



**Dates:** April 13 – 15, 2024 (2 nights)

**Number in Group:** One adult

**Name:** Ulrike Wirtz

**Topic:** History, leading up to the 250<sup>th</sup> anniversary

**Participation Deadline:** March 28, 2024

**Description of the Coverage:**

Visit Williamsburg has the opportunity to partner with Virginia Travel Corporation (VTC) in presenting international media to the destination. Ulrike Wirtz will produce at minimum for the online travel magazine [Lebensart/Reise](#) (UVPM: 45,000) and also for the business magazine "[Gründermagazin](#)" (circulation: 37,350), which focuses on start-ups as well as a travel section. Publish dates will be in late summer 2024.

Ulrike is visiting Virginia to produce an article on the Historic Triangle and its importance in American history, leading up to the 250<sup>th</sup> anniversary.

***NOTE ON LODGING, RESTAURANTS, and ATTRACTIONS:*** Visit Williamsburg chooses particular lodging, restaurants, and attractions for specific reasons. Each familiarization tour (FAM) is different, and we ask that our partners are sensitive to the criteria that led us to these requests. While each FAM tour content has a different angle, there may not be coverage of the lodging facility if it is not in alignment with the story or blog post. If you have any suggestions in line with the criteria, please contact us with your ideas.

**Names of Traveler:** Ulrike Wirtz

**Room Information:** One room

**Dietary Restrictions:** No coriander

**Transportation:** Rental Car

**DRAFT ITINERARY:**

**Date:** April 13 – 15, 2024 (2 nights)

**Saturday, April 13:**

- Evening arrival
- Dinner in Williamsburg – chef-driven

**Sunday, April 14:**

- Morning activity in James City County – history, tour
- Lunch in Yorktown – locally-owned
- Afternoon activity in Yorktown – history, tour, leading to 250<sup>th</sup>
- Dinner in Yorktown – unique to the area

**Monday, April 15:**

- Breakfast in Williamsburg – upscale dining
- Morning activity in Williamsburg – history leading to 250<sup>th</sup> anniversary
- Morning activity in Williamsburg – history, culture
- Lunch in Williamsburg – gastropub
- Afternoon activity in Williamsburg – history, tour
- Late afternoon departure

Please forward offers to [Daniela Owen](#).