Social Media Influencer Familiarization Tour
Belle Basket ~ @littlefashionstylist



Dates: November 13 – 16, 2026 (3 Nights)
Number in Group: Two adults
Name: Belle and Brendan Basket
Topic: Shopping and history

Participation Deadline: November 6, 2026

Description of the Influencer:
Belle is a New York City-based market editor, content creator, and disability advocate with an eye for fashion, shopping, travel, and hidden gems.

Description of the coverage:
Belle will visit the destination to showcase the Williamsburg area's hidden gems, shopping, and history.

M**edia Outlet(s):** Instagram reels and stories

Social Media Outlets:

- Instagram: @littlefashionstylist/?hl=en, 102K followers

NOTE ON LODGING, RESTAURANTS, and ATTRACTIONS: Visit Williamsburg chooses particular lodging, restaurants, and attractions for specific reasons. Each familiarization tour (FAM) is different, and we ask that our partners are sensitive to the criteria that led us to these requests. While each FAM tour content has a different angle, there may not be coverage of the lodging facility if it is not in alignment with the story or blog post. If you have any suggestions in line with the criteria, please contact us with your ideas.

Names of Travelers: Belle and Brendan Basket
Room Information: One room, King bed
Dietary Restrictions: None
Transportation: Rental Car

DRAFT ITINERARY:

Date: November 13 – 16, 2026 (3 Nights)

Friday, November 13:

- Morning arrival
- Afternoon activity in James City County – history
- Afternoon activity in James City County – tasting

Saturday, November 14:

- Morning activity in Williamsburg – vintage shopping
- Afternoon activity in Williamsburg – history
- Dinner in Williamsburg – colonial tavern

Sunday, November 15:

- Morning activity in York County – shopping
- Afternoon activity in York County – history

Monday, November 16:

- Morning activity in Williamsburg – spa
- Afternoon activity in James City County – antique shopping

Please forward offers to Daniela Owen.