



# Travel Sentiment Study Wave 84

APRIL 25, 2024

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# TRAVEL SENTIMENT STUDY WAVE 84

Fielded April 10, 2024

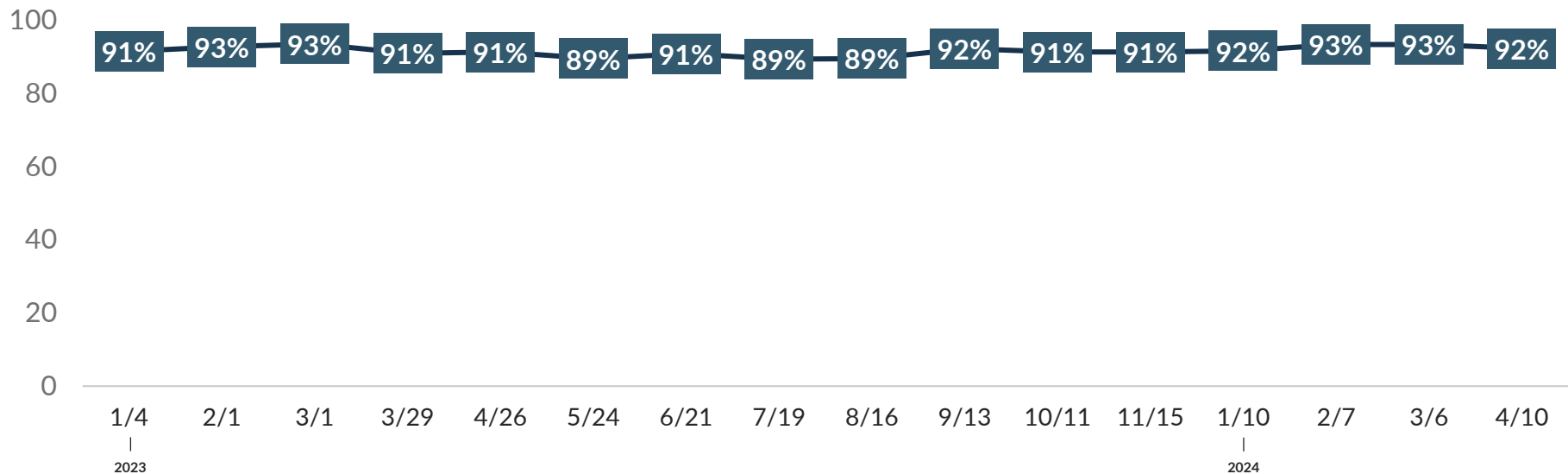
U.S. National Sample of 1,000 adults 18+

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# IMPACT ON TRAVEL PLANS

## Travelers with Travel Plans in the Next Six Months Comparison

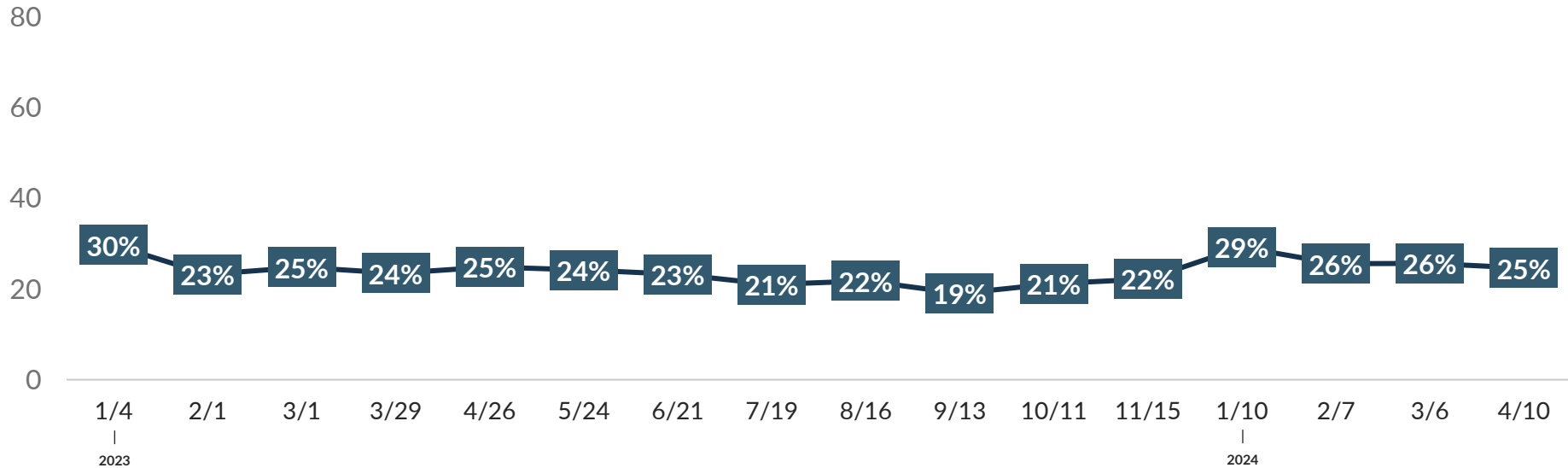


\*Note: Data spanning multiple years, beginning from 1/4/2023.

