMPACT ON TRAVEL PLANS

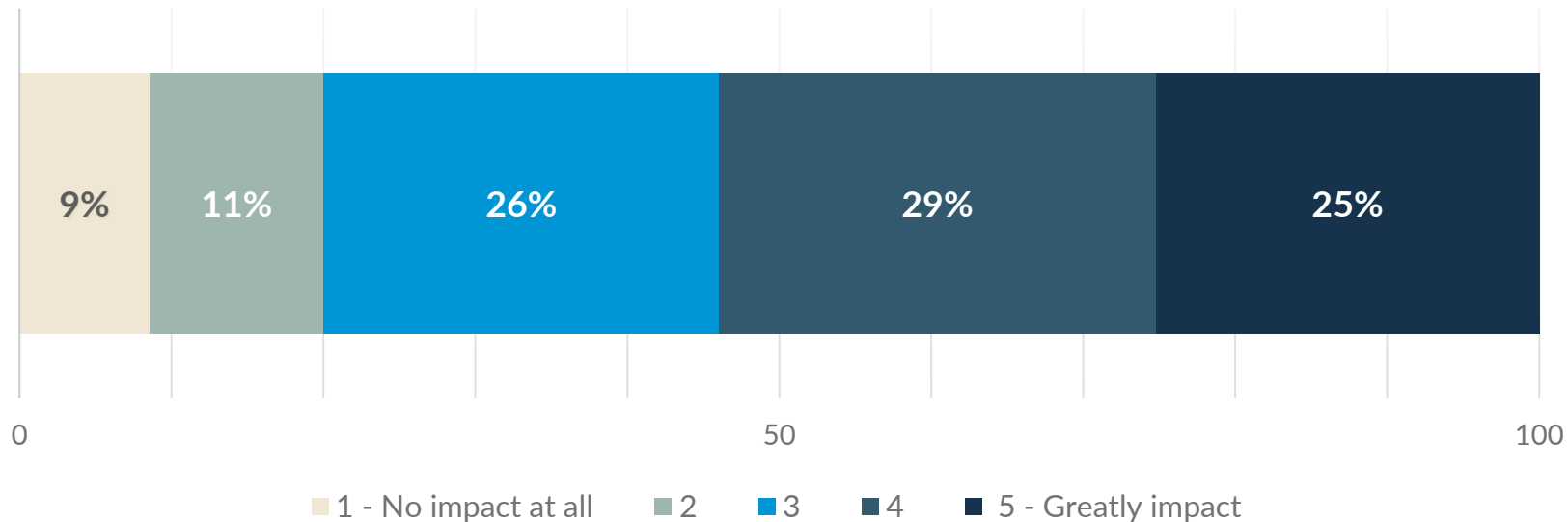
Indicated that Gas Prices Would Greatly Impact their Decision to Travel in the Next Six Months



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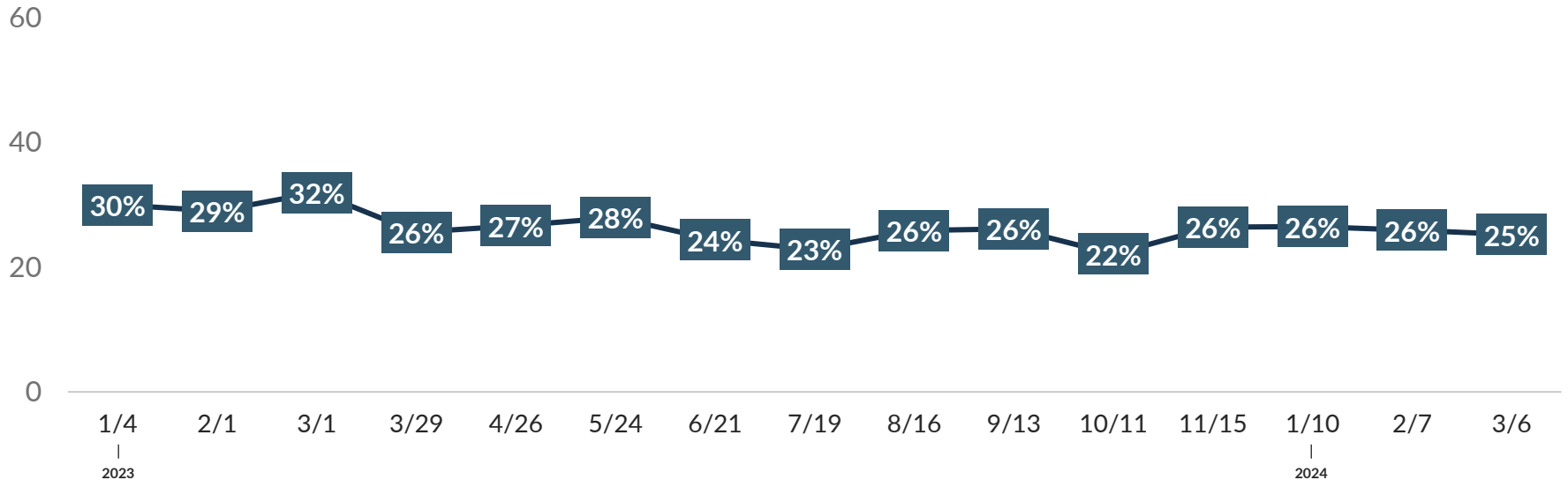
IMPACT ON TRAVEL PLANS

