

VISIT
WILLIAMSBURG
JAMESTOWN ▼ YORKTOWN

Social Media Influencer Familiarization Tour
Sarah Flight ~ @historyonholiday



Dates: June 11 – 14, 2026 (3 Nights)

Number in Group: Two Adults

Name: Sarah Flight + Guest

Topic: Weekend Destination for History Lovers from D.C.

Participation Deadline: May 1, 2026

Description of the Influencer:

Sarah is based in D.C. and covers history weekend trips in the area. Her entire page is centered around historic sites, museums, culture, and travel.

Description of the coverage:

Sarah will visit the destination to showcase how it is a perfect weekend destination for history lovers from D.C.!

Media Outlet(s): Instagram reels and stories

Social Media Outlets:

- Instagram: [@historyonholiday](https://www.instagram.com/historyonholiday), 57K followers

NOTE ON LODGING, RESTAURANTS, and ATTRACTIONS: Visit Williamsburg chooses particular lodging, restaurants, and attractions for specific reasons. Each familiarization tour (FAM) is different, and we ask that our partners are sensitive to the criteria that led us to these requests. While each FAM tour content has a different angle, there may not be coverage of the lodging facility if it is not in alignment with the story or blog post. If you have any suggestions in line with the criteria, please contact us with your ideas.

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Names of Travelers: Sarah Flight + Guest

Room Information: One room, two beds

Dietary Restrictions: None

Transportation: Own Car

DRAFT ITINERARY:

Date: June 11 – 14, 2026 (3 Nights)

Thursday, June 11:

- Evening arrival

Friday, June 12:

- Morning activity in Williamsburg – history, culture, tour
- Lunch in Williamsburg – tavern
- Afternoon activity in Williamsburg – history, culture
- Dinner in Williamsburg – unique to the destination

Saturday, June 13:

- Morning activity in Yorktown – history, culture
- Lunch in Yorktown – historic, café
- Afternoon activity in Yorktown – history, tour
- Afternoon activity in Williamsburg – mead tasting
- Dinner in Williamsburg – tavern
- Evening activity in Williamsburg – haunted

Sunday, June 14:

- Morning activity in James City County – historic
- Afternoon activity in James City County – history, culture
- Afternoon activity in Williamsburg – archeology
- Evening departure

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