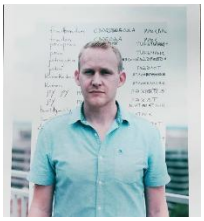
Social Media Influencer Familiarization Tour
Austin Graff ~ @Austinkgraff



Dates: September 21 - 23, 2026 (2 Nights)
Number in Group: One Adult
Name: Austin Graff
Topic: History and local gems

Participation Deadline: September 7, 2026

Description of the Influencer:
Austin is a journalist, writer, explorer, and content creator based in Washington, D.C., covering off-the-beaten-path spots in the city and world.

Description of the coverage:
Austin will visit the destination focusing on black history, arts, and local gems.

M**edia Outlet(s):** Instagram reels and stories

Social Media Outlets:

- Instagram: @austinkgraff, 55.7K followers

NOTE ON LODGING, RESTAURANTS, and ATTRACTIONS: Visit Williamsburg chooses particular lodging, restaurants, and attractions for specific reasons. Each familiarization tour (FAM) is different, and we ask that our partners are sensitive to the criteria that led us to these requests. While each FAM tour content has a different angle, there may not be coverage of the lodging facility if it is not in alignment with the story or blog post. If you have any suggestions in line with the criteria, please contact us with your ideas.

Names of Travelers: Austin Graff
Room Information: Historic Stay
Dietary Restrictions: None
Transportation: Rental Car

DRAFT ITINERARY:

Date: September 21 - 23, 2026 (2 Nights)

Monday, September 21:

- Afternoon arrival
- Afternoon activity in Williamsburg – black history

Tuesday, September 22:

- Breakfast in York County – café
- Afternoon activity in James City County – black history

Wednesday, September 23:

- Morning activity in Williamsburg – art, culture

Please forward offers to Daniela Owen.