



**Social Media Influencer Familiarization Tour**  
**Leah Seeling ~ @mdfunfam**



**Dates:** December 5 – 7, 2025 (2 Nights)

**Number in Group:** Four adults

**Name:** Leah Seeling + 3 friends

**Topic:** Holiday Girls Trip

**Participation Deadline:** November 14, 2025

**Description of the Influencer:**

Leah is a busy mom of three, a retired social worker turned social media content creator. Showcasing mom night outs, girls' getaways, and everything in between to make you get out, smile, and enjoy life.

**Description of the coverage:**

Leah will visit the destination with three friends, showcasing Williamsburg as the perfect destination for a holiday girls' trip.

**Media Outlet(s):** Instagram reels and stories

**Social Media Outlets:**

- Instagram: [@mdfunfam](https://www.instagram.com/mdfunfam), 162K followers

**NOTE ON LODGING, RESTAURANTS, and ATTRACTIONS:** Visit Williamsburg chooses particular lodging, restaurants, and attractions for specific reasons. Each familiarization tour (FAM) is different, and we ask that our partners are sensitive to the criteria that led us to these requests. While each FAM tour content has a different angle, there may not be coverage of the lodging facility if it is not in alignment with the story or blog post. If you have any suggestions in line with the criteria, please contact us with your ideas.

**Names of Travelers:** Leah Seeling + 3 friends

**Room Information:** Two rooms, two beds

**Dietary Restrictions:** None

**Transportation:** Own car

**DRAFT ITINERARY:**

**Date:** December 5 – 7, 2025 (2 Nights)

**Friday, December 5:**

- Afternoon arrival
- Afternoon activity in James City County – wine tasting
- Dinner in James City County – unique to the area
- Evening activity in James City County – holiday activity

**Saturday, December 6:**

- Morning activity in Williamsburg – shopping
- Afternoon activity in Williamsburg – holiday tour
- Dinner in Williamsburg – tavern
- Evening activity in Williamsburg – holiday activity

**Sunday, December 7:**

- Morning activity in Yorktown – holiday shopping
- Afternoon activity in Williamsburg – spa
- Afternoon departure

Please forward offers to [Daniela Owen](#).