



CLARITY

in a time of

CHANGE

Rebuilding Travel

Travel Sentiment Study Wave 85

MAY 22, 2024

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TRAVEL SENTIMENT STUDY WAVE 85

Fielded May 8, 2024

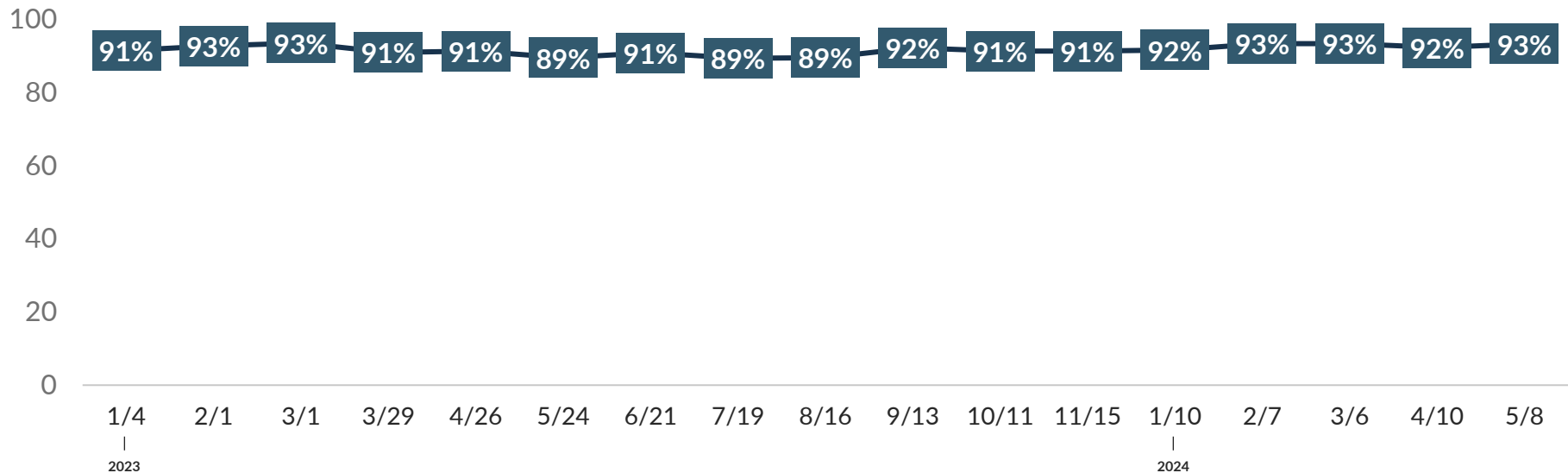
U.S. National Sample of 1,000 adults 18+

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IMPACT ON TRAVEL PLANS

Travelers with Travel Plans in the Next Six Months Comparison

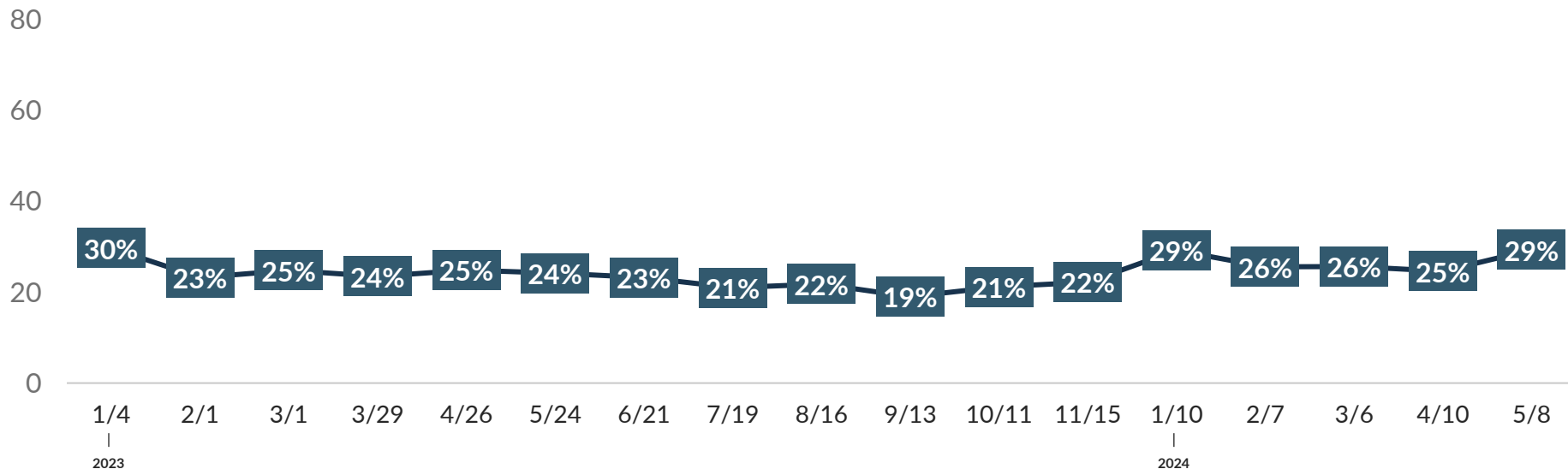


*Note: Data spanning multiple years, beginning from 1/4/2023.

