

VISIT
WILLIAMSBURG
JAMESTOWN ▼ YORKTOWN

Social Media Influencer Familiarization Tour
Alessandra Davin ~ @tastesoftheunion



Dates: September 2 – 5, 2025 (3 nights)

Number in Group: Two adults

Name: Alessandra and Tom Davin

Topic: Spend Three Nights with me in the Historic Triangle

Participation Deadline: August 1, 2025

Description of the Influencer:

Alessandra is a food and travel influencer/content creator from the D.C. area focusing on sharing authentic, first-hand experiences.

Description of the coverage:

Alessandra will visit the destination with her husband to create a recap video of her time in the destination. Her content is heavily focused on storytelling and engaging voice-over-style reels, where she offers a first-hand look at each experiences.

Media Outlet(s): TikTok, Instagram reels, and stories

Social Media Outlets:

- Instagram: [@tastesoftheunion](https://www.instagram.com/tastesoftheunion), 24.2K followers
- TikTok: [@tastesoftheunion](https://www.tiktok.com/@tastesoftheunion), 11.6 followers

NOTE ON LODGING, RESTAURANTS, and ATTRACTIONS: Visit Williamsburg chooses particular lodging, restaurants, and attractions for specific reasons. Each familiarization tour (FAM) is different, and we ask that our partners are sensitive to the criteria that led us to these requests. While each FAM tour content has a different angle, there may not be coverage of the lodging facility if it is not in alignment with the story or blog post. If you have any suggestions in line with the criteria, please contact us with your ideas.

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Names of Traveler: Alessandra and Tom Davin

Room Information: One room, one bed

Dietary Restrictions: Peanut allergy

Transportation: Own Car

DRAFT ITINERARY:

Date: September 2 – 5, 2025 (3 nights)

Tuesday, September 2:

- Afternoon arrival
- Afternoon activity in Williamsburg – art, culture
- Dinner in Williamsburg – BBQ

Wednesday, September 3:

- Breakfast in James City County – coffee shop
- Morning activity in James City County – e-bike tour
- Lunch in James City County – tapas
- Afternoon activity in James City County – outdoor adventure
- Afternoon activity in James City County – nautical

Thursday, September 4:

- Breakfast in Williamsburg – café
- Morning activity in Williamsburg – history, culture
- Lunch in Williamsburg – tavern
- Afternoon activity in Yorktown – history tour
- Dinner in Yorktown – seafood
- Evening activity in Yorktown – ghost tour

Friday, September 5:

- Brunch in Williamsburg – locally owned

Please forward offers to [Daniela Owen](#).