Impact of Inflation on Decisions to Travel in Next Six Months



IMPACT ON TRAVEL PLANS

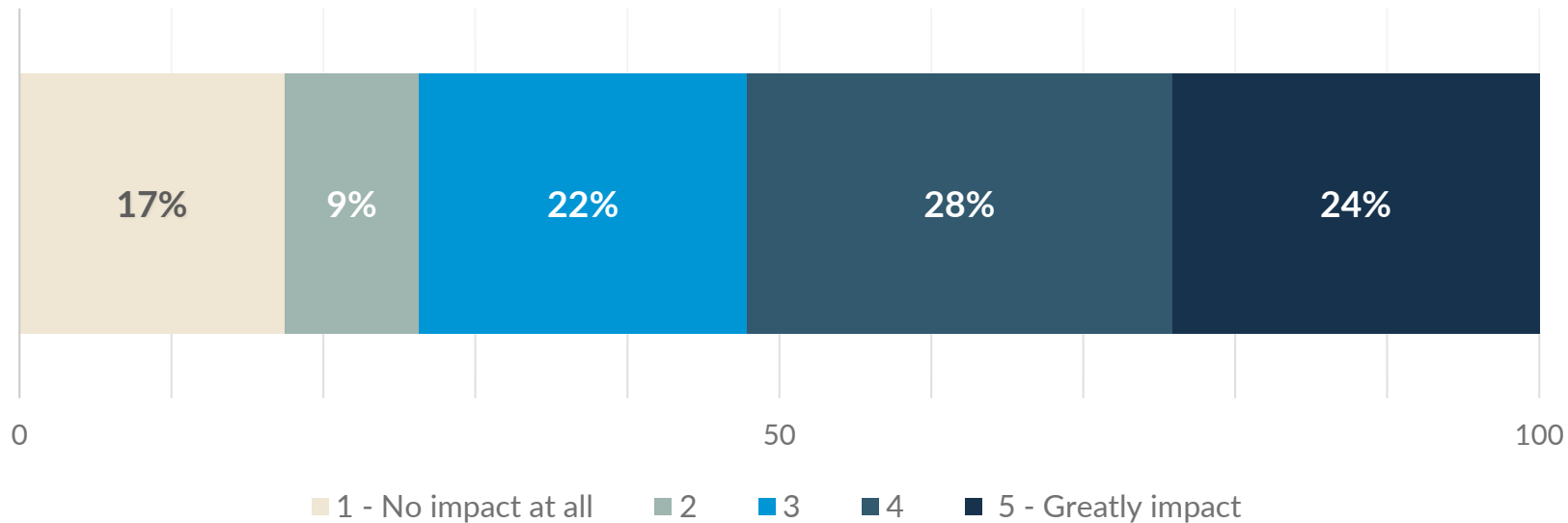
Indicated that Inflation Would Greatly Impact their Decision to Travel in the Next Six Months



