



**Social Media Influencer Familiarization Tour  
Aleah and Seth Myers ~ @happilyeverexploring**



**Dates:** August 21 – 25, 2024 (4 nights)

**Number in Group:** Two adults

**Name:** Aleah and Seth Myers

**Topic:** Outdoor adventure for two

**Participation Deadline:** August 5, 2024

**Description of the Influencer:**

Aleah and Seth are a DC-based travel couple on a mission to find all the best date spots, views, brews, trails, stays, and getaways. Much of their content revolves around Virginia and surrounding states.

**Description of the coverage:**

Aleah and Seth will visit the destination with a focus on outdoor adventure for two, unmissable experiences in Williamsburg, and highlighting what the big deal about history is.

**Media Outlet(s):** WilliamsBLOG, TikTok Videos, Instagram reels, and stories

**Social Media Outlets:**

- Instagram: [@happilyeverexploring](https://www.instagram.com/happilyeverexploring), 80.7K followers
- TikTok: [@happilyeverexploring](https://www.tiktok.com/@happilyeverexploring), 16K followers

***NOTE ON LODGING, RESTAURANTS, and ATTRACTIONS:*** Visit Williamsburg chooses particular lodging, restaurants, and attractions for specific reasons. Each familiarization tour (FAM) is different, and we ask that our partners are sensitive to the criteria that led us to these requests. While each FAM tour content has a different angle, there may not be coverage of the lodging facility if it is not in alignment with the story or blog post. If you have any suggestions in line with the criteria, please contact us with your ideas.

**Names of Traveler:** Aleah and Seth Myers

**Room Information:** One king bed and one crib

**Dietary Restrictions:** None

**Transportation:** Own car

**DRAFT ITINERARY:**

**Date:** August 21 – 25, 2024

**Wednesday, August 21:**

- Afternoon in Williamsburg – tour and tasting
- Dinner in Williamsburg – unique to the area

**Thursday, August 22:**

- Breakfast in Williamsburg – café
- Morning activity in Williamsburg – history, tour
- Lunch in Williamsburg – casual, fast-paced
- Afternoon activity in Yorktown – history, tour
- Evening activity in Yorktown - nautical
- Dinner in Yorktown - seafood

**Friday, August 23:**

- Breakfast in Williamsburg – café
- Morning activity in James City County – nautical
- Lunch in James City County – casual dining
- Afternoon activity in James City County – history, tour
- Afternoon activity in James City County – air tour
- Dinner in James City County – locally-owned

**Saturday, August 24:**

- Breakfast in Williamsburg – café
- Morning activity in Williamsburg – unique spa experience
- Lunch in Williamsburg – tapas
- Afternoon activity in James City County – outdoor adventure
- Afternoon activity in Williamsburg – beverage tasting
- Dinner in Williamsburg – unique to the area

**Sunday, August 25:**

- Breakfast in Williamsburg – café
- Morning activity in James City County – outdoor recreation
- Lunch in James City County – locally-owned

Please forward offers to [Daniela Owen](#).