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## IMPACT ON TRAVEL PLANS

### Indicated that Concerns About Personal Financial Situation Would Greatly Impact their Decision to Travel in the Next Six Months

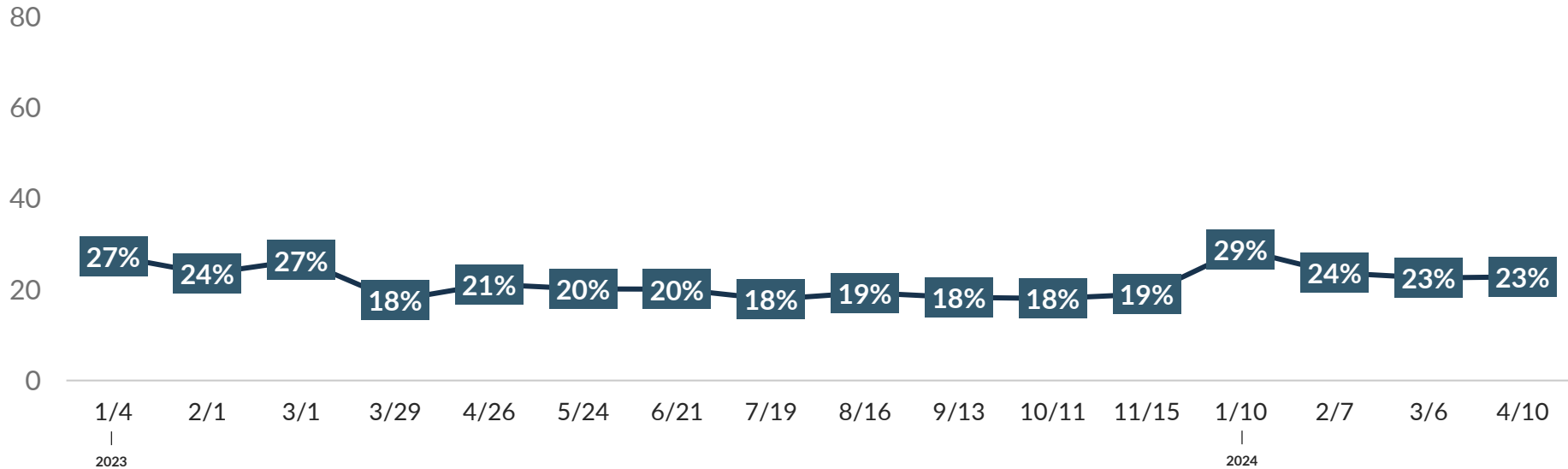


\*Note: Data spanning multiple years, beginning from 1/4/2023.

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# IMPACT ON TRAVEL PLANS

## Indicated that Transportation Costs Would Greatly Impact their Decision to Travel in the Next Six Months

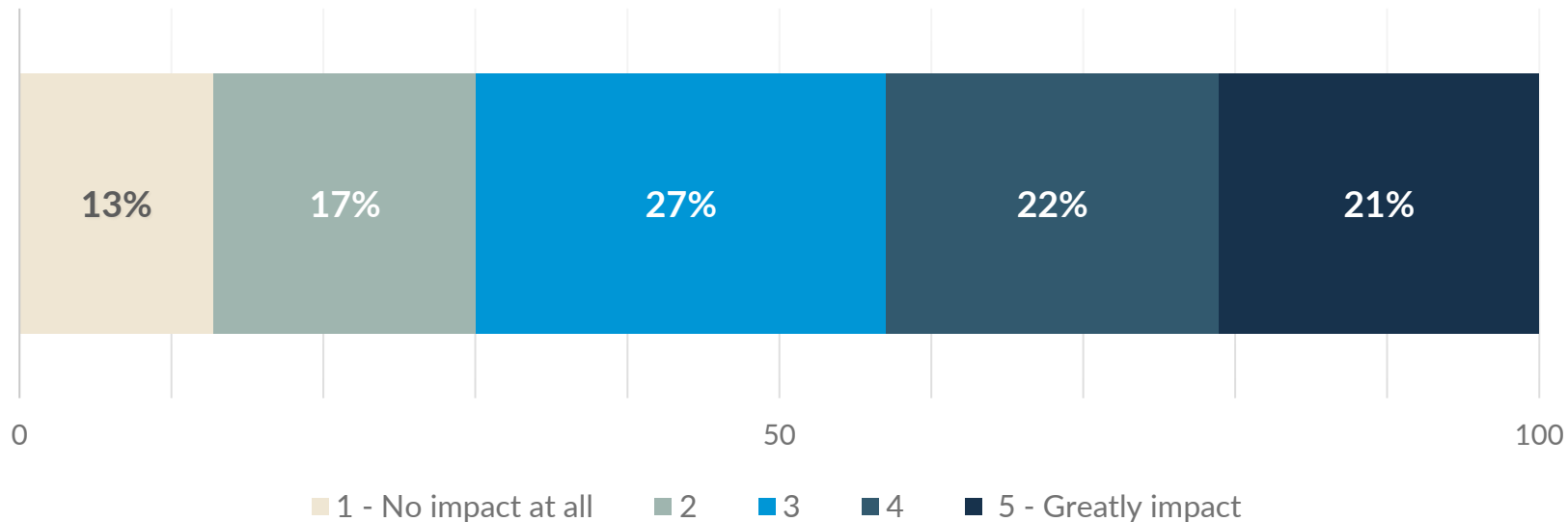


\*Note: Data spanning multiple years, beginning from 1/4/2023.