*Note: Data spanning multiple years, beginning from 1/4/2023.
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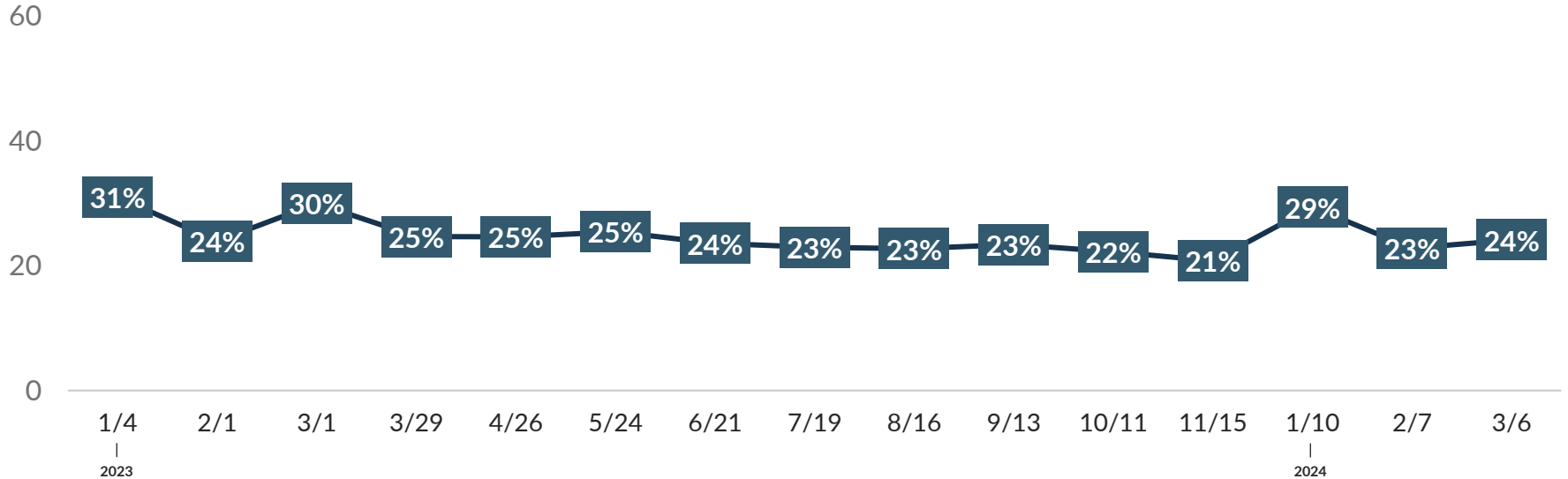
IMPACT ON TRAVEL PLANS

Impact of Airfare Prices on Decisions to Travel in Next Six Months



IMPACT ON TRAVEL PLANS

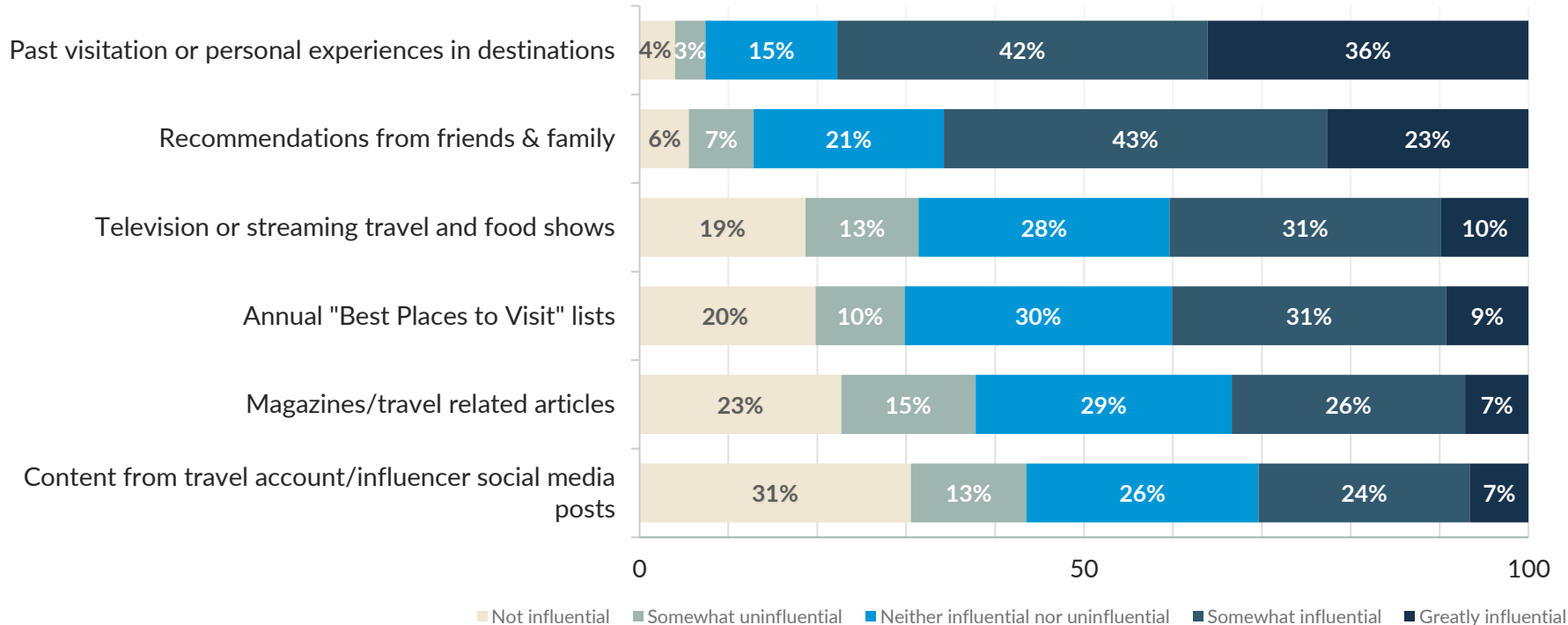
Indicated that Airfare Prices Would Greatly Impact their Decision to Travel in the Next Six Months



