

VISIT WILLIAMSBURG JAMESTOWN ▼ YORKTOWN

Social Media Influencer Familiarization Tour Cristina Shipe ~ @roam.and.savor



Dates: May 15 - 17, 2026 (2 Nights)

Number in Group: Two Adults

Name: Cristina Shipe

Topic: A Williamsburg Art & Culture Escape

Participation Deadline: April 15, 2026

Description of the Influencer:

Cristina is a food, travel, and lifestyle creator based in Philadelphia.

Description of the coverage:

Cristina will be visiting Williamsburg for a romantic art and culture weekend getaway from Philadelphia, capturing the destination's charm and intimacy through a curated social media lens. The coverage will position Williamsburg as the perfect escape nearby where history, creativity, and connection come together.

Media Outlet(s): Instagram reels and stories

Social Media Outlets:

- Instagram: [@roam.and.savor](https://www.instagram.com/roam.and.savor/), 1.7K followers

NOTE ON LODGING, RESTAURANTS, and ATTRACTIONS: Visit Williamsburg chooses particular lodging, restaurants, and attractions for specific reasons. Each familiarization tour (FAM) is different, and we ask that our partners are sensitive to the criteria that led us to these requests. While each FAM tour content has a different angle, there may not be coverage of the lodging facility if it is not in alignment with the story or blog post. If you have any suggestions in line with the criteria, please contact us with your ideas.

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Names of Travelers: Cristina Shipe

Room Information: One room

Dietary Restrictions: None

Transportation: Own Car

DRAFT ITINERARY:

Date: May 15 - 17, 2026 (2 Nights)

Friday, May 15:

- Afternoon activity in Williamsburg – unique spa experience
- Afternoon activity in James City County – art
- Evening activity in Williamsburg – Wine tasting
- Dinner in Williamsburg – tavern

Saturday, May 16:

- Breakfast in Williamsburg – café
- Morning activity in Williamsburg – art, culture
- Afternoon activity in Williamsburg – art museum
- Afternoon activity in Yorktown – sunset sail
- Dinner in Yorktown - sushi
- Evening activity in Williamsburg – speakeasy

Sunday, May 17:

- Breakfast in Williamsburg – café
- Morning activity in Williamsburg – shopping
- Morning activity in Williamsburg – culture

Please forward offers to [Daniela Owen](#).