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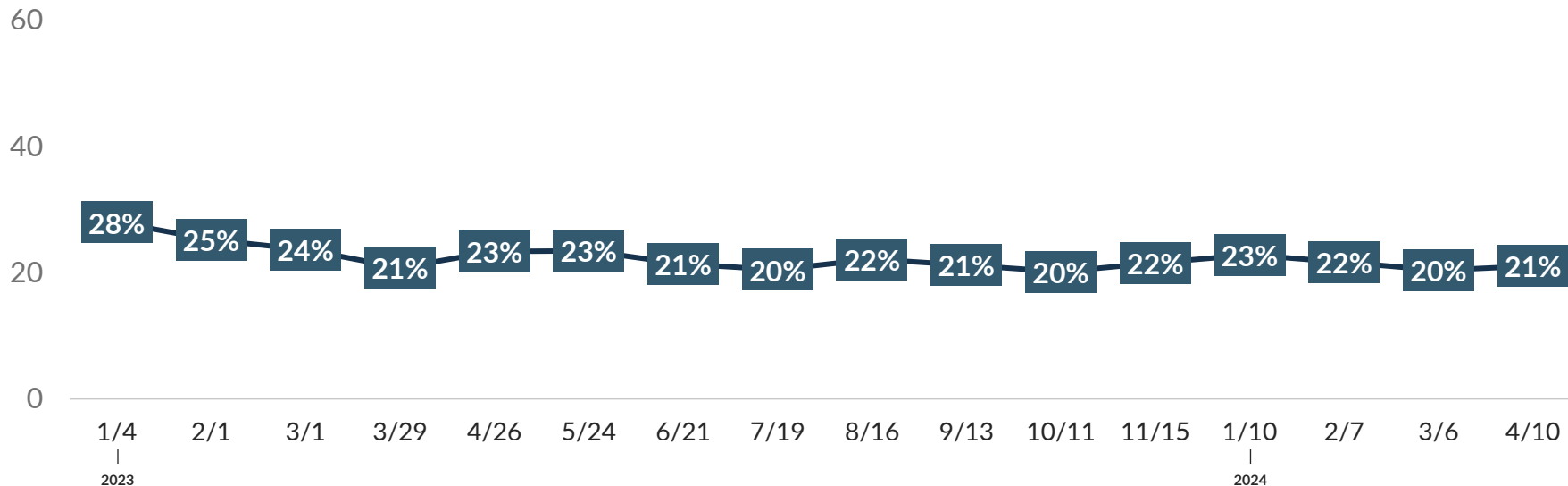
## IMPACT ON TRAVEL PLANS

### Impact of Gas Prices on Decisions to Travel in Next Six Months



# IMPACT ON TRAVEL PLANS

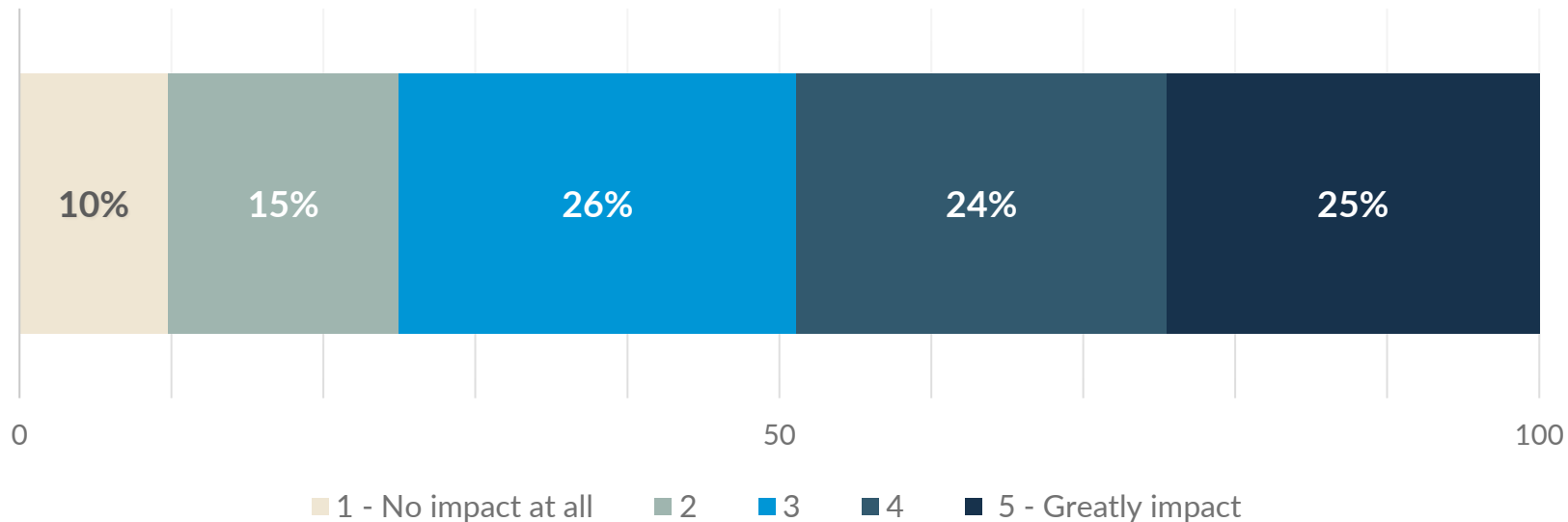
## Indicated that Gas Prices Would Greatly Impact their Decision to Travel in the Next Six Months



