

WILLIAMSBURG TOURISM COUNCIL

April 16, 2019 Agenda

AGENDA ITEMS	ACTION ITEM	ATTACHMENT
I. CALL TO ORDER		
II. PUBLIC COMMENT		
III. MINUTES A. March 19, 2019 meeting minutes	X	A
IV. Executive Director introduction		
V. TREASURER'S REPORT A. Budget update		B
VI. MARKETING DIRECTOR UPDATE A. Marketing enhancement updates B. PR C. Social & SEO		
VII. ADMINISTRATOR UPDATE A. Tourism Forum, May 2 B. Staff presentation: Group sales a) Jodie Lumley, Coordinator, Sales & Publications b) Vivian Bunting, Associate Director, Group Tour & Consumer Sales		
VIII. CHAIR REPORT A. Airport marketing B. Public/private legal opinion		
IX. OLD BUSINESS		
X. NEW BUSINESS		
XIV. ADJOURNMENT A. Next Meeting Date: May 21, 2019 Stryker Building meeting room		