

VISIT  
**WILLIAMSBURG**  
JAMESTOWN ▼ YORKTOWN

**Social Media Influencer Familiarization Tour**  
**Kelly Rizzo ~ @kellyrizzo**



**Dates:** April 1 - 4, 2026 (3 Nights)

**Number in Group:** Two Adults

**Name:** Kelly Rizzo + One Guest

**Topic:** Celebrate our Nation's 250<sup>th</sup> Birthday

**Participation Deadline:** February 20, 2026

**Description of the Influencer:**

Kelly Rizzo is a food & travel content creator, founder of Comfort Club, and founder of award-winning Eat Travel Rock Productions.

**Description of the coverage:**

Kelly Rizzo will be visiting the destination to celebrate our nation's 250<sup>th</sup> birthday.

**Media Outlet(s):** Instagram reels and stories

**Social Media Outlets:**

- Instagram: [@kellyrizzo](https://www.instagram.com/kellyrizzo), 429K followers

***NOTE ON LODGING, RESTAURANTS, and ATTRACTIONS:*** Visit Williamsburg chooses particular lodging, restaurants, and attractions for specific reasons. Each familiarization tour (FAM) is different, and we ask that our partners are sensitive to the criteria that led us to these requests. While each FAM tour content has a different angle, there may not be coverage of the lodging facility if it is not in alignment with the story or blog post. If you have any suggestions in line with the criteria, please contact us with your ideas.

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**Names of Travelers:** Kelly Rizzo + One Guest

**Room Information:** Two rooms or one room with two beds

**Dietary Restrictions:** None

**Transportation:** Rental car

**DRAFT ITINERARY:**

**Date:** April 1 - 4, 2026 (3 Nights)

**Wednesday, April 1:**

- Late Afternoon arrival
- Dinner in Williamsburg – tavern

**Thursday, April 2:**

- Breakfast in Yorktown – café
- Morning activity in Yorktown – history, tour
- Lunch in Yorktown – sushi
- Afternoon activity in Williamsburg – spa, wellness
- Dinner in Williamsburg – chef-driven

**Friday, April 3:**

- Breakfast in Williamsburg – locally-owned
- Morning activity in Williamsburg – history, culture
- Dinner in Williamsburg – upscale dining

**Saturday, April 4:**

- Breakfast in Williamsburg – cafe
- Morning activity in James City County – history, culture
- Afternoon departure

Please forward offers to [Daniela Owen](#).