

**Travel Journalist Familiarization Tour
Kari Smith, Richmond Magazine**



Dates: September 3 - 6, 2024 (3 nights)

Number in Group: One adult

Name: Kari Smith

Topics: History, Culture, Art, Food, and Beverage

Participation Deadline: August 23, 2024

Description of the Journalist:

Kari Smith is a Virginia native with a lifelong passion for writing. Her journey began in childhood writing songs and evolved in 2006 when she moved to Nashville, Tennessee to pursue her dream of recording her own original compositions. Songwriting served as a means of self-expression and documenting her journey. This passion eventually expanded into writing magazine articles and blogs to share her personal adventures and interests. Her work has been featured in numerous publications, including CNN, Richmond magazine, RVA Traveler, River City Magazine, Boomer Magazine, Senior's Guide, and more.

Description of the coverage:

Kari would like to cover seasonal activities for fall/winter in Williamsburg, Jamestown, and Yorktown.

Media Outlet(s):

Richmond Magazine uncovers the best in dining, entertainment, shopping and travel in the region, while offering an informed take on issues both political and personal in the city and the counties. The magazine reaches 40,000 readers per month.

NOTE ON LODGING, RESTAURANTS, and ATTRACTIONS:

Visit Williamsburg chooses particular lodging, restaurants, and attractions for specific reasons. Each familiarization tour (FAM) is different, and we ask that our partners are sensitive to the criteria that led us to these requests. While each FAM tour content has a different angle, there may not be coverage of the lodging facility if it is not in alignment with the story or blog post. If you have any suggestions in line with the criteria, please contact us with your ideas.



Names of Traveler: Kari Smith

Room Information: One hotel room

Dietary Restrictions: None

Transportation: Personal car

DRAFT ITINERARY:

Dates: September 3 - 6, 2024 (3 nights)

Tuesday, September 3:

- Afternoon arrival
- Afternoon activity in James City County – history, culture
- Dinner in Williamsburg – unique to the area

Wednesday, September 4:

- Breakfast in Williamsburg – café
- Morning activity in Williamsburg – history, culture
- Lunch in Williamsburg – locally-owned
- Afternoon activity in Williamsburg – art, culture
- Dinner in Williamsburg – chef-driven

Thursday, September 5:

- Breakfast in Yorktown – quaint
- Morning activity in Yorktown – history, culture
- Lunch in Yorktown – seafood
- Afternoon activity in Yorktown – outdoor recreation
- Dinner in Williamsburg – American fare

Friday, September 6

- Breakfast in Williamsburg – café
- Departure

Please forward offers to [Daniela Owen](#).