

Visit
WILLIAMSBURG
JAMESTOWN ▼ YORKTOWN

Social Media Influencer Familiarization Tour
Brittany Delgado ~ @kidfriendlyphilly



Dates: December 11 – 14, 2025 (3 Nights)

Number in Group: Two adults and one child

Name: Brittany, Denny, and Liliana (4) Delgado

Topic: Family-Friendly Holiday Trip

Participation Deadline: November 16, 2025

Description of the Influencer:

Brittany is a local Philly mom on a mission to discover and share family-friendly gems in Philadelphia and the surrounding areas.

Description of the coverage:

Brittany will visit the destination with her husband and four-year-old daughter to showcase family-friendly holiday activities in the destination.

Media Outlet(s): Instagram reels and stories

Social Media Outlets:

- Instagram: [@kidfriendlyphilly](https://www.instagram.com/kidfriendlyphilly), 120K followers

NOTE ON LODGING, RESTAURANTS, and ATTRACTIONS: Visit Williamsburg chooses particular lodging, restaurants, and attractions for specific reasons. Each familiarization tour (FAM) is different, and we ask that our partners are sensitive to the criteria that led us to these requests. While each FAM tour content has a different angle, there may not be coverage of the lodging facility if it is not in alignment with the story or blog post. If you have any suggestions in line with the criteria, please contact us with your ideas.

Names of Travelers: Brittany, Denny, and Liliana (4) Delgado

Room Information: One rooms, two beds

Dietary Restrictions: None

Transportation: Own car

DRAFT ITINERARY:

Date: December 11 – 14, 2025 (3 Nights)

Thursday, December 11:

- Early afternoon arrival
- Evening activity in James City County – amusement park

Friday, December 12:

- Breakfast in York County – holiday event
- Morning activity in York County - market
- Afternoon activity in Williamsburg – kid-friendly holiday craft
- Dinner in Williamsburg – holiday themed
- Evening activity in Williamsburg – magic show

Saturday, December 13:

- Breakfast in Williamsburg – locally-owned
- Morning activity in Williamsburg – holiday market
- Afternoon activity in Williamsburg – kid-friendly activity
- Dinner in Williamsburg – tavern
- Evening activity in Williamsburg – holiday activity

Sunday, December 14:

- Early departure

Please forward offers to [Daniela Owen](#).