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IMPACT ON TRAVEL PLANS

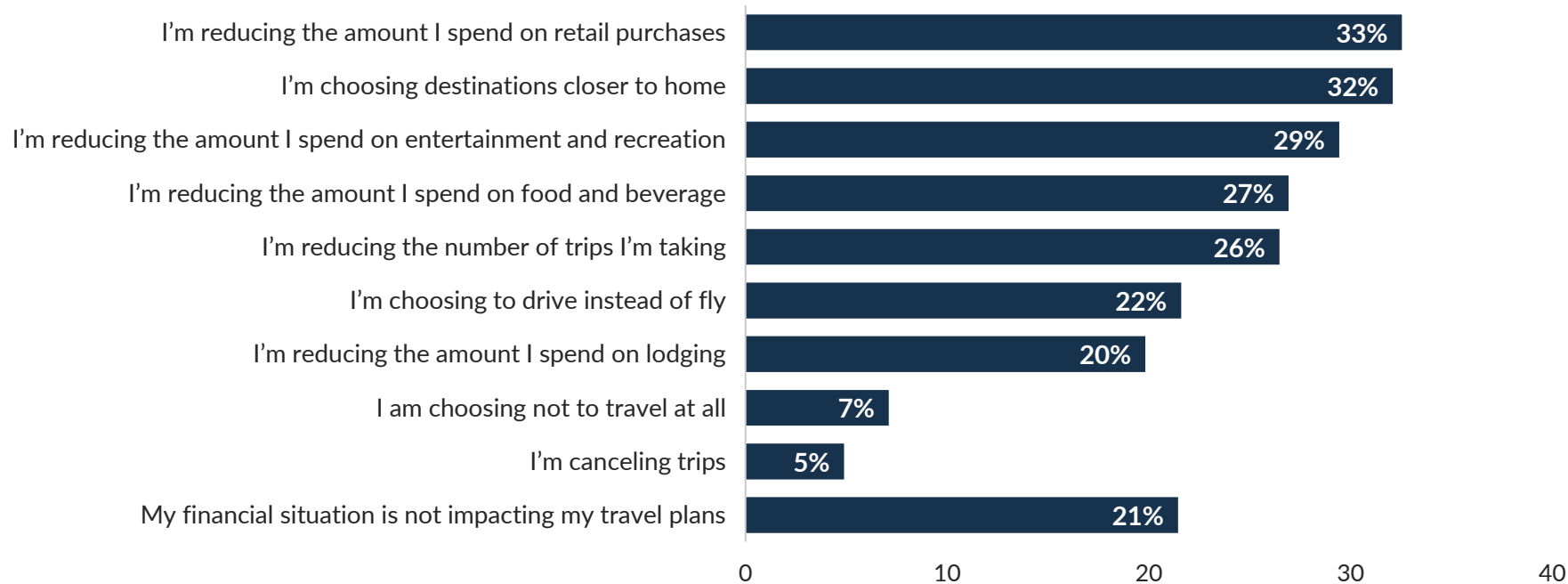
Indicated that Concerns About Personal Financial Situation Would Greatly Impact their Decision to Travel in the Next Six Months



*Note: Data spanning multiple years, beginning from 1/4/2023.
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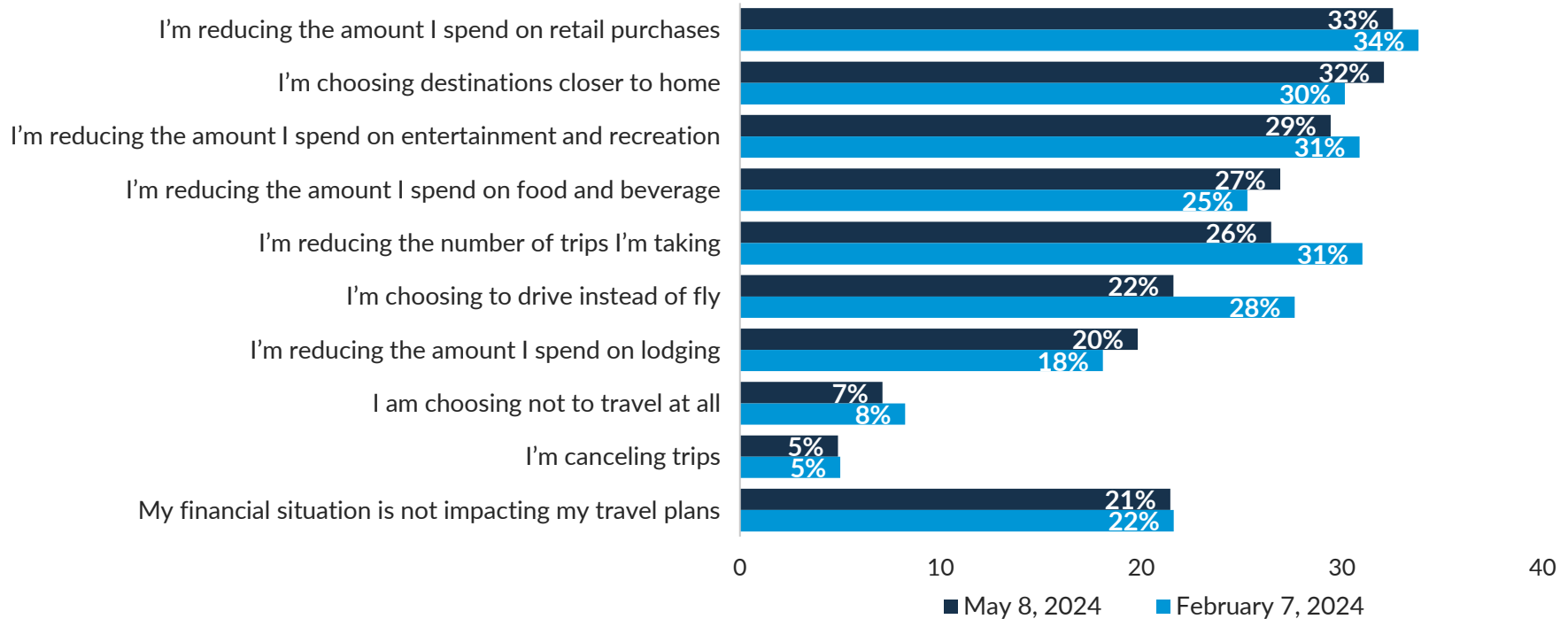
IMPACT ON TRAVEL PLANS

