VISIT WILLIAMSBURG
JAMESTOWN ▼ YORKTOWN

Williamsburg Tourism Council Annual Meeting Agenda

Alewerks Brewing Company, Founders Room

189B Ewell Rd

Williamsburg, VA 23188

November 17, 2026 – 1 - 2 p.m.

Agenda Items		
I.	**Call to Order / Roll Call**	**Ruth Larson**
II.	**Public Comment**	**Ruth Larson**
III.	**Roundtable Discussion**	**Ruth Larson**
IV.	**Minutes** a. Action Item: Approve September 16, 2026, Meeting Minutes (pgs. 3-7)	**Ruth Larson**
V.	**Chair Report** a. Action Item: Policy on Electronic Participation at Meetings from Remote Locations (pgs. 8-13) b. Action Item: Defer Officer Appointments to January Meeting c. Next Meeting, January 19, 2027	**Ruth Larson**
VI.	**2026 Audit**	**Greg Miller, CLA**
VII.	**Treasurer's Report** a. Financials (pgs. 14-18)	**Mayor Doug Pons**
VIII.	**CEO Report**	**Ed Harris**
IX.	**MMGY Update**	**Andrea Braunstein, MMGY**
X.	**New Business**	**Ruth Larson**
XI.	**Old Business**	**Ruth Larson**
XII.	**Adjournment**	**Ruth Larson**

Upcoming Meeting:

WTC Board Meeting January 19, 2027

VISIT WILLIAMSBURG
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Williamsburg Tourism Council

Meeting Notice

In my capacity as the Chief Executive Officer of the Williamsburg Tourism Council, I hereby give notice that the Williamsburg Tourism Council will hold its next meeting on Tuesday, November 17, 2026, at 1 p.m.

The meeting will feature two or more members of the Williamsburg Tourism Council.

Location-	Alewerks Brewing Company, Founders Room 189B Ewell Rd Williamsburg, VA 23188
Time and Date-	November 17, 2026, at 1 p.m.

Given under my hand this 10th day of November 2026.

Edward Harris

Edward Harris, CEO

WILLIAMSBURG TOURISM COUNCIL MEETING
Williamsburg Sports and Events Center
15 September 2026
Meeting Minutes

The Williamsburg Tourism Council ("WTC") was convened at 1:00 p.m. on September 15, 2026, at the Williamsburg Sports and Events Center, where a quorum was present.

Tourism Council Members Present:

Ruth Larson, James City County Board of Supervisors, Chair
Ron Kirkland, Williamsburg Hotel and Motel Association, Vice Chair
Mayor Doug Pons, City of Williamsburg, Treasurer
Dana Tomlin, Colonial Williamsburg
Christy Coleman, Jamestown-Yorktown Foundation
Kevin Lembke, Busch Gardens/Water Country USA
Michael Claar, Williamsburg Area Restaurant Association ("WARA")
Dr. Todd Arrington, Jamestown Rediscovery Historic Jamestowne
Sheila Noll, York County Board of Supervisors

Staff Members Present

Edward Harris, CEO
Jackie Lavan, Executive Assistant
David Turner, CFO
Elisa Hernandez Campana, Destination Development Director
Jen Case, CMO

I. Call to Order

Chair Ruth Larson called the meeting to order.

II. Chair Report

Chair Larson announced plans to establish a Nominating Committee in November to address upcoming Board leadership vacancies, including the Treasurer position following Mayor Doug Pons' departure at year-end, and to review the terms of the Chair and Vice Chair.

She also announced the November Annual Meeting and plans to form an Events Committee to explore future event opportunities, including those associated with the Williamsburg Sports & Events Center and a potential live performance venue. The committee may also consider an RFP for professional event management services. Board members interested in serving on either committee were encouraged to contact Chair Larson.

III. Public Comment

There was no public comment.

IV. Roundtable Discussion

Chair Larson introduced the roundtable discussion.

Dr. Todd Arrington:

Dr. Arrington reported on ongoing flood mitigation efforts through the Save Jamestowne initiative, noting concerns about projected rising water levels over the next 25 years and the importance of preserving the historic site. He also highlighted an upcoming event on Saturday, September 19, commemorating the 350th anniversary of the burning of Jamestown during Bacon's Rebellion.

