

VISIT
WILLIAMSBURG
JAMESTOWN ▼ YORKTOWN

Social Media Influencer - Familiarization Tour
Marisa NeSmith & Brett Vermillion



Dates: November 2 – 6, 2025 (4 nights)

Number in Group: Two adults

Names: Marisa NeSmith and Brett Vermillion

Topic: Adventurous attractions and experiences.

Participation Deadline: October 24, 2025

Description of the Journalist:

Marisa and Brett are a travel-enthusiast couple who share a mix of adventure travel, experiences, and luxury stays around the world.

Description of the Coverage:

Marisa and Brett will visit the destination to capture adventurous moments.

Social Media Accounts:

- @[thisworldtraveled](#)

NOTE ON LODGING, RESTAURANTS, and ATTRACTIONS: Visit Williamsburg chooses particular lodging, restaurants, and attractions for specific reasons. Each familiarization tour (FAM) is different, and we ask that our partners are sensitive to the criteria that led us to these requests. While each FAM tour content has a different angle, there may not be coverage of the lodging facility if it is not in alignment with the story or blog post. If you have any suggestions in line with the criteria, please contact us with your ideas.

Names of Travelers: Marisa NeSmith and Brett Vermillion

Room Information: One room

Dietary Restrictions: n/a

Transportation: Rental Car

DRAFT ITINERARY:

Date: November 2 – 6, 2025 (4 nights)

Sunday, November 2:

- Night arrival

Monday, November 3:

- Breakfast in Williamsburg – coffee shop, cafe
- Afternoon activity in Williamsburg – history, culture
- Lunch in Williamsburg – locally owned
- Dinner in Williamsburg – unique to the area

Tuesday, November 4:

- Breakfast in Yorktown– unique to the area
- Morning activity in Yorktown – adventure
- Lunch in Yorktown – locally-owned
- Afternoon activity in Yorktown –history, culture
- Dinner in Yorktown – seafood

Wednesday, November 5:

- Morning Breakfast in James City County – coffee shop, cafe
- Morning activity in James City County – history, culture
- Lunch in James City County – unique to the area
- Afternoon activity in James City County – history, culture

Thursday, November 6:

- Early morning departure

Please forward offers to [Daniela Owen](#).