Impact of Personal Financial Situation on Travel Plans



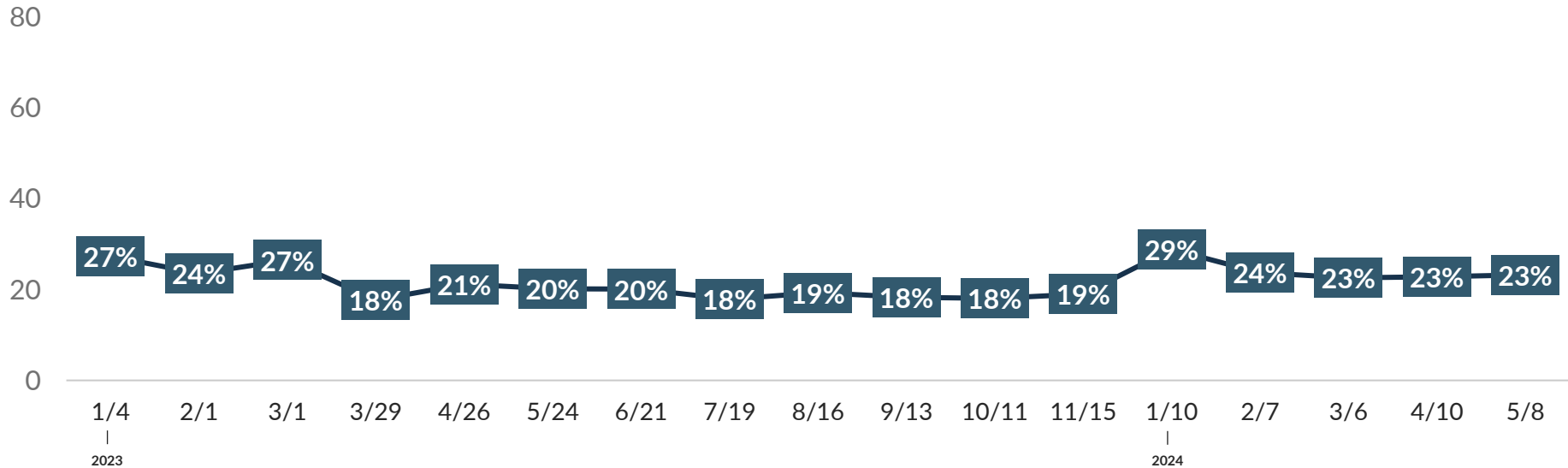
IMPACT ON TRAVEL PLANS

Impact of Personal Financial Situation on Travel Plans



IMPACT ON TRAVEL PLANS

Indicated that Transportation Costs Would Greatly Impact their Decision to Travel in the Next Six Months

