

WILLIAMSBURG TOURISM COUNCIL

March 19, 2019 Agenda

AGENDA ITEMS	ACTION ITEM	ATTACHMENT
I. CALL TO ORDER		
II. PUBLIC COMMENT		
III. MINUTES A. February 19, 2019 meeting minutes	X	A
IV. Executive Director announcement		
V. TREASURER'S REPORT A. Budget update		B
VI. COMMITTEE REPORTS A. Bylaws	X	C
VII. MARKETING DIRECTOR UPDATE A. 2019 Updated Creative B. Media C. PR D. Social & SEO E. Enhanced Marketing Proposal		
VIII. ADMINISTRATOR UPDATE A. Economic Impact/Visitor Research B. Tourism Forum, May 2 C. Staff presentation: Group sales a) Jodie Lumley, Coordinator, Sales & Publications b) Vivian Bunting, Associate Director, Group Tour & Consumer Sales		
IX. PRESENTATION: Mike Giardino, Executive Director Newport News/Williamsburg International Airport		
X. CHAIR REPORT		
XI. OLD BUSINESS		
XII. NEW BUSINESS		
XIII. CLOSED SESSION		
XIV. ADJOURNMENT A. Next Meeting Date: April 16, 2019 Stryker Building meeting room		