*Note: Data spanning multiple years, beginning from 1/4/2023.
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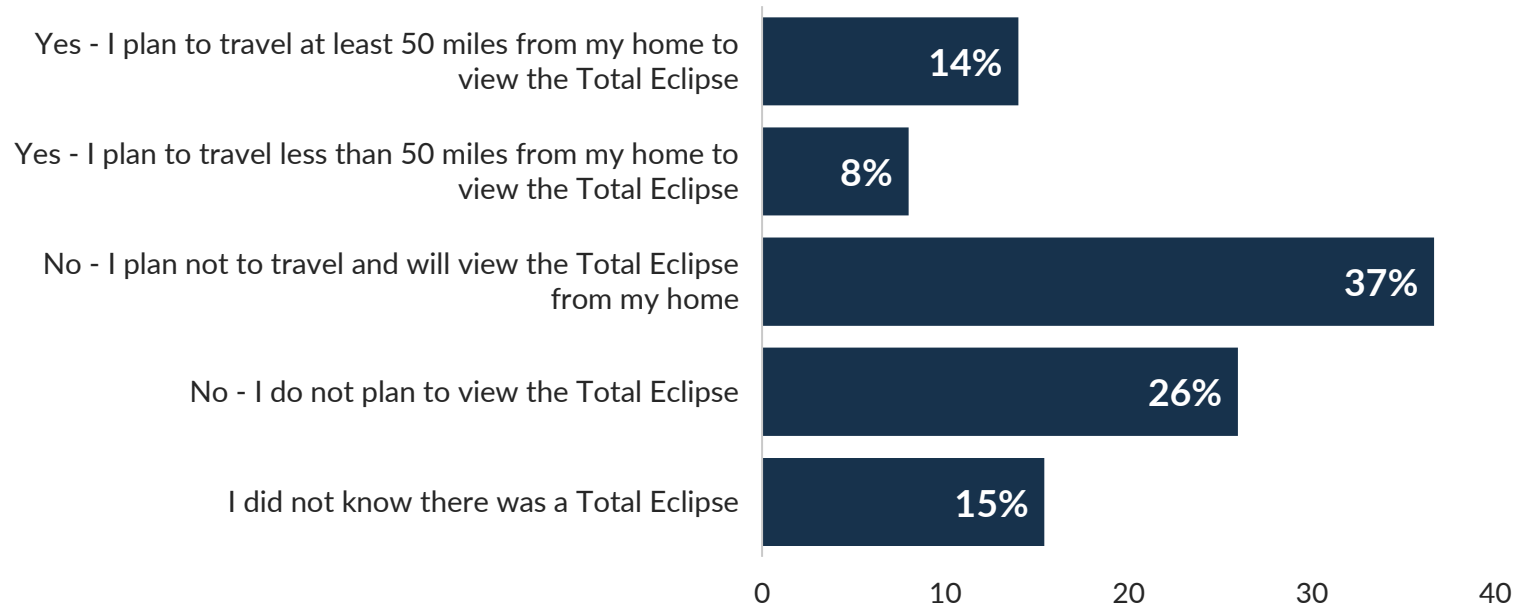
IMPACT ON TRAVEL PLANS

