

# WILLIAMSBURG TOURISM COUNCIL

February 19, 2019 Agenda

AGENDA ITEMS	ACTION ITEM	ATTACHMENT
<b>I. CALL TO ORDER</b>		
<b>II. PUBLIC COMMENT</b>		
<b>III. MINUTES</b> A. January 15, 2019 meeting minutes	<b>X</b>	<b>A</b>
<b>IV. TREASURER'S REPORT</b> A. Budget update B. Alliance final close out		<b>B</b>
<b>V. COMMITTEE REPORTS</b> A. Bylaws Update		
<b>VI. MARKETING DIRECTOR UPDATE</b> A. 2019 Updated Creative B. Media C. PR D. Social & SEO		
<b>VII. ADMINISTRATOR UPDATE</b> A. Economic Impact/Visitor Research a) Rachel Burgess, SIR B. FY19 HT room night data		
<b>VIII. CHAIR REPORT</b> A. Alliance appointments		
<b>IX. OLD BUSINESS</b>		
<b>X. CLOSED SESSION</b>		
<b>XI ADJOURNMENT</b> A. Next Meeting Date: March 19, 2019 Stryker Building meeting room		