## WILLIAMSBURG TOURISM COUNCIL January 21, 2020 Agenda

AGENDA ITEMS	ACTION ITEM	ATTACHMENT
I. CALL TO ORDER		
II. PUBLIC COMMENT		
III. MINUTES		
A. December 17, 2019 Meeting Minutes	X	Α
IV. TREASURER'S REPORT		
A. Budget Update		В
V. EXECUTIVE DIRECTOR REPORT		С
A. Hiring		
B. Procurement		
<ul><li>C. Marketing/Communication Activities</li><li>D. Ad Effectiveness Study</li></ul>		
E. Tourism Forum		
VI. CHAIR REPORT		
A. Future meetings		
VII. OLD BUSINESS		
VIII. NEW BUSINESS		
IX. ADJOURNMENT		