

Dates: January 28 – 31, 2024 (three nights) Number in Group: One adult Name: Jacqui Agate Topic: History, leading up to the 250th anniversary

Participation Deadline: January 15, 2024

Description of the Coverage:

Visit Williamsburg has the opportunity to partner with Virginia Travel Corporation (VTC) in presenting international media for the destination. Jacqui Agate, North American travel editor for <u>Wanderlust Magazine</u>, the number one British travel magazine, is visiting Virginia to produce an article on the Historic Triangle and its importance in American (and British) history, leading up to the 250th anniversary.

A key focus for Wanderlust is amplifying the stories and voices of Indigenous Peoples, African Americans, and minority groups. They are interested in the ways that historic attractions are working to tell holistic and inclusive stories.

NOTE ON LODGING, RESTAURANTS, and ATTRACTIONS: Visit Williamsburg chooses particular lodging, restaurants, and attractions for specific reasons. Each familiarization tour (FAM) is different, and we ask that our partners be sensitive to the criteria that led us to these requests. While each FAM tour content has a different angle, there may not be coverage of the lodging facility if it is not in alignment with the story or blog post. If you have any suggestions in line with the criteria, please contact us with your ideas.

Names of Traveler: Jacqui Agate Room Information: One room Dietary Restrictions: None Transportation: Rental Car

- Day 1: Overnight hotel accommodations, dinner,
- Day 2: Overnight hotel accommodations, breakfast, lunch, dinner, history, tour, Indigenous stories
- Day 3: Overnight hotel accommodations, breakfast, lunch, dinner, 250th history, culture
- Day 4: Breakfast, lunch, history, culture, tour, departure

DRAFT ITINERARY:

Date: January 28 – 31, 2024 (three nights)

Sunday, January 28:

- Evening arrival
- Dinner in Williamsburg chef-driven

Monday, January 29:

- Morning activity in Yorktown history, tour
- Lunch in Yorktown historic, unique
- Afternoon activity in Williamsburg Indigenous stories
- Dinner in Williamsburg locally owned

Tuesday, January 30:

- Breakfast in Williamsburg upscale dining
- Morning activity in Williamsburg history leading to 250th anniversary
- Lunch in Williamsburg unique to the area
- Afternoon activity in Williamsburg history, culture
- Dinner in Williamsburg tavern

Wednesday, January 31:

- Breakfast in Williamsburg café
- Morning activity in Williamsburg history, culture
- Lunch in Williamsburg seafood
- Afternoon activity in Jamestown history, tour
- Late afternoon departure

Please forward offers to Daniela Owen.