



**Social Media Influencer Familiarization Tour  
Alex Romo & Gabi Lucas**



**Dates:** May 29 – June 1, 2025 (3 nights)

**Number in Group:** Two adults

**Name:** Alex Romo and Gabi Lucas

**Topic:** Golf Trip

**Participation Deadline:** May 12, 2025

**Description of the Influencer:**

Alex Romo and Gabi Lucas are golf influencers looking forward to showcasing a golf trip in the destination.

**Description of the coverage:**

Alex and Gabi will each post to their separate social media outlets and help gather content from each other and together.

**Media Outlet(s):** TikTok, Instagram Reel, and Carousel Post

**Social Media Outlets:**

- Instagram: [@alexromogolf](#), 58.7K followers
- Instagram: [@gabriella\\_ella\\_ella\\_eh](#), 32.1K followers
- TikTok: [@\\_alexromo](#), 1.4M followers
- TikTok: [@gabriella\\_ella\\_ella\\_eh](#), 13K followers

**NOTE ON LODGING, RESTAURANTS, and ATTRACTIONS:** Visit Williamsburg chooses particular lodging, restaurants, and attractions for specific reasons. Each familiarization tour (FAM) is different, and we ask that our partners are sensitive to the criteria that led us to these requests. While each FAM tour content has a different angle, there may not be coverage of the lodging facility if it is not in alignment with the story or blog post. If you have any suggestions in line with the criteria, please contact us with your ideas.

**Names of Travelers:** Alex Romo and Gabi Lucas

**Room Information:** Two rooms

**Dietary Restrictions:** Gluten Free

**Transportation:** Rental Car

**DRAFT ITINERARY:**

**Date:** May 29 – June 1, 2025 (3 nights)

**Thursday, May 29:**

- Afternoon arrival
- Dinner in Williamsburg – fun dinner with an activity
- Evening activity in Williamsburg – haunted tour

**Friday, May, 30:**

- Morning activity in James City County – golf
- Lunch in James City County – tapas
- Afternoon activity in James City County – history, culture
- Dinner in Williamsburg – seafood

**Saturday, May 31:**

- Morning activity in Williamsburg – golf
- Lunch in Williamsburg – clubhouse grill
- Afternoon activity in York County – outdoor recreation
- Afternoon activity in York County – nautical
- Dinner in Williamsburg – late-night bite

**Saturday, June 1:**

- Morning activity in James City County - golf
- Afternoon departure

Please forward offers to [Daniela Owen](#).