



## **Travel Journalist Familiarization Tour Good Housekeeping**

**Dates:** August 26 – 29, 2024

**Number in Group:** Two adults, two children

**Name:** Rachel, Jared, Ariella (4), and Elliana (8) Nicholson

**Topics:** History, Culture, Outdoor Adventure, Food & Beverage

**Participation Deadline:** July 31, 2024

### **Description of the coverage:**

Good Housekeeping will be sending a family to experience the destination to consider Williamsburg for the 2024 Family Travel Awards. They will judge the destination based on quality, convenience, value, sustainability, inclusivity, and more.

### **Media Outlet(s):**

Good Housekeeping is a women's magazine owned by the Hearst Corporation, featuring articles about women's interests, home, travel, food, and beauty, as well as product testing by The Good Housekeeping Institute.

### **NOTE ON LODGING, RESTAURANTS, and ATTRACTIONS:**

Visit Williamsburg chooses particular lodging, restaurants, and attractions for specific reasons. Each familiarization tour (FAM) is different, and we ask that our partners are sensitive to the criteria that led us to these requests. While each FAM tour content has a different angle, there may not be coverage of the lodging facility if it is not in alignment with the story or blog post. If you have any suggestions in line with the criteria, please contact us with your ideas.

**Names of Traveler(s):** Rachel, Jared, Ariella (4), and Elliana (8) Nicholson

**Room Information:** Two adjoining rooms one room with rollaway cots or rails for the bed

**Dietary Restrictions:** Shellfish allergy

**Transportation:** Personal vehicle

### **DRAFT ITINERARY:**

**Dates:** August 26 – 29, 2024

#### **Monday, August 26:**

- Late afternoon arrival
- Dinner in Williamsburg – unique to the area

#### **Tuesday, August 27:**

- Breakfast in Williamsburg – locally owned
- Morning activity in James City County – history, culture
- Lunch in Williamsburg – American fair
- Afternoon activity in James City County – amusement park

- Dinner in Williamsburg – Italian
- Evening activity in Yorktown – magic

**Wednesday, August 28:**

- Breakfast in Williamsburg – pancake house
- Morning activity in Yorktown – nautical
- Lunch in Williamsburg – chef-driven
- Afternoon activity in Williamsburg – history, culture
- Dinner in Williamsburg – kid-friendly

**Thursday, August 29:**

- Breakfast in Yorktown – cafe
- Morning activity in Yorktown – history tour

Please forward offers to [Daniela Owen](#).