\*Note: Data spanning multiple years, beginning from 1/4/2023.  
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## IMPACT ON TRAVEL PLANS

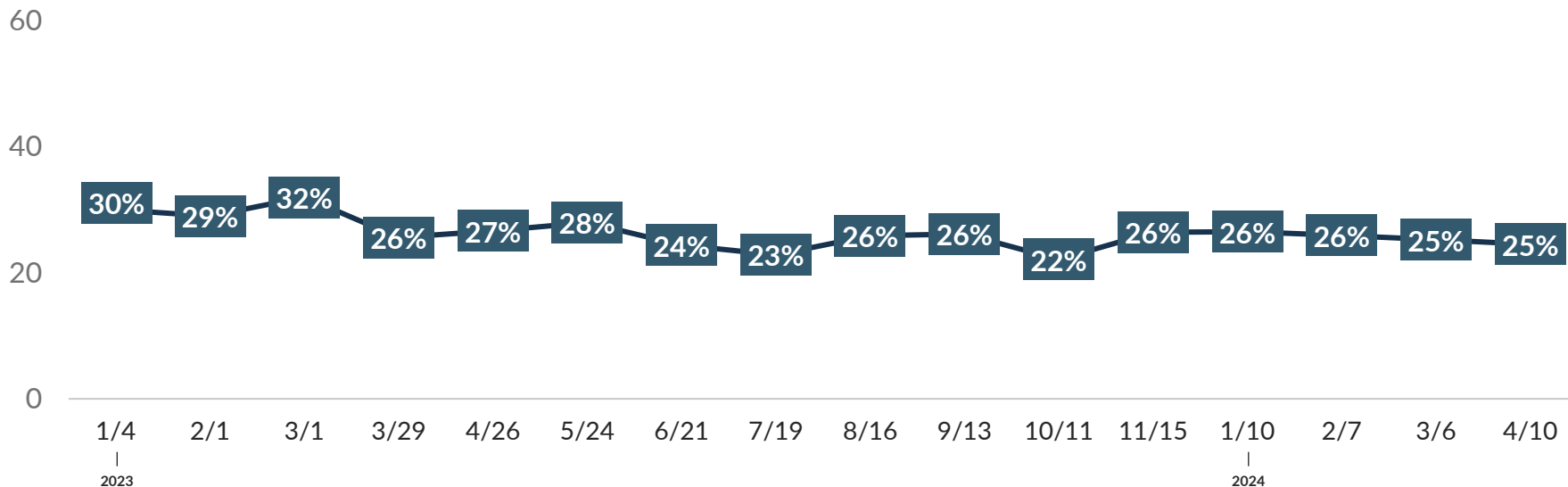
### Impact of Inflation on Decisions to Travel in Next Six Months





## IMPACT ON TRAVEL PLANS

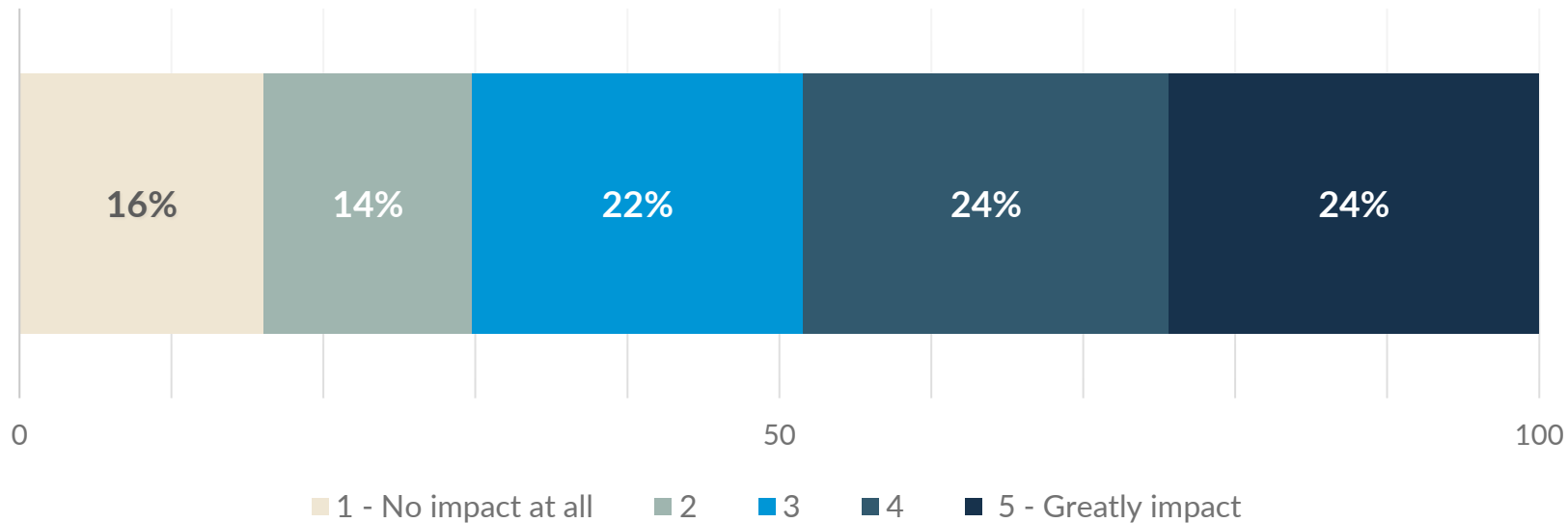
### Indicated that Inflation Would Greatly Impact their Decision to Travel in the Next Six Months



