

Visit
WILLIAMSBURG
JAMESTOWN ▼ YORKTOWN

**Social Media Influencer Familiarization Tour
Holiday Girls Trip**



Dates: December 4 – 8, 2024 (4 nights)

Number in Group: Two adults

Names: Chantilly Songs and Taylor Deer

Topic: Holiday Girls Trip

Participation Deadline: November 5, 2024

Description of the Influencers:

Chantilly and Taylor are content influencer friends who both love traveling and creating content. Chantilly is from NYC, and Taylor is from New Jersey.

Description of the coverage:

Chantilly and Taylor will visit the destination for a girls' holiday trip.

Media Outlet(s): WilliasmBLOG, TikTok, Instagram reels, and stories

Social Media Outlets:

- Instagram: [Chantilly Songs](#), 79.5K followers
- Instagram: [Taylor Deer](#), 40.7K followers
- TikTok: [Chantilly Songs](#), 9.3K followers

NOTE ON LODGING, RESTAURANTS, and ATTRACTIONS: Visit Williamsburg chooses particular lodging, restaurants, and attractions for specific reasons. Each familiarization tour (FAM) is different, and we ask that our partners are sensitive to the criteria that led us to these requests. While each FAM tour content has a different angle, there may not be coverage of the lodging facility if it is not in alignment with the story or blog post. If you have any suggestions in line with the criteria, please contact us with your ideas.

Names of Travelers: Chantilly Songs and Taylor Deer

Room Information: Two separate rooms

Dietary Restrictions: None

Transportation: Rental car

DRAFT ITINERARY:

Date: December 4 – 8, 2024

Wednesday, December 4:

- Late afternoon arrival
- Dinner in Williamsburg

Thursday, December 5:

- Morning activity in Williamsburg – shopping
- Lunch in Williamsburg – café
- Afternoon activity in Williamsburg – ice skating
- Evening activity in James City County – holiday activity

Friday, December 6:

- Breakfast in Williamsburg – café
- Morning activity in Williamsburg – holiday market
- Morning activity in Williamsburg – art, culture
- Lunch in Williamsburg – unique to the area
- Afternoon activity in James City County – holiday activity
- Dinner in James City County – chef-driven

Saturday, December 7:

- Breakfast in Yorktown – historic, unique
- Morning activity in Yorktown – holiday market
- Lunch in Yorktown - locally-owned
- Afternoon activity in Williamsburg – holiday show
- Evening activity in Williamsburg – holiday activity
- Dinner in Williamsburg – tavern

Sunday, December 8:

- Morning Departure

Please forward offers to [Daniela Owen](#).