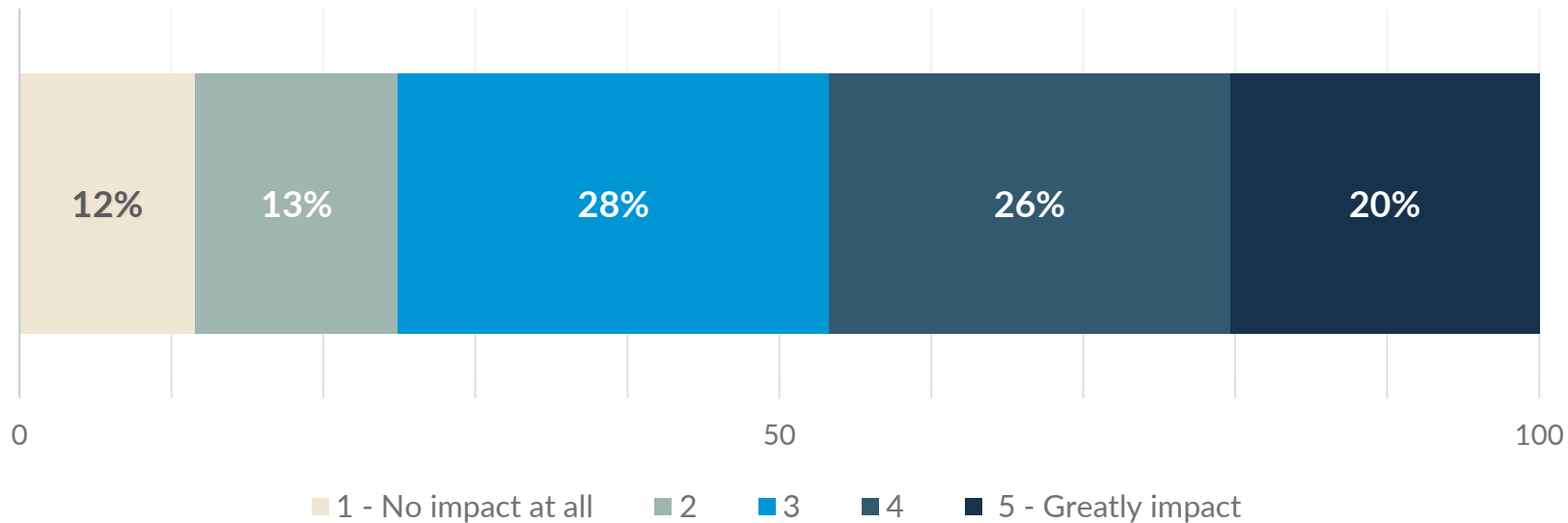


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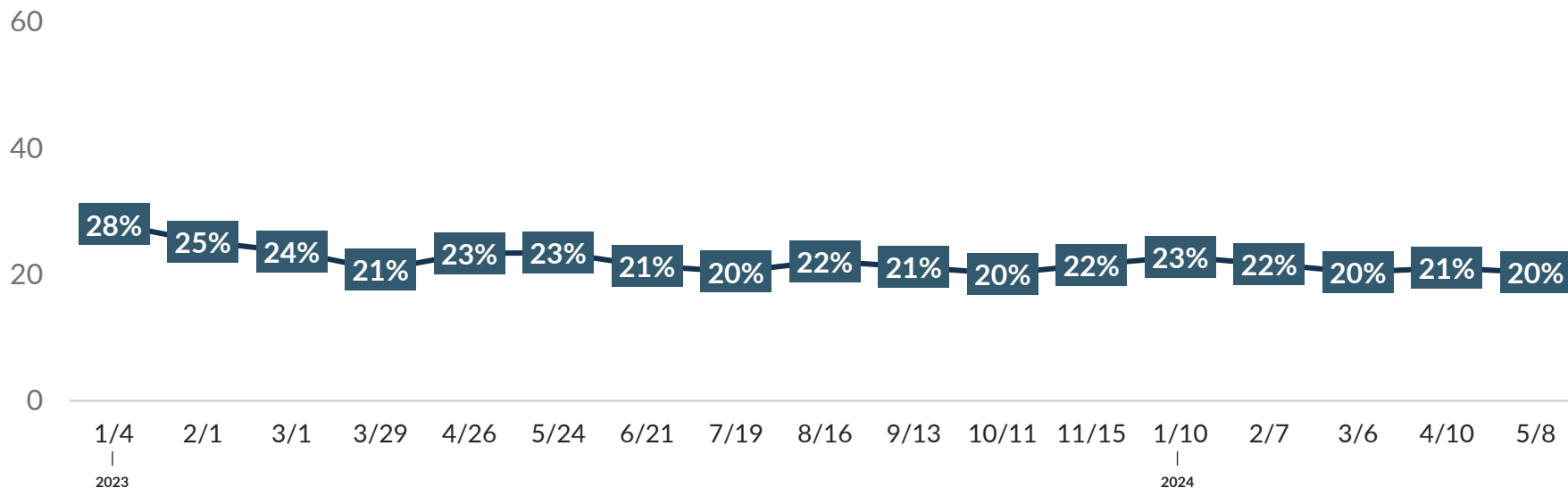
IMPACT ON TRAVEL PLANS

Impact of Gas Prices on Decisions to Travel in Next Six Months



IMPACT ON TRAVEL PLANS

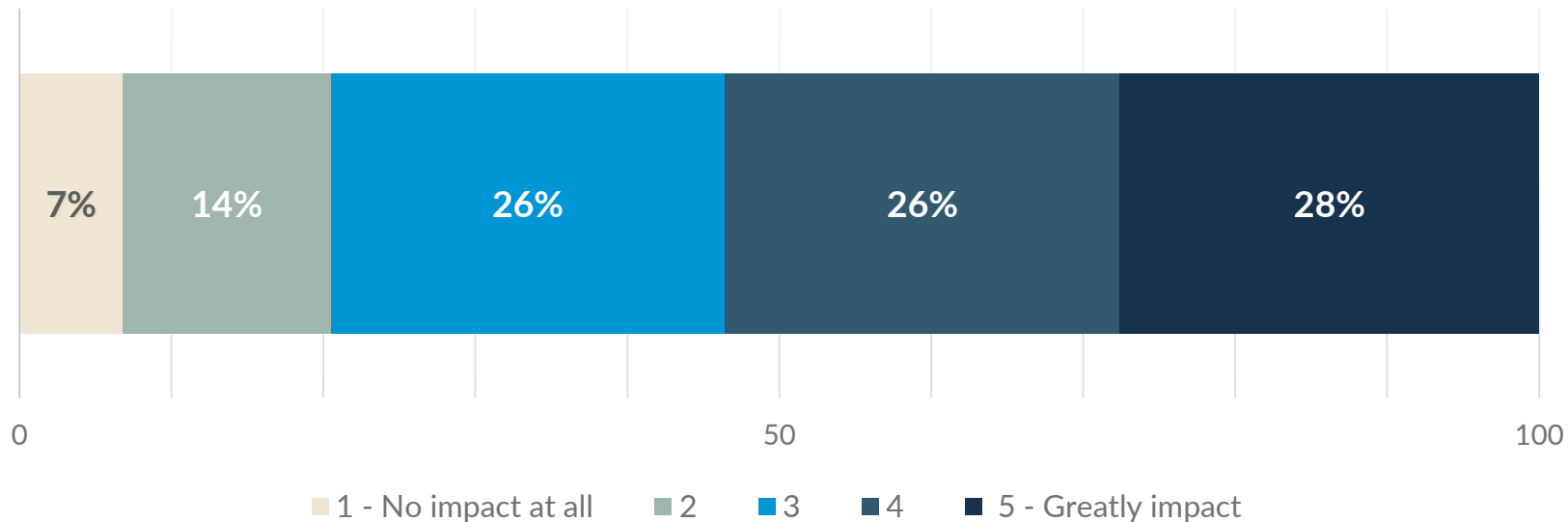
Indicated that Gas Prices Would Greatly Impact their Decision to Travel in the Next Six Months