\*Note: Data spanning multiple years, beginning from 1/4/2023.  
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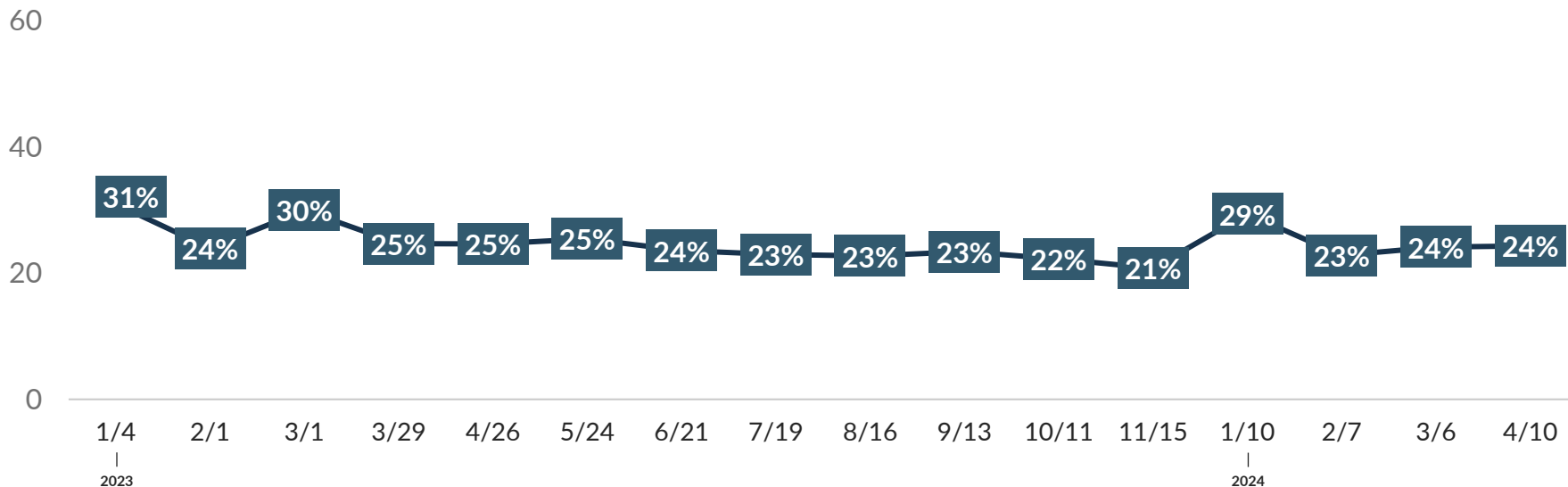
## IMPACT ON TRAVEL PLANS

### Impact of Airfare Prices on Decisions to Travel in Next Six Months



## IMPACT ON TRAVEL PLANS

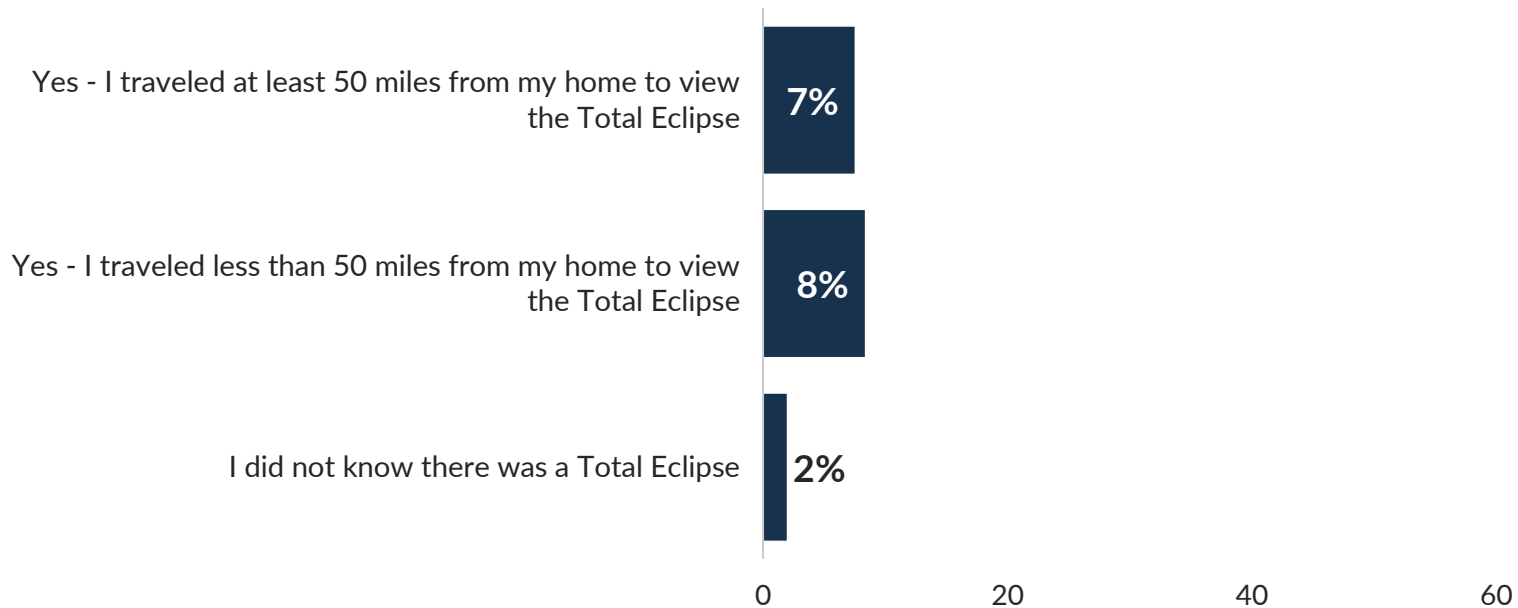
### Indicated that Airfare Prices Would Greatly Impact their Decision to Travel in the Next Six Months



