

**Travel Journalist Familiarization Tour  
Melody Wren, Canadian Travel Writer**



**Dates:** May 13 -18, 2024 (5 nights)

**Number in Group:** Two adults, one 10-year-old child

**Name:** Melody Wren, Sara Hohenadel (daughter), and Charlotte Paul (granddaughter)

**Topics:** History, Culture, Outdoor Adventure, Food & Beverage

**Participation Deadline:** May 3, 2024

**Description of the Journalist:**

Melody is a modern-day explorer, a wanderer driven by an insatiable curiosity. She writes about experiential adventure travel for the active over 50 travelers. She embraces outdoor activities such as hiking, snorkeling, kayaking, paddle boarding, ziplining, and snowshoeing. Immersing herself in history and culture allows her to grasp the essence of a destination. Local markets are a magnet for Melody.

**Description of the coverage:**

Melody will be traveling with her daughter and granddaughter, so her story will be from a multi-generational angle. Food is a big part of her travel and, with dietary restrictions, she navigates a destination bite by bite for the gluten free, lactose free, vegan, and pescatarians.

**Media Outlet(s):**

She writes for various online and print outlets around the world including the Independent, Reader's Digest, Fodor's Travel, CAA, Inspired Seniors, Active Over 50, Explore Magazine, and Canadian Traveler.

**NOTE ON LODGING, RESTAURANTS, and ATTRACTIONS:**

Visit Williamsburg chooses particular lodging, restaurants, and attractions for specific reasons. Each familiarization tour (FAM) is different, and we ask that our partners are sensitive to the criteria that led us to these requests. While each FAM tour content has a different angle, there may not be coverage of the lodging facility if it is not in alignment with the story or blog post. If you have any suggestions in line with the criteria, please contact us with your ideas.



**Names of Traveler(s):** Melody Wren, Sara Hohenadel, and Charlotte Paul

**Room Information:** Two hotel rooms or one large suite

**Dietary Restrictions:** Gluten free, lactose free, no pork or shellfish, allergic to peanuts, no garlic, onions, or bell peppers

**Transportation:** Flights/car rental

## **DRAFT ITINERARY:**

**Dates:** May 13-18, 2024 (5 nights)

### **Monday, May 13:**

- Evening arrival
- Dinner in Williamsburg – unique to the area

### **Tuesday, May 14:**

- Morning activity in Williamsburg – history, tour
- Lunch in Williamsburg – seafood
- Afternoon activity in Williamsburg – culture, history

### **Wednesday, May 15:**

- Morning activity in James City County – history, tour
- Lunch in Williamsburg – eclectic
- Afternoon activity in Williamsburg – African American History

### **Thursday, May 16:**

- Breakfast in Yorktown – unique, historic
- Morning activity in Yorktown – history tour
- Afternoon activity in Yorktown – history, culture
- Dinner in Yorktown – seafood
- Evening activity in Yorktown – nautical

### **Friday, May 17:**

- Morning activity in James City County – air tour
- Morning activity in James City County – outdoor adventure
- Lunch in Williamsburg – unique to the area
- Afternoon activity in James City County – amusement park

### **Saturday, May 18:**

- Morning activity in Yorktown – market
- Afternoon departure

Please forward offers to [Daniela Owen](#).