*Note: Data spanning multiple years, beginning from 1/4/2023.
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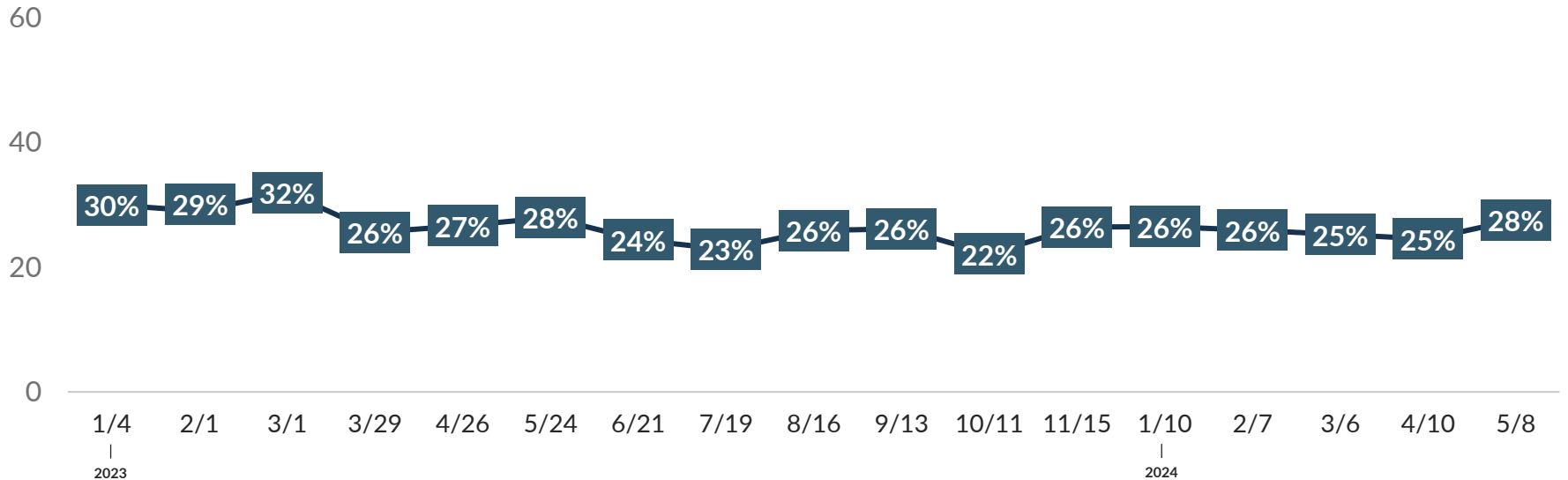
IMPACT ON TRAVEL PLANS

Impact of Inflation on Decisions to Travel in Next Six Months



IMPACT ON TRAVEL PLANS

Indicated that Inflation Would Greatly Impact their Decision to Travel in the Next Six Months

