

VISIT
WILLIAMSBURG
JAMESTOWN ▼ YORKTOWN

Social Media Influencer Familiarization Tour
Houston Vandergriff ~ @downsandtowns



Dates: August 27 – 31, 2025 (4 nights)

Number in Group: Two adults

Name: Houston and Katie Vandergriff

Topic: Accessible Destination for All

Participation Deadline: August 1, 2025

Description of the Influencer:

Houston Vandergriff is a globe-trotting travel photographer, disability advocate, and influencer whose work centers on the themes of art, adventure, and advocacy.

Description of the coverage:

Houston will be visiting the destination with his mom Katie to showcase the Historic Triangle as an accessible destination.

Media Outlet(s): Blog post, photos, Instagram reels, and stories

Social Media Outlets:

- Instagram: [@downsandtowns](https://www.instagram.com/downsandtowns), 22.7K followers

NOTE ON LODGING, RESTAURANTS, and ATTRACTIONS: Visit Williamsburg chooses particular lodging, restaurants, and attractions for specific reasons. Each familiarization tour (FAM) is different, and we ask that our partners are sensitive to the criteria that led us to these requests. While each FAM tour content has a different angle, there may not be coverage of the lodging facility if it is not in alignment with the story or blog post. If you have any suggestions in line with the criteria, please contact us with your ideas.

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Names of Traveler: Houston and Katie Vandergriff

Room Information: One room, two beds

Dietary Restrictions: None

Transportation: Own Car

DRAFT ITINERARY:

Date: August 27 – 31, 2025 (4 nights)

Wednesday, August 27:

- Evening arrival

Thursday, August 28:

- Morning activity in Williamsburg – history/culture
- Lunch in Williamsburg – tavern
- Afternoon activity in Williamsburg – art
- Dinner in Williamsburg - seafood

Friday, August 29:

- Breakfast in Yorktown – Coffee/cafe
- Morning activity in Yorktown – history/culture
- Lunch in Yorktown – pub
- Afternoon activity in Yorktown – history/culture
- Afternoon activity in Williamsburg – amusement park

Saturday, August 30:

- Breakfast in James City County – café
- Morning activity in James City County – history/culture
- Lunch in James City County – unique to the area
- Afternoon activity in James City County – history, tour
- Evening activity in James City County – nautical
- Dinner in James City County – locally-owned

Sunday, August 31:

- Morning departure

Please forward offers to [Selena Coles](#).