



**Social Media Influencer Familiarization Tour
Sunshine Rose Solimen**



Dates: June 29 – July 1, 2025 (3 nights)

Number in Group: Two adults & One dog

Name: Mr. and Mrs. Solimen

Topic: Dog-friendly weekend getaway

Participation Deadline: June 8, 2025

Description of the Influencer:

Sunshine Solimen is a DMV influencer featuring outdoor and dog-friendly travel in the DMV area.

Description of the coverage:

Sunshine will visit the destination with her husband and dog for a dog-friendly weekend getaway.

Media Outlet(s): TikTok, Instagram Reel, Carousel Post, and Stories

Social Media Outlets:

- Instagram: [@withsunshinesol](#), 435K followers
- TikTok: [@withsunshinesol](#), 79K followers

NOTE ON LODGING, RESTAURANTS, and ATTRACTIONS: Visit Williamsburg chooses particular lodging, restaurants, and attractions for specific reasons. Each familiarization tour (FAM) is different, and we ask that our partners are sensitive to the criteria that led us to these requests. While each FAM tour content has a different angle, there may not be coverage of the lodging facility if it is not in alignment with the story or blog post. If you have any suggestions in line with the criteria, please contact us with your ideas.

Names of Travelers: Two adults & one dog

Room Information: Dog-friendly stay

Dietary Restrictions: Pescatarian and Dairy Free

Transportation: Own Car

DRAFT ITINERARY:

Date: June 29 – July 1, 2025 (3 nights)

Sunday, June 29:

- Afternoon activity in James City County – outdoor activity
- Afternoon activity in James City County – beverages
- Dinner in Williamsburg – seafood

Monday, June 30:

- Breakfast in James City County – café
- Morning activity in James City County – nature walk
- Morning activity in James City County – outdoor recreation
- Afternoon activity in Williamsburg – sweet treat
- Dinner in Williamsburg – dog-friendly
- Evening activity in Williamsburg – ghost tour

Tuesday, July 1:

- Morning activity in York County – sunrise
- Breakfast in York County – locally-owned
- Morning activity in York County – dog-friendly shop
- Afternoon departure

Please forward offers to [Daniela Owen](#).