Ron Kirkland:

Mr. Kirkland reported strong hotel performance in June and July, followed by a slight slowdown in August. He highlighted the opening of Williamsburg's first Hyatt-branded hotel on Bypass Road and noted potential additional hotel development in the area.

Mayor Doug Pons:

Mayor Pons reported that Williamsburg City Council approved an agreement to construct a new downtown library, including an auditorium, on the site of the former police station. The existing library will later be demolished to provide additional parking, resulting in an approximately six-month gap in downtown library services during the transition.

Ruth Larson:

Chair Larson highlighted a busy summer in James City County, including several events at Jamestown Beach supported by Visit Williamsburg. She also provided updates on the new Government Center, planned Recreation Center parking improvements, and ongoing land-use and development discussions.

Scott Stevens, James City County Administrator, welcomed the Board to the Williamsburg Sports & Events Center and thanked Visit Williamsburg for its continued support.

Christy Coleman:

Ms. Coleman reported strong summer attendance at Jamestown Settlement and the American Revolution Museum at Yorktown, with both exceeding expectations despite softer September visitation. She highlighted the September 26 Liberty & Legacy Gala, upcoming Yorktown Day celebrations, and the return of the popular Lantern Festival in December, featuring custom-designed lanterns following last year's successful attendance.

Dana Tomlin:

Ms. Tomlin reported a successful July 4th celebration at Colonial Williamsburg, attracting more than 70,000 visitors despite extreme heat. She highlighted upcoming events,

including the 250th anniversary of the first convening of the General Assembly, the African Baptist Meeting House dedication, Colonial Williamsburg's centennial celebration, and Grand Illumination. She also noted continued progress on Colonial Williamsburg's strategic plan.

Kevin Lembke:

Mr. Lembke reported strong June and July attendance at Busch Gardens Williamsburg, with August visitation impacted by extreme heat. He highlighted the return of Howl-O-Scream and plans for a new attraction in 2027.

Michael Claar:

Mr. Claar reported a positive fiscal year for the Williamsburg Area Restaurant Association (WARA), with strong summer performance followed by a seasonal slowdown. He highlighted WARA's sold-out golf tournament, upcoming Holiday Dining Guide, and participation in the Pancake Festival. He also shared plans for Alewerks Brewing Company's indoor expansion and the launch of a nonalcoholic soda brand.

Sheila Noll:

Ms. Noll reported challenges posed by extreme summer heat during York County events. She also discussed the upcoming school funding referendum, highlighting the need to address aging school facilities, population growth, and associated funding considerations.

V. Minutes

Ms. Larson opened the floor to review the meeting minutes from May 19, 2026, included in the meeting packet. With no comments, she called for a motion to approve.

Motion
Mr. Kirkland moved to approve the minutes, and Mayor Pons seconded the motion. The Board unanimously approved the motion.

VI. Treasurer's Report

Financials

Mayor Pons noted that the monthly financials were provided to the Board and had been reviewed by the Finance Committee. He reported that the financials were in order.

Mayor Doug Pons presented the July Treasurer's Report, noting that revenues were generally in line with budget, while expenditures remained below budget across most categories. He explained that much of the favorable expense variance was attributable to timing differences, particularly outstanding marketing invoices and sales incentive expenditures. Cash reserves remained strong, with available operating funds exceeding budget expectations.

He also reviewed recent tax revenue trends, reporting year-over-year growth in both sales and transient occupancy tax receipts, along with positive trends in the three-month moving averages.

VII. CEO Report

Mr. Harris welcomed Sibyl Smith, Visit Williamsburg's new Creative Marketing Manager, and reported continued growth in transient occupancy tax collections and positive digital engagement trends. He highlighted the successful TODAY Show broadcast, Fourth of July celebrations, and national recognition for the America's Birthday Quilt project.

He reviewed progress on the five-year Strategic Plan, emphasizing year-round visitation, expanded meetings and sports tourism, brand development, and operational improvements. He noted that Williamsburg Sports & Events Center bookings are projected to generate more than 10,000 room nights in the first quarter of FY2027, along with ongoing efforts to attract events and improve destination signage.

