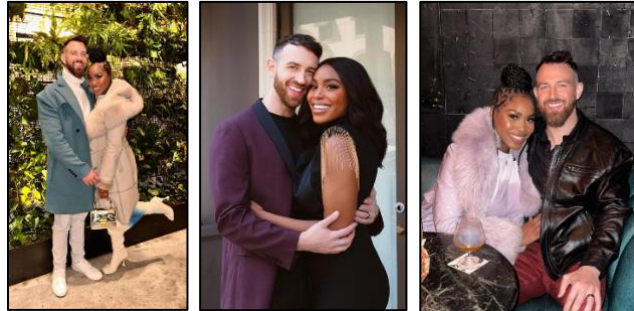


Visit
WILLIAMSBURG
JAMESTOWN ▼ YORKTOWN

Social Media Influencer Familiarization Tour
Lauren Speed-Hamilton and Cameron Hamilton
~ @need4lspeed and @cameronreidhamilton



Dates: October 19-23, 2023 (4 nights)

Number in Group: Two adults

Name: Lauren Speed-Hamilton and Cameron Hamilton

Topic: Couples getaway

Participation Deadline: October 6, 2023

Description of the Influencer:

Known for their appearance on *Love Is Blind*, Lauren and Cameron are authors, entrepreneurs, and influencers.

Description of the coverage:

Lauren and Cameron will focus on a couple's getaway in Williamsburg. They will each be posting on their own social media outlets about the trip.

Media Outlet(s): Instagram carousel, reel, and stories

Social Media Outlets:

- Instagram: [@need4lspeed](#), 2.5M followers
- Instagram: [@cameronreidhamilton](#), 2M followers

NOTE ON LODGING, RESTAURANTS, and ATTRACTIONS: Visit Williamsburg chooses particular lodging, restaurants, and attractions for specific reasons. Each familiarization tour (FAM) is different, and we ask that our partners be sensitive to the criteria that led us to these requests. While each FAM tour content has a different angle, there may not be coverage of the lodging facility if it is not in alignment with the story or blog post. If you have any suggestions in line with the criteria, please contact us with your ideas.

Names of Traveler: Lauren Speed-Hamilton and Cameron Hamilton

Room Information: One room

Dietary Restrictions: No alcohol

Transportation: Rental car

- Day 1: Overnight hotel accommodations, dinner
- Day 2: Overnight hotel accommodations, breakfast, lunch, dinner, health, wellness, history, tour, outdoor recreation
- Day 3: Overnight hotel accommodations, breakfast, lunch, dinner, history, culture, tour, outdoor adventure
- Day 4: Overnight hotel accommodations, breakfast, lunch, dinner, history, tour, theme park
- Day 5: Breakfast, departure

DRAFT ITINERARY:

Date: October 19-23, 2023 (4 nights)

Thursday, October 19:

- Afternoon arrival
- Dinner in Williamsburg – Indian cuisine

Friday, October 20:

- Breakfast in Williamsburg – upscale
- Morning activity in Williamsburg – health, wellness
- Lunch in Williamsburg – bistro
- Afternoon activity in James City County – history, tour
- Afternoon activity in James City County – outdoor recreation
- Dinner in Williamsburg – locally owned

Saturday, October 21:

- Breakfast in Williamsburg – French fare
- Morning activity in Williamsburg – history, culture, tour
- Lunch in Williamsburg – farm-to-table
- Afternoon activity in James City County – outdoor adventure
- Dinner in Williamsburg – upscale American fare

Sunday, October 22:

- Breakfast in Williamsburg – café
- Morning activity in Yorktown – history, tour
- Afternoon lunch in Yorktown – historic, unique
- Afternoon activity in James City County – theme park
- Dinner in Williamsburg – locally owned

Monday, October 23:

- Breakfast in James City County – unique to the area
- Morning departure

Please forward offers to [Daniela Owen](#).