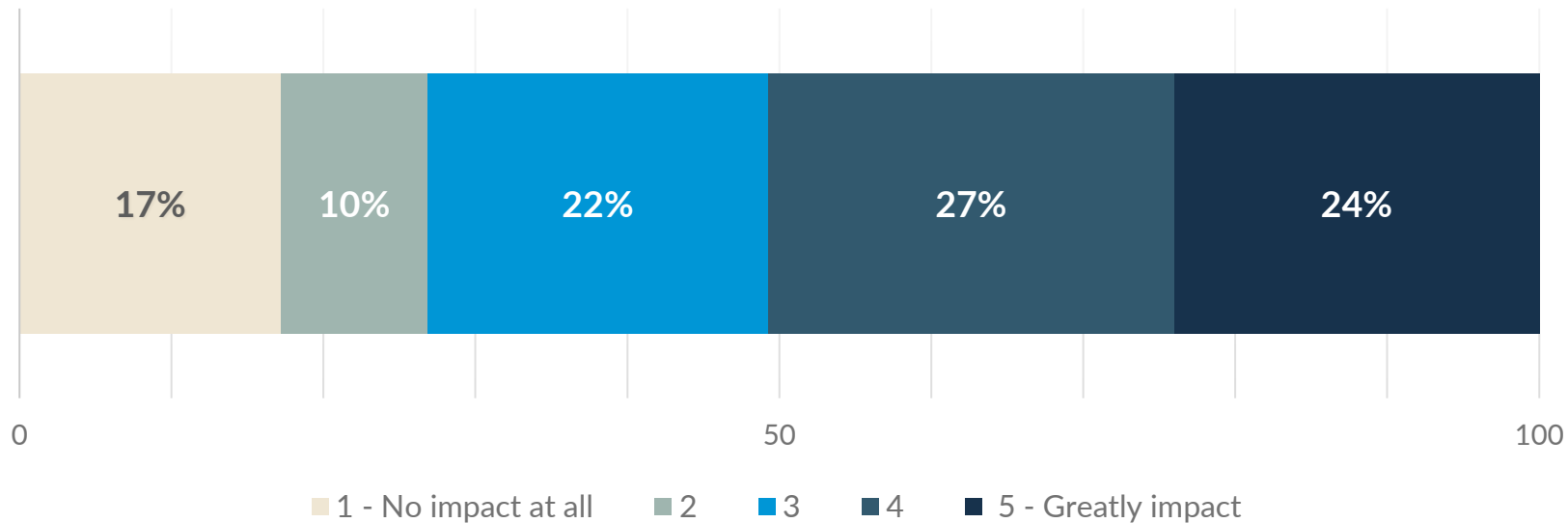


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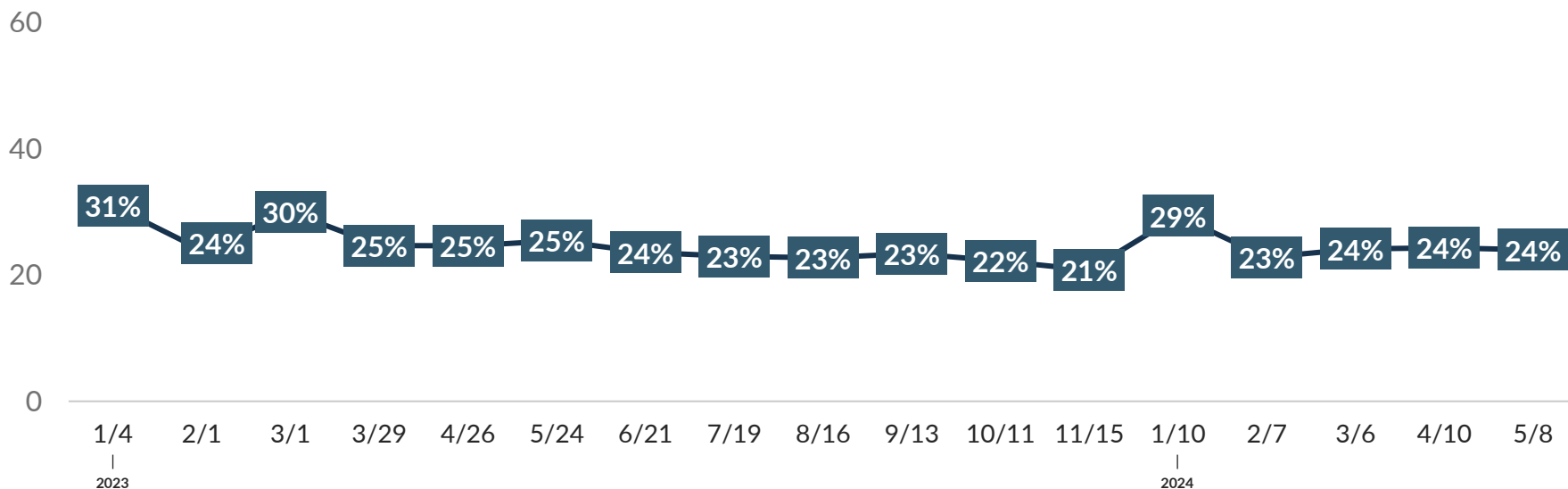
IMPACT ON TRAVEL PLANS

Impact of Airfare Prices on Decisions to Travel in Next Six Months



IMPACT ON TRAVEL PLANS

Indicated that Airfare Prices Would Greatly Impact their Decision to Travel in the Next Six Months

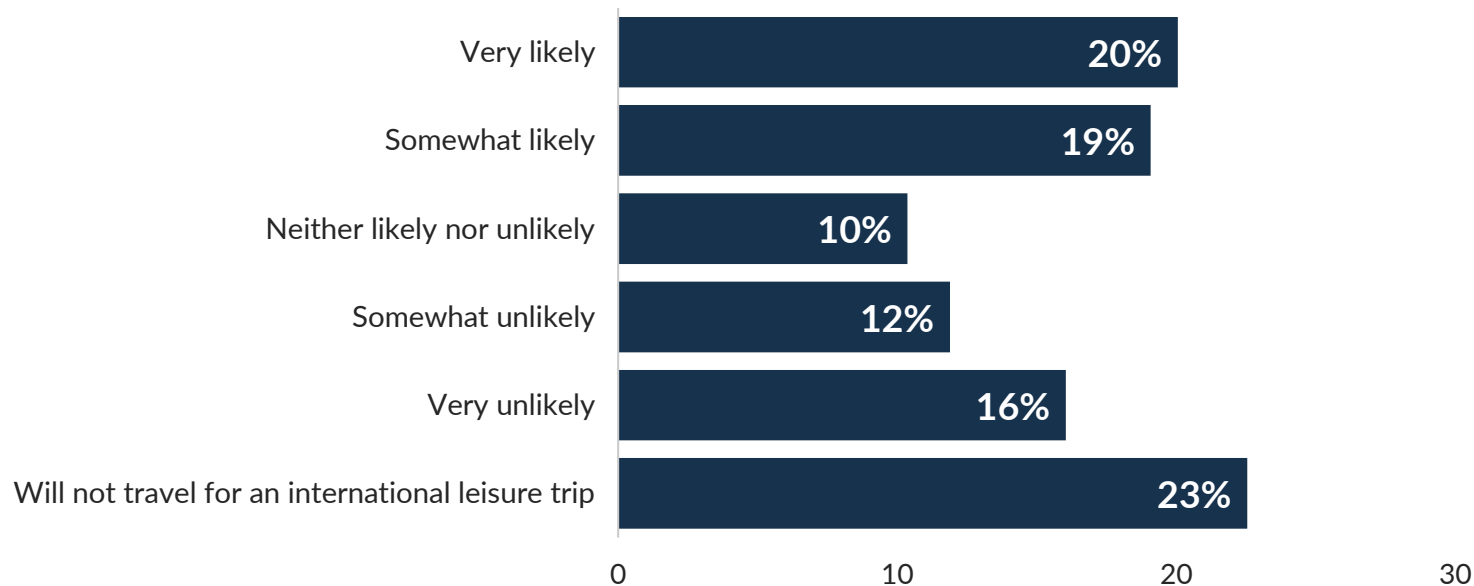


*Note: Data spanning multiple years, beginning from 1/4/2023.

