

**Travel Journalist Familiarization Tour
Madeline Weinfield, Thrillist**



Dates: April 25-28, 2024 (3 nights)

Number in Group: Two Adults

Name: Madeline Weinfield and Michael Corcoran

Topics: History, Culture, Outdoor Adventure, Spa, Food & Beverage

Participation Deadline: March 20, 2024

Description of the Journalist:

Madeline Weinfield is a writer based in Washington, DC. Her work has appeared in The Washington Post, Southern Living, Condé Nast Traveler, Travel + Leisure, and other publications. She writes a weekly column for Thrillist.

Description of the coverage:

She is interested in covering the destination as a weekend trip from Washington D.C. Her article will be framed as a guide for a three-night stay. Madeline is very interested in experiencing anything geared towards a younger/millennial readership.

Media Outlet(s):

Thrillist is an online media website covering food, drink, travel, and entertainment reaching over 3 million readers every month.

NOTE ON LODGING, RESTAURANTS, and ATTRACTIONS:

Visit Williamsburg chooses particular lodging, restaurants, and attractions for specific reasons. Each familiarization tour (FAM) is different, and we ask that our partners are sensitive to the criteria that led us to these requests. While each FAM tour content has a different angle, there may not be coverage of the lodging facility if it is not in alignment with the story or blog post. If you have any suggestions in line with the criteria, please contact us with your ideas.



Names of Traveler(s): Madeline Weinfield and Michael Corcoran

Room Information: One hotel room

Dietary Restrictions: Pescatarian

Transportation: Personal vehicle

DRAFT ITINERARY:

Dates: April 25-28, 2024 (3 nights)

Thursday, April 25:

- Early afternoon arrival
- Lunch in James City County – café
- Afternoon activity in James City County – outdoor hike
- Dinner in Williamsburg – chef-driven

Friday, April 26:

- Breakfast in Williamsburg – upscale dining
- Morning activity in Williamsburg – history, culture
- Lunch in Williamsburg – seafood
- Afternoon activity in Williamsburg – spa, wellness
- Dinner in Williamsburg – historic
- Evening activity in Williamsburg – haunted experience

Saturday, April 27:

- Breakfast in Williamsburg – eclectic
- Morning activity in James City County – history, culture
- Lunch in Williamsburg – unique to the area
- Afternoon activity in James City County – outdoor recreation
- Dinner in Williamsburg – seafood eatery
- Evening activity in James City County – sunset sail

Sunday, April 28:

- Breakfast in Yorktown – historic, unique
- Morning activity in Yorktown – nautical
- Lunch in Yorktown – unique to the area
- Afternoon departure

Please forward offers to [Daniela Owen](#).