\*Note: Data spanning multiple years, beginning from 1/4/2023.  
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## IMPACT ON TRAVEL PLANS

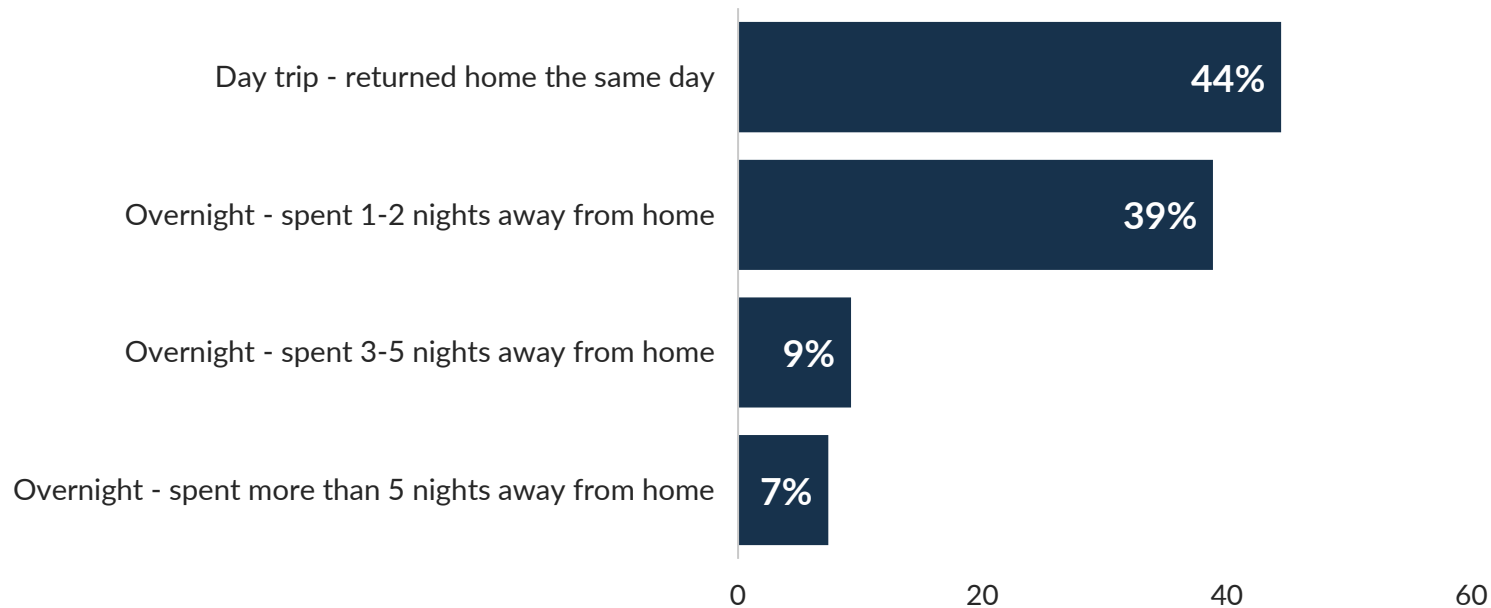
### Did you travel away from home to view the Total Eclipse on April 8th?



