

VISIT  
**WILLIAMSBURG**  
JAMESTOWN ▼ YORKTOWN

**Social Media Influencer Familiarization Tour**  
**Maddie Smith ~ @onthemovewithmad**



**Dates:** May 4 – 6, 2026 (2 Nights)

**Number in Group:** Two Adults

**Name:** Maddie Smith

**Topic:** Solo Getaway via Train

**Participation Deadline:** February 20, 2026

**Description of the Influencer:**

Maddie is a DC influencer who is always on the move. When she's not traveling, creating content, or responding to DMs, you can find Maddie reading, trying a new restaurant, or spending time with her family in Annapolis.

**Description of the coverage:**

Maddie Smith will be visiting by train to spotlight the destination as a great place for a solo getaway. She will explore everything within walking distance of the train station.

**Media Outlet(s):** Instagram reels and stories

**Social Media Outlets:**

- Instagram: [@onthemovewithmad](#), 255K followers

***NOTE ON LODGING, RESTAURANTS, and ATTRACTIONS:*** Visit Williamsburg chooses particular lodging, restaurants, and attractions for specific reasons. Each familiarization tour (FAM) is different, and we ask that our partners are sensitive to the criteria that led us to these requests. While each FAM tour content has a different angle, there may not be coverage of the lodging facility if it is not in alignment with the story or blog post. If you have any suggestions in line with the criteria, please contact us with your ideas.

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**Names of Travelers:** Maddie Smith

**Room Information:** One room

**Dietary Restrictions:** None

**Transportation:** Amtrak

**DRAFT ITINERARY:**

**Date:** May 4 – 6, 2026 (2 Nights)

**Monday, May 4:**

- Afternoon activity in Williamsburg – new exhibit
- Afternoon activity in Williamsburg – art, culture
- Dinner in Williamsburg – tavern

**Tuesday, May 5:**

- Breakfast in Williamsburg – café
- Morning activity in Williamsburg – history, tour
- Afternoon activity in Williamsburg – shopping
- Dinner in Williamsburg – chef-driven
- Evening activity in Williamsburg – ghost tour

**Wednesday, May 6:**

- Morning activity in Williamsburg – spa, wellness
- Early afternoon activity in Williamsburg – food tour
- Late Afternoon departure

Please forward offers to [Daniela Owen](#).