

VISIT
WILLIAMSBURG
JAMESTOWN ▼ YORKTOWN

Social Media

Influencer

Familiarization Tour
Grace Mihalich~ @gracemihalich



Dates: March 19 – 22, 2026 (3 Nights)

Number in Group: Two Adults and three children (ages 5, 4, & 1)

Name: Grace Mihalich

Topic: Spring Break trip to Williamsburg

Participation Deadline: March 11, 2026

Description of the Influencer:

Grace is a mom of three in Philadelphia. Grace loves spending time outdoors with her children and is always exploring a new restaurant or thing to do with her kids.

Description of the coverage:

Traveling with three kids doesn't have to be overly complicated when you choose a family-friendly destination that's easy to access and packed with things to do – like Williamsburg!

Media Outlet(s): Instagram reels and stories

Social Media Outlets:

- Instagram: [@gracemihalich](https://www.instagram.com/gracemihalich), 18.7K followers

NOTE ON LODGING, RESTAURANTS, and ATTRACTIONS: Visit Williamsburg chooses particular lodging, restaurants, and attractions for specific reasons. Each familiarization tour (FAM) is different, and we ask that our partners are sensitive to the criteria that led us to these requests. While each FAM tour content has a different angle, there may not be coverage of the lodging facility if it is not in alignment with the story or blog post. If you have any suggestions in line with the criteria, please contact us with your ideas.

Names of Travelers: Grace Mihalich

Room Information: Two rooms, three beds

Dietary Restrictions: None

Transportation: Own Car

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ITINERARY:

Date: March 19 – 22, 2026 (3 Nights)

Thursday, March 19:

- Afternoon activity in James City County – history, culture
- Dinner in Williamsburg – tavern

Friday, March 20:

- Breakfast in Williamsburg – pancake house
- Morning activity in Williamsburg – history, culture
- Dinner in Williamsburg – kid-friendly

Saturday, March 21:

- Breakfast in Williamsburg – locally-owned
- Morning activity in Yorktown – history, culture
- Dinner in Williamsburg – American fare
- Evening activity – magic

Sunday, March 22:

- Early departure

Please forward offers to [Daniela Owen](#).