Mr. Harris also discussed a potential outdoor concert near the Sports & Events Center, initially considered for October but postponed due to logistical challenges. The concept may be revisited in the spring, with Board input and appropriate procurement procedures guiding future planning.

VIII. Marketing and Events Update

Jen Case, Chief Marketing Officer, provided an overview of recent marketing performance and upcoming initiatives. She reported strong results from the digital advertising campaign supporting the 250th anniversary, including significant audience reach, website engagement, and visitor spending attributed to the campaign. She highlighted current promotional efforts surrounding the Pancake Festival, fall visitation, and seasonal attractions, along with content partnerships and earned media opportunities.

Ms. Case also discussed upcoming national media initiatives, including a holiday promotional activation at Grand Central Terminal and appearances on The Jennifer Hudson Show, featuring Williamsburg travel giveaways and destination promotion.

She then introduced the proposed 2027 marketing campaign, "History Now Playing," developed in response to visitor research identifying opportunities to attract new audiences, reconnect with previous visitors, and strengthen family visitation. The campaign would position Williamsburg as a contemporary destination offering experiences beyond its historical attractions while preserving its heritage as a central part of its identity. She shared preliminary creative concepts featuring bold imagery and a blend of historical and modern elements. The concepts remain under development and will undergo additional audience testing before implementation.

Ms. Hernandez Campana highlighted the continued growth of the Williamsburg Pancake Festival, including expanded activities, the Run for the Stacks 5K, and the World Pancake

Eating Championship featuring Joey Chestnut. She reported strong registration, sponsorship support, and media interest.

She also reviewed upcoming fall and holiday events throughout the Historic Triangle, including Yorktown Victory Weekend, Scrumptious Weekend, and Colonial Williamsburg's centennial celebrations. Looking ahead to 2027, she discussed opportunities to strengthen year-round visitation through new and returning festivals, culinary experiences, and entertainment events, emphasizing continued partnerships and support for the local hospitality industry.

IX. New Business

None.

X. Old Business

None.

XI. Closed Session

A. Personnel Evaluation

The Board entered closed session pursuant to Virginia Code § 2.2-3711(A)(1) to discuss a personnel evaluation.

Motion:

At 2:07 p.m., the Board moved to enter closed session. All staff and members of the public were excused, leaving only Board members present.

XII. Reconvene in Open Meeting

XIII. Certification of Closed Meeting

XIV. Adjournment

There being no further business, the meeting was adjourned.

VISIT WILLIAMSBURG JAMESTOWN ▼ YORKTOWN

POLICY ON ELECTRONIC PARTICIPATION IN MEETINGS FROM REMOTE LOCATIONS AND ALL VIRTUAL MEETINGS

I. Purpose and Need

a. Except as provided in this policy, the Williamsburg Tourism Council ("Council") does not conduct any meeting wherein public business is discussed or transacted though telephonic, video, electronic, or other electronic communication means where the Council members are not physically assembled. In accordance with the Virginia Freedom of Information Act, § 2.2-3701 et seq. of the Code of Virginia of 1950, as amended (the "Act"), the Council desires to adopt this policy to reflect (1) when individual Council members may participate remotely in public meetings and (2) when all virtual public meetings are allowed.

b. This policy is intended to apply to Council meetings, committee, subcommittee or other Council established public meetings (collectively referred to as "WTC Public Meetings"). As permitted under Va. Code § 2.2-3708.3(D), the Council adopts this policy on behalf of its committees, subcommittees, and any other entity however designated of the Council that performs delegated functions of the Council or advises the Council. This policy shall apply to any committee, subcommittee, or other designated entity's use of individual remote participation and all-virtual public meetings and shall be interpreted to give it such effect.

c. This policy shall apply to the entire membership of the Council and without regard to the identity of the Council Member requesting remote participation or the matters that will be considered or voted on at the WTC Public Meeting.

d. The policy shall not prohibit or restrict any individual member of the Council who is participating in an all-virtual meeting or who is using remote participation from voting on matters before the Council.