Influence of Leisure Vacation Planning Sources



IMPACT ON TRAVEL PLANS

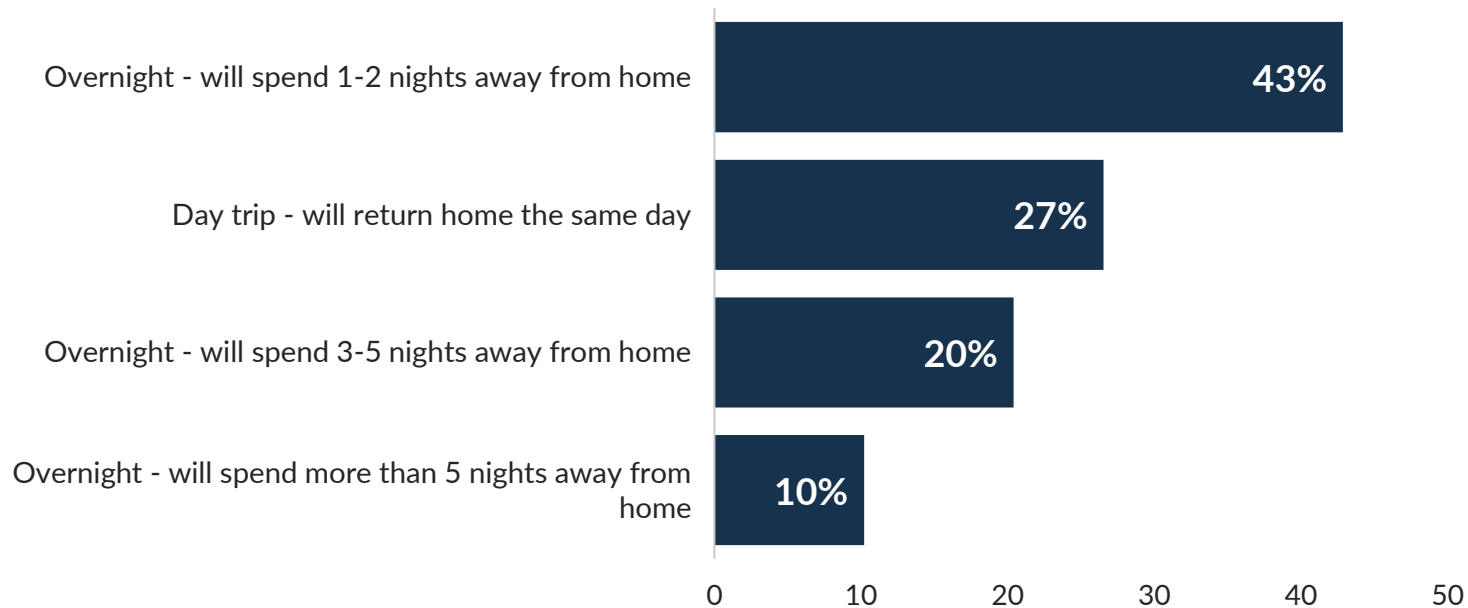
Are you planning to travel at least 50 miles from home to view the Total Eclipse on April 8th?



IMPACT ON TRAVEL PLANS

Among those who plan to travel at least 50 miles from their home

What is the planned length of your trip to view the Total Eclipse on April 8th?



Additional Resources

Longwoods International Research
longwoods-intl.com/covid-19

Miles Partnership COVID-19 Communication Center
covid19.milespartnership.com



A serene sunset scene over a body of water. The sun is low on the horizon, creating a bright orange and yellow glow that reflects on the water's surface. A dark silhouette of a tree is visible on the left side of the frame. In the foreground, the blurred hull of a boat is visible, suggesting the viewer is on the water. The overall mood is peaceful and grateful.

Thank You

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