## IMPACT ON TRAVEL PLANS

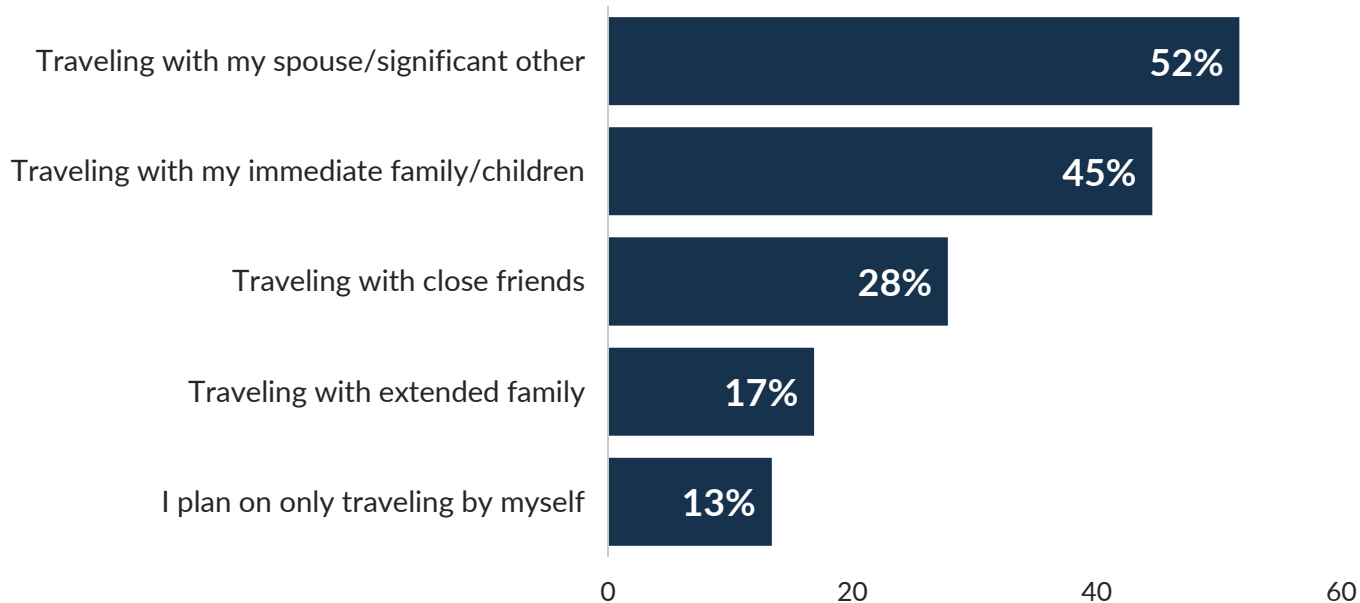
Among those who traveled at least 50 miles from their home

What was the length of your trip to view the Total Eclipse on April 8th?



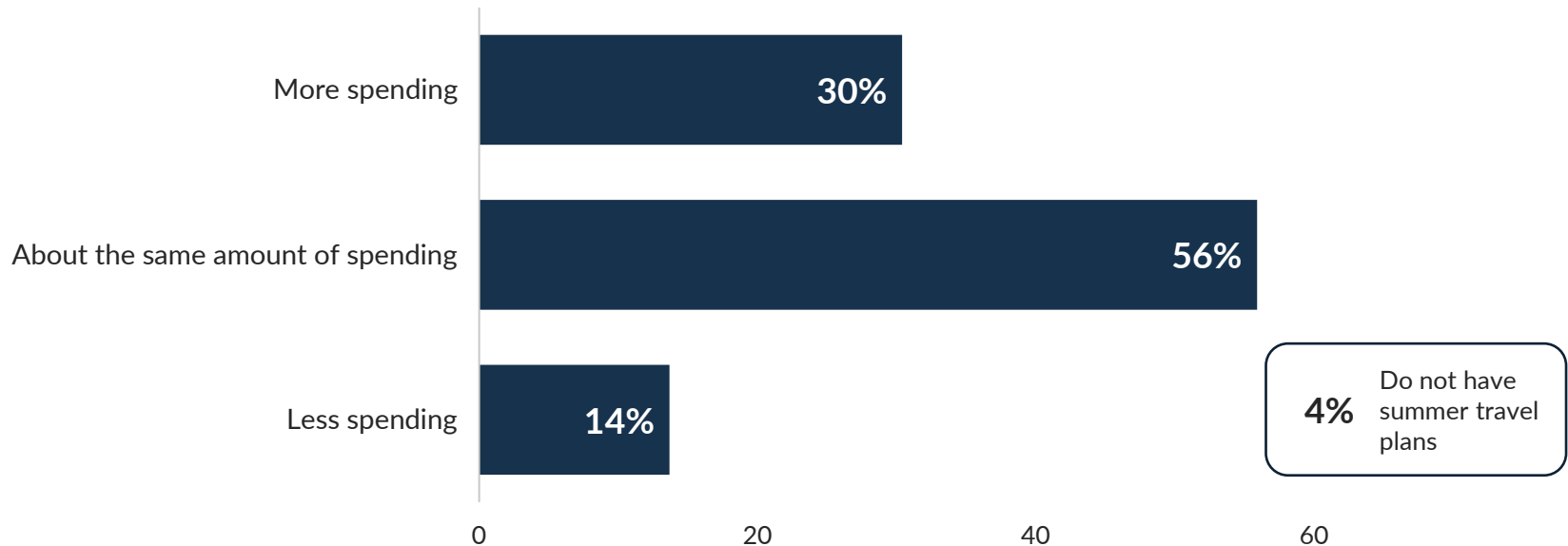
## IMPACT ON TRAVEL PLANS

When thinking of travel this summer, what travel plans do you have that involve traveling with others?