II. Definitions and Explanations

a. ***Caregiver*** **–** An adult who provides care for a person with a disability as defined in Va. Code § 51.5-40.1 and is related by blood, marriage, or adoption to, or is the legally appointed guardian of, the person with a disability for whom they are caring.

b. ***Personal matter*** **–** Examples include but are not limited to personal, family or business matters that prevent attendance at the meeting location; severe weather

conditions or unexpected traffic or travel conditions that prevent travel to the meeting location.

c. ***Physical disability or other medical condition of Council Member*** – Examples include but are not limited to temporary hospitalization or confinement to home, contagious illness, or any temporary or permanent physical disability that prevents travel to the meeting location by the Council Member.

d. ***Medical condition of a family member of a Council Member*** – is limited to those situations in which the family member's medical condition requires the Council Member to provide care for the family member and thus prevents the Council Member from physically attending the meeting. § 58.1-603.2(F)(2)

e. ***Quorum*** - Five members of the Council assembled in one location shall constitute a quorum for a Council Meeting. For purposes of determining whether a quorum is physically assembled, a Council Member who uses remote participation counts toward the physical quorum as if they were physically present if the Council Member is (i) a Caregiver, or (ii) a person with a disability as defined in Va. Code § 51.5-40.1.

III. Guiding Principles for Individual Council Members to Participate Remotely in WTC Public Meetings when a Quorum is Physically Present.

a. Council Members shall make every effort to physically attend every meeting of the Council. However, the Council desires to adopt this policy to allow for Council members to participate remotely in those circumstances recognized under Va. Code § 2.2-3708.3(B) when physical attendance is not reasonably possible.

b. When a Council Member participates remotely in a WTC Public Meeting, the Council Member shall avoid using a mobile device while driving.

IV. Procedures for an Individual Council Member to Participate Remotely in a WTC Public Meeting.

a. In order to permit a Council Member to participate in an WTC Public Meeting by electronic means, a quorum must be physically assembled at the noticed meeting location. Arrangements also must be made for the voice of the remote participant to be heard by all persons at the noticed meeting location.

b. In advance of a properly noticed WTC Public Meeting, a Council Member who is unable to attend shall notify the Chair of the Council or the Committee of one of the following reasons the Council Member cannot attend:

1) the Council Member has a temporary or permanent physical disability or medical condition that prevents the Council Member from physically attending the meeting which can include a Council Member who is a person with a disability as defined in Va. Code § 51.5-40.1 and the disability prevents the member's physical attendance;

2) the Council Member is a person with a disability as defined in Va. Code § 51.5-40.1 and the disability prevents the member's physical attendance;

3) a family member of the Council Member has a medical condition that requires the Council Member to provide care for the family member and prevents the Council Member from attending the meeting;

4) the Council Member is a Caregiver who must provide care for a person with a disability at the time the WTC Public Meeting is being held;

5) the Council Member's principal residence is located more than 60 miles from the meeting location identified in the required notice for the meeting and the Council Member accordingly desires to participate remotely; or

6) the Council Member has a personal matter which prevents the Council Member from attending the meeting. The Council Member shall identify with specificity the nature of the personal reason the Council Member cannot attend.

    a) Remote participation due to a personal matter is limited to two (2) meetings per Council Member per calendar year or 25 percent of the meetings held per calendar year rounded up to the next whole number, whichever is greater.

c. The specific reason that the Council Member is unable to attend the meeting and the remote location from which the Council Member participates will be recorded in the meeting minutes. The remote location does not need to be open to the public and it may be identified in the minutes by a general description.

d. Individual participation from a remote location must be approved by majority vote of a quorum of the Council Members physically assembled at the noticed meeting location. If the WTC Council votes to disapprove of a Council Member's participation from a remote location because such participation would violate this policy, such disapproval will be recorded in the minutes with specificity.

V. Guiding Principles for All-Virtual WTC Public Meetings

The Council desires that whenever possible all WTC Public Meetings should be conducted in person in accordance with FOIA and all laws and regulations governing open public meetings. However, the Council recognizes that certain circumstances may arise where it is in the best interest of the Council that an all-virtual meeting be held. This policy recognizes in accordance with Va. Code § 2.2-3708.2 when all virtual meetings may be held due to a declared emergency. Additionally, the Council has determined that it would be in its the best interest to adopt a policy pursuant to Va. Code § 2.2- 3708.3(D) to allow for all-virtual WTC Public Meetings in accordance with Va. Code § 2.2-3708.3(C).

