

Dates: May 11 – 13, 2024 (2 nights) Number in Group: Two adult Name: Catherine Marshall and one guest Topic: Exploring the history of Williamsburg, Jamestown, and Yorktown

Participation Deadline: May 2, 2024

Description of the Coverage:

Visit Williamsburg has the opportunity to partner with Virginia Travel Corporation (VTC) in presenting international media to the destination. Catherine Marshall is from Australia and is writing a piece for the Australian Financial Review for a feature on Virginia's historical/cultural legacy, with specific reference to Jamestown, Williamsburg, and Yorktown. This will appear in both the Friday and weekend editions of the travel and luxury insert, *Life & Leisure*.

NOTE ON LODGING, RESTAURANTS, and ATTRACTIONS: Visit Williamsburg chooses particular lodging, restaurants, and attractions for specific reasons. Each familiarization tour (FAM) is different, and we ask that our partners are sensitive to the criteria that led us to these requests. While each FAM tour content has a different angle, there may not be coverage of the lodging facility if it is not in alignment with the story or blog post. If you have any suggestions in line with the criteria, please contact us with your ideas.

Names of Traveler: Catherine Marshall and one guest Room Information: One room Dietary Restrictions: None Transportation: Rental Car

DRAFT ITINERARY:

Date: May 11 – 13, 2024 (2 nights)

Saturday, May 11:

- Early afternoon arrival
- Afternoon activity in James City County history, tour
- Dinner in Williamsburg historic, unique

Sunday, May 12:

- Morning activity in Williamsburg – history, tour

- Lunch in James City County unique to the area
- Afternoon activity in James City County history, tour
- Dinner in Williamsburg unique to the area

Monday, May 13:

- Morning activity in Yorktown history, tour
- Lunch in Yorktown locally-owned
- Afternoon departure

Please forward offers to Daniela Owen.