



**Social Media Influencer Familiarization Tour  
Tonya Parker ~ @therealchiclife**



**Dates:** June 20 - 23, 2024 (3 nights)

**Number in Group:** Two adults

**Name:** Tonya and George Parker

**Topic:** Bridgerton-Inspired Romantic Getaway

**Participation Deadline:** May 17, 2024

**Description of the Influencer:**

Based in Virginia, Tonya is 50 years old and uses her platform to empower women to look and feel their best. She travels frequently with her retired husband, family, and friends. She served as a longtime Brand Ambassador for O, The Oprah Magazine.

**Description of the coverage:**

Tonya will visit the destination with her husband and will focus on a Bridgerton-inspired romantic getaway in the destination. She will then produce a WilliamsBLOG, one Instagram reel, one Instagram carousel post, and Instagram stories.

**Media Outlet(s):** WilliamsBLOG, Instagram reels, carousel, and stories

**Social Media Outlets:**

- Instagram: [@therealchiclife](https://www.instagram.com/therealchiclife), 13.2K followers

**NOTE ON LODGING, RESTAURANTS, and ATTRACTIONS:** Visit Williamsburg chooses particular lodging, restaurants, and attractions for specific reasons. Each familiarization tour (FAM) is different, and we ask that our partners are sensitive to the criteria that led us to these requests. While each FAM tour content has a different angle, there may not be coverage of the lodging facility if it is not in alignment with the story or blog post. If you have any suggestions in line with the criteria, please contact us with your ideas.

**Names of Traveler:** Tonya and George Parker

**Room Information:** None

**Dietary Restrictions:** None

**Transportation:** Own Car

**DRAFT ITINERARY:**

**Date:** June 20 - 23, 2024

**Thursday, June 20:**

- Morning activity in Yorktown – history, tour
- Lunch in Yorktown – locally-owned
- Afternoon activity in Yorktown – history, culture
- Dinner in Yorktown – seafood
- Evening activity in Yorktown – live music

**Friday, June 21:**

- Morning activity in Williamsburg – golf
- Lunch in Williamsburg – chef-driven
- Afternoon activity in Williamsburg – spa
- Afternoon activity in Williamsburg – art, culture
- Dinner in Williamsburg – unique to the area

**Saturday, June 22:**

- Breakfast in Williamsburg – upscale
- Morning activity in Williamsburg - market
- Morning activity in Williamsburg – history, tour
- Lunch in Williamsburg – unique to the area
- Afternoon activity in Williamsburg – outdoor concert
- Dinner in Williamsburg - upscale

**Sunday, June 23:**

- Brunch in James City County – brunch
- Afternoon activity in James City County – history, culture

Please forward offers to [Daniela Owen](#).