VI. Procedures for All-Virtual WTC Public Meetings When There is a Declared Emergency.

a. The Council may meet by electronic communication means without a quorum physically assembled at one location when the Governor has declared a state of emergency in accordance with Va. Code § 44-146.17, or the locality in which the Council is located has declared a local state of emergency pursuant to Va. Code § 44-146.21, provided:

1) The catastrophic nature of the declared emergency makes it impracticable or unsafe to assemble a quorum in a single location; and

2) The purpose of the meeting is to provide for the continuity of operations of the Council or the discharge of its lawful purposes, duties, and responsibilities.

b. If it holds a meeting pursuant to this section, the Council shall:

1) Give public notice using the best available method given the nature of the emergency contemporaneously with the notice provided Council Members;

2) Make arrangements for public access to the meeting through electronic communications means, including videoconferencing if already used by the Council; and

3) Provide the public with the opportunity to comment at those meetings when public comment is customarily received.

c. For any meeting conducted pursuant to this section, the nature of the emergency, the fact that the meeting was held by electronic communication means, and the type of electronic communication means by which the meeting was held shall be stated in the minutes of the meeting.

VII. Procedures for All-Virtual WTC Public Meetings When There is No Declared Emergency.

a. In order to hold an all-virtual WTC Public Meeting when there is no declared emergency, the following procedures must be followed:

1) The required meeting notice for the WTC Public Meeting will indicate that the meeting will be an all-virtual meeting and contain a statement notifying the public that this all-virtual meeting method shall not be changed unless WTC provides a new meeting notice in accordance with the provisions of Va. Code § 2.2-3707;

2) Public access to the all-virtual public meeting is provided via electronic communication means;

3) The electronic communication means used allows the public to hear respectively all Council Members participating in the all-virtual public meeting and, when audio-visual technology is available, to see Council

Members as well. When audio-visual technology is available, a Council Member shall, for purposes of a quorum, be considered absent from any portion of the meeting during which visual communication with the member is voluntarily disconnected or otherwise fails or during which audio communication involuntarily fails;

4) A phone number or other live contact information is provided to alert the Council if the audio or video transmission of the meeting provided by WTC fails. WTC must monitor such designated means of communication during the meeting, and the WTC Public Meeting, as appropriate, shall take a recess until public access is restored if the transmission fails for the public;

5) A copy of the proposed agenda and all agenda packets and, unless exempt, all materials furnished to the Council Members for the WTC Public Meeting is made available to the public in electronic format at the same time that such materials are provided to the Council Members;

6) The public is afforded the opportunity to comment through electronic means, including by way of written comments, at those public meetings when public comment is customarily received;

7) No more than two members of the Council are together in any one remote location unless that remote location is open to the public to physically access it;

8) If a closed session is held during an all-virtual public WTC Public Meeting, transmission of the meeting to the public resumes before the Council Members vote to certify the closed meeting as required by subsection D of Va. Code § 2.2-3712.

b. Limitation on all-virtual WTC Public Meetings.

1) **Council Meetings.** The Council shall not convene an all-virtual public Council meeting (i) more than two times per calendar year or 50 percent of the meetings held per calendar year rounded up to the next whole number whichever is greater; or (ii) consecutively with another all-virtual WTC Council Meeting.

2) **Committee or Sub-Committee Meetings.** Committees or Sub-Committees of the Council shall not convene an all-virtual public meeting (i) more than 50% of the number of those meetings per calendar year, or (ii) consecutively with another all-virtual public meeting of the Committee or Sub-Committee.

c. Minutes of all-virtual WTC Public Meetings held by electronic communication means are taken as required by Va. Code § 2.2-3707 and include the fact that the meeting was held by electronic communication means and the type of electronic communication means by which the meeting was held. If the participation of a Council Member from a remote

location pursuant to this subsection is disapproved because such participation would violate this policy, such disapproval shall be recorded in the minutes with specificity.

VIII. Responsibility and Authority

In accordance with Va. Code § 2.2-3708.3(D), this policy must be reviewed and adopted annually.

