



**Social Media Influencer Familiarization Tour**  
**Caitlin Palumbo ~ @mydarlingpassport**



**Dates:** July 7 – 10, 2025 (3 nights)

**Number in Group:** Two adults

**Name:** Caitlin Palumbo + one guest

**Topic:** Girls' Summer Getaway

**Participation Deadline:** May 26, 2025

**Description of the Influencer:**

Caitlin is a trained journalist and former television news producer who has become a luxury travel and lifestyle blogger. When she is not jet-setting around the globe, she can be found at home in NYC with her mini Australian Shepherd, Ollie. She loves charming towns and colorful destinations.

**Description of the coverage:**

Caitlin will visit the destination with a friend for a girls' summer getaway.

**Media Outlet(s):** TikTok, Instagram reels, and stories

**Social Media Outlets:**

- Instagram: [@mydarlingpassport](https://www.instagram.com/mydarlingpassport/), 82.3K followers
- TikTok: [@mydarlingpassport](https://www.tiktok.com/@mydarlingpassport), 157.3K followers

**NOTE ON LODGING, RESTAURANTS, and ATTRACTIONS:** Visit Williamsburg chooses particular lodging, restaurants, and attractions for specific reasons. Each familiarization tour (FAM) is different, and we ask that our partners are sensitive to the criteria that led us to these requests. While each FAM tour content has a different angle, there may not be coverage of the lodging facility if it is not in alignment with the story or blog post. If you have any suggestions in line with the criteria, please contact us with your ideas.

**Names of Traveler:** Caitlin Palumbo + one guest

**Room Information:** One room, two beds

**Dietary Restrictions:** Pescatarian

**Transportation:** Rental Car

**DRAFT ITINERARY:**

**Date:** July 7 – 10, 2025 (3 nights)

**Monday, July 7:**

- Afternoon activity in Williamsburg – shopping
- Dinner in Williamsburg – locally-owned

**Tuesday, July 8:**

- Breakfast in Williamsburg – pancake house
- Morning activity in Williamsburg – spa experience
- Afternoon activity in Williamsburg – shopping
- Afternoon activity in Williamsburg – food tour
- Late afternoon activity in York County – nautical

**Wednesday, July 9:**

- Breakfast in Williamsburg – coffee shop
- Morning activity in Williamsburg – spa experience
- Lunch in James City County – tavern
- Afternoon activity in James City County - nautical
- Afternoon activity in James City County – unique history
- Dinner in Williamsburg – French cuisine

**Thursday, July 10:**

- Brunch in James City County – unique to the area
- Afternoon departure

Please forward offers to [Daniela Owen](#).