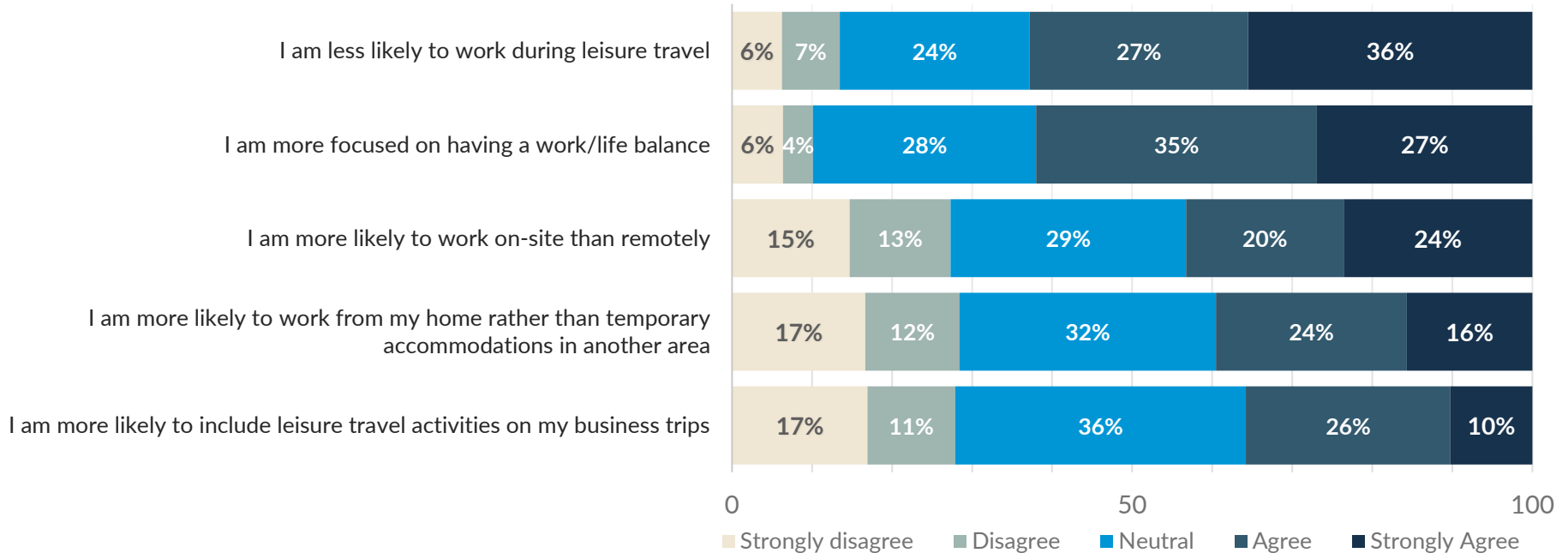
## IMPACT ON TRAVEL PLANS

Compared to last year, how much do you plan to spend on travel this summer?



## IMPACT ON TRAVEL PLANS

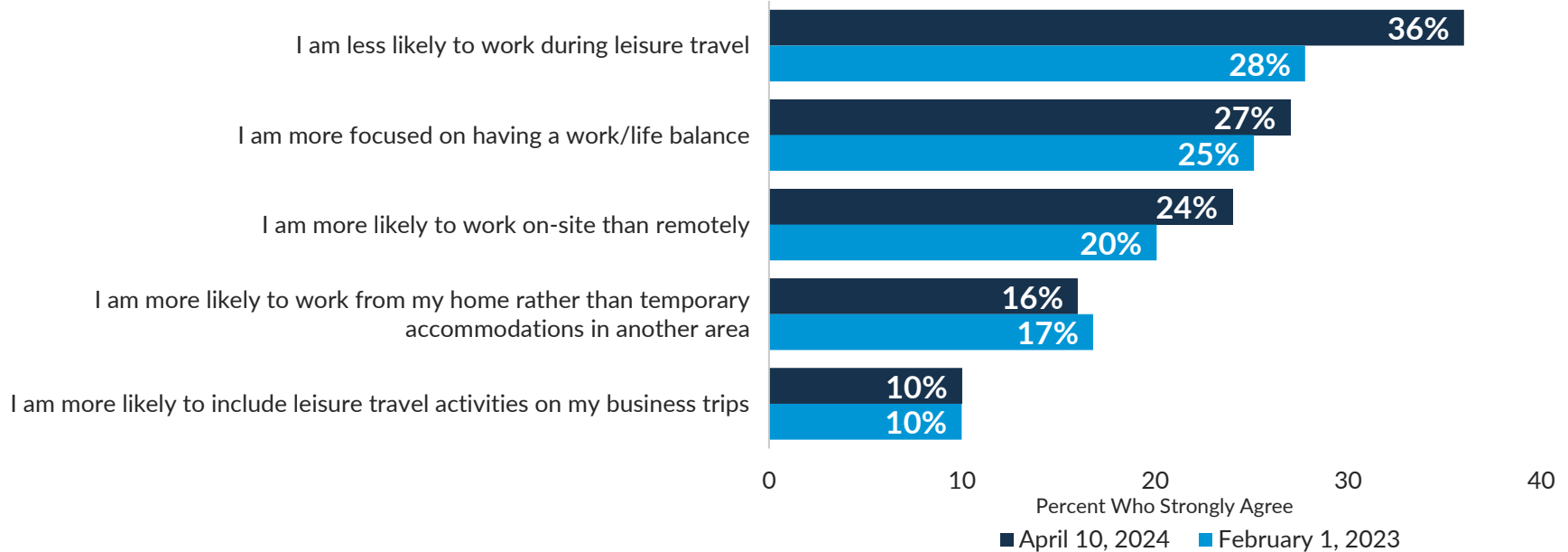
Please indicate your level of agreement with the following statements regarding your work activities compared to 2020/2021:





# IMPACT ON TRAVEL PLANS

## Strongly agree with the following statements regarding your work activities compared to 2020/2021:



## *Additional Resources*

Longwoods International Research  
[longwoods-intl.com/covid-19](https://longwoods-intl.com/covid-19)

Miles Partnership COVID-19 Communication Center  
[covid19.milespartnership.com](https://covid19.milespartnership.com)





# Thank You

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