Approved: _____ _____

Ruth Larson Date
Council Chair

EFFECTIVE 11/19/2024, Revised 5/20/2025

Treasurer's Report

Revenue / Expenses
September 2026

	Month		
	Actual	**Budget**	**Variance**
REVENUE			
Sales Tax (58.1-603.2)	1,428,987	1,457,100	(28,113)
$1 Transient Tax	134,085	154,140	(20,055)
Maintenance of Effort Funds	0	0	0
Other	34,802	11,448	23,354
Unrestricted Reserves	0	0	0
Total Revenue	**1,597,873**	**1,622,688**	**(24,815)**
EXPENSES			
Marketing Activities	1,080,676	1,199,475	118,799
Employee Expenses	80,736	74,150	(6,586)
Total Destination Marketing	1,161,412	1,273,625	112,213
Sales Activities	200,859	179,011	(21,848)
Employee Expenses	68,281	68,634	353
Total Sales & Other Marketing	269,140	247,645	(21,495)
Administrative Services	58,563	70,878	12,314
Admin Employee Expenses	74,283	75,957	1,674
Total Administration	132,847	146,835	13,988
Total Expenses	**1,563,399**	**1,668,104**	**104,705**
Net Revenue Expense by Month	**34,475**	**(45,416)**	**79,891**

Treasurer's Report

Revenue / Expenses
Fiscal YTD as of September 2026

	FY 2026			Budget	Percent
	Actual	Budget	Variance	Remaining	Remaining
REVENUE					
Sales Tax (58.1-603.2)	4,332,075	4,336,880	(4,805)	11,962,815	73.4%
$1 Transient Tax	496,848	512,700	(15,852)	1,304,672	72.4%
Maintenance of Effort Funds	38,666	38,666	(0)	87,934	69.5%
Other	81,128	40,178	40,950	83,752	50.8%
Unrestricted Reserves	0	0	0	0	
Total Revenue	**4,948,716**	**4,928,424**	**20,292**	**13,439,174**	**73.1%**
EXPENSES					
Marketing Activities	2,762,010	3,226,045	464,035	9,987,991	78.3%
Employee Expenses	229,266	232,250	2,984	771,734	77.1%
Total Destination Marketing	2,991,276	3,458,295	467,019	10,759,725	78.2%
Sales Activities	474,497	654,991	180,494	1,605,502	77.2%
Employee Expenses	195,198	205,899	10,701	724,802	78.8%
Total Sales & Other Marketing	669,694	860,890	191,196	2,330,305	77.7%
Administrative Services	144,793	189,779	44,986	459,516	76.0%
Admin Employee Expenses	232,003	227,384	(4,619)	800,578	77.5%
Total Administration	376,796	417,163	40,367	1,260,094	77.0%
Total Expenses	**4,037,766**	**4,736,348**	**698,582**	**14,350,124**	**78.0%**
Net Revenue Expense by Month	**910,950**	**192,076**	**718,874**		
Net Position - Beginning of Year	**3,580,461**	**3,580,461**	**0**		
Net Position - Current YTD	**4,491,411**	**3,772,537**	**718,874**		

Treasurer's Report

Cash on Hand
September 2026

Operating Cash

Cash Balances	**Jul-26**			**Aug-26**			**Sep-26**		
	Actual	**Budget**	**Variance**	**Actual**	**Budget**	**Variance**	**Actual**	**Budget**	**Variance**
Bank Account Balances: operations									
BB&T Reserve Checking	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -
BB&T ICS Investment Fund	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -
Ches Bank Checking	$ 7,480,000	$ 5,267,077	$ 2,212,923	$ 6,972,454	$ 5,589,216	$ 1,383,238	$ 7,050,916	$ 5,510,014	$ 1,540,902
Ches Bank Payroll	$ 1,000	$ -	$ 1,000	$ 1,000	$ -	$ 1,000	$ 1,000	$ -	$ 1,000
Ches Bank CD	$ 812,181	$ -	$ 812,181	$ 814,422	$ -	$ 814,422	$ 816,670	$ -	$ 816,670
Total Cash on Hand	**$ 8,293,181**	**$ 5,267,077**	**$ 3,026,104**	**$ 7,787,876**	**$ 5,589,216**	**$ 2,198,660**	**$ 7,868,587**	**$ 5,510,014**	**$ 2,358,573**