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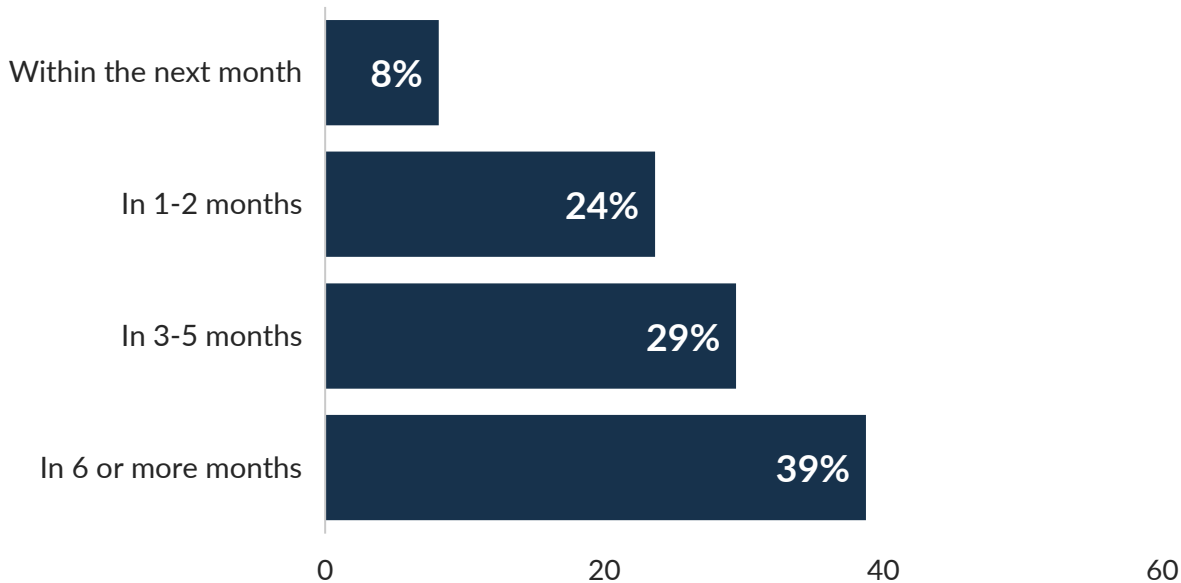
IMPACT ON TRAVEL PLANS

How likely are you to travel for an international leisure trip in the next 12 months?



IMPACT ON TRAVEL PLANS

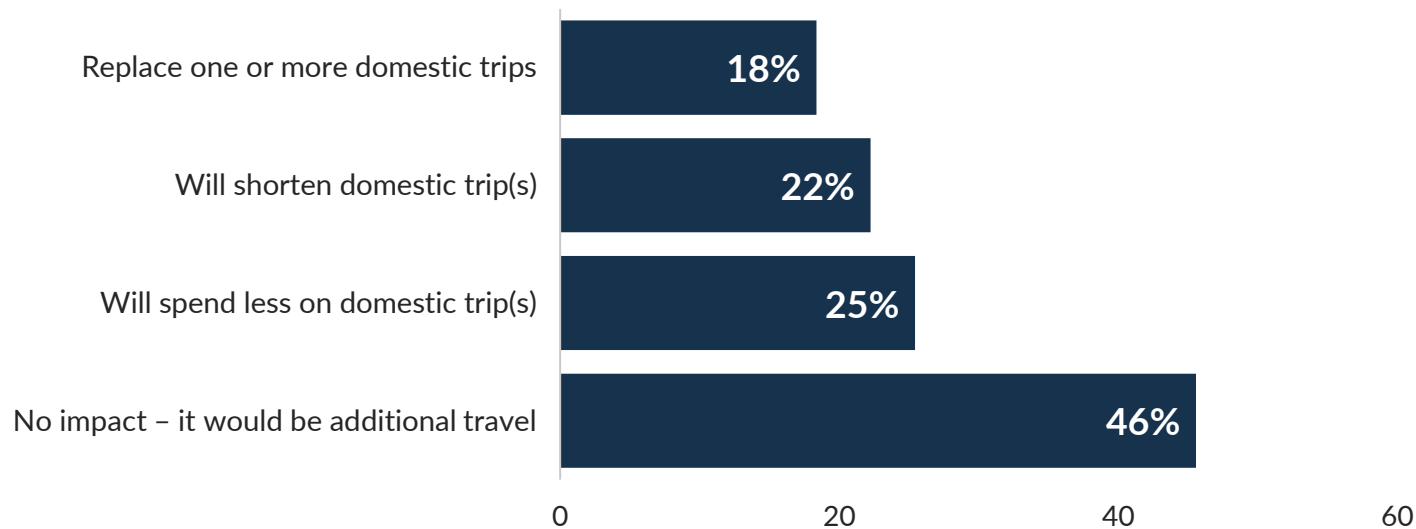
Among those who are very likely or somewhat likely to travel internationally, when are you planning to take an international leisure trip?



IMPACT ON TRAVEL PLANS

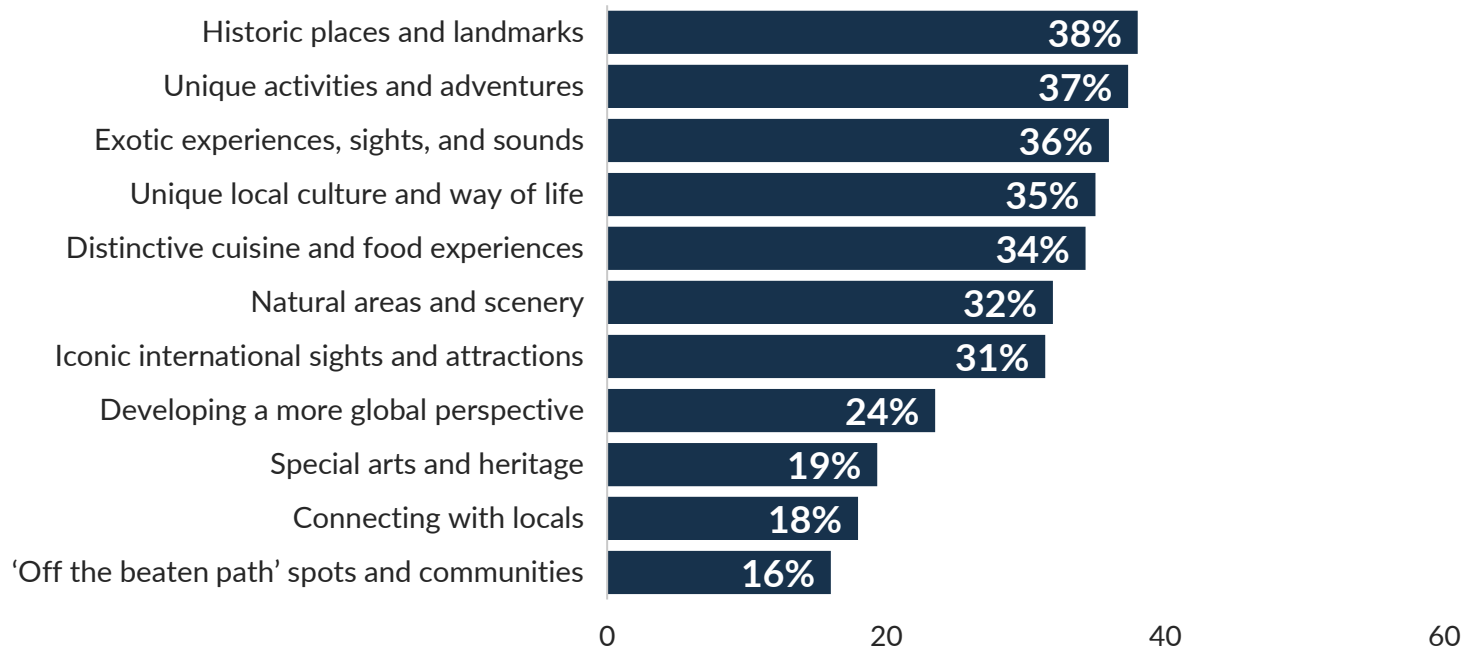
Among those who are very likely or somewhat likely to travel internationally

Please indicate the impacts, if any, of your international travel plans on your domestic travel plans?



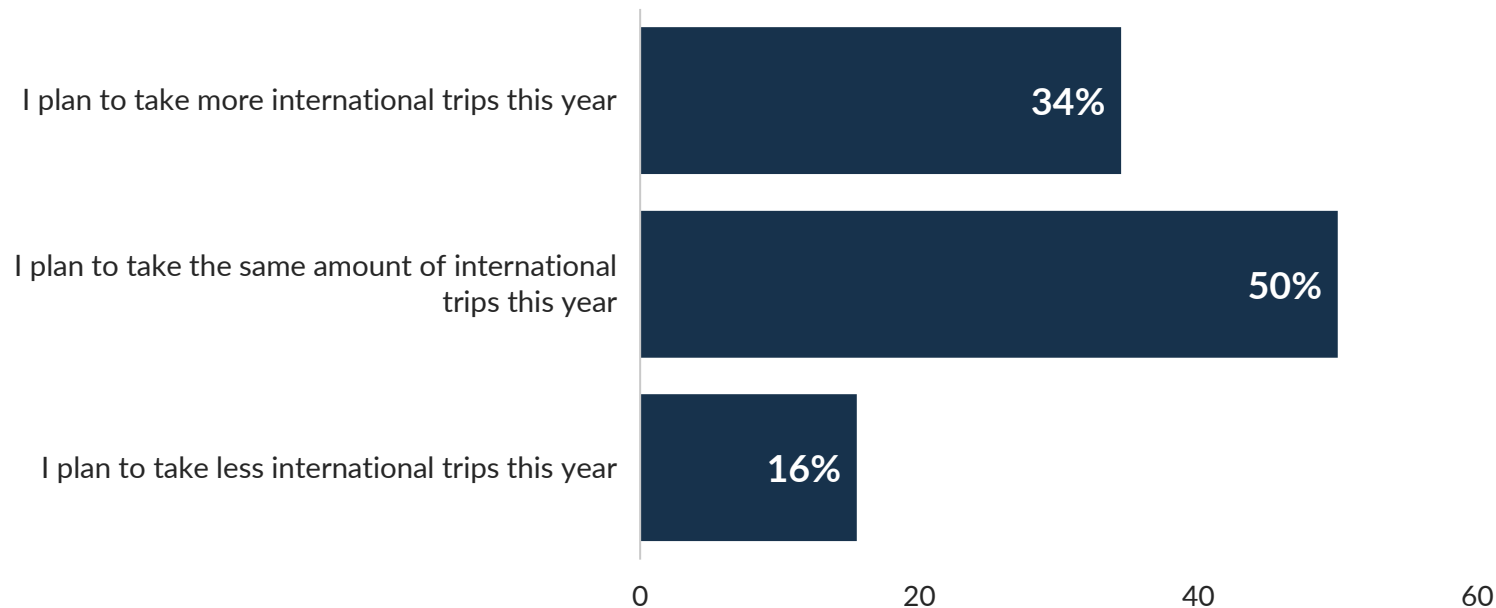
IMPACT ON TRAVEL PLANS

What is your main motivator to travel internationally instead of domestically?



IMPACT ON TRAVEL PLANS

Compared to last year, how often do you plan to travel internationally for leisure this year?



Additional Resources

Longwoods International Research
longwoods-intl.com/covid-19

Miles Partnership COVID-19 Communication Center
covid19.milespartnership.com



A serene sunset scene over a body of water. The sun is low on the horizon, creating a bright orange and yellow glow that reflects on the water's surface. A dark silhouette of a tree is visible on the left side of the frame. In the foreground, the blurred hull of a boat is visible, suggesting the viewer is on the water. The overall mood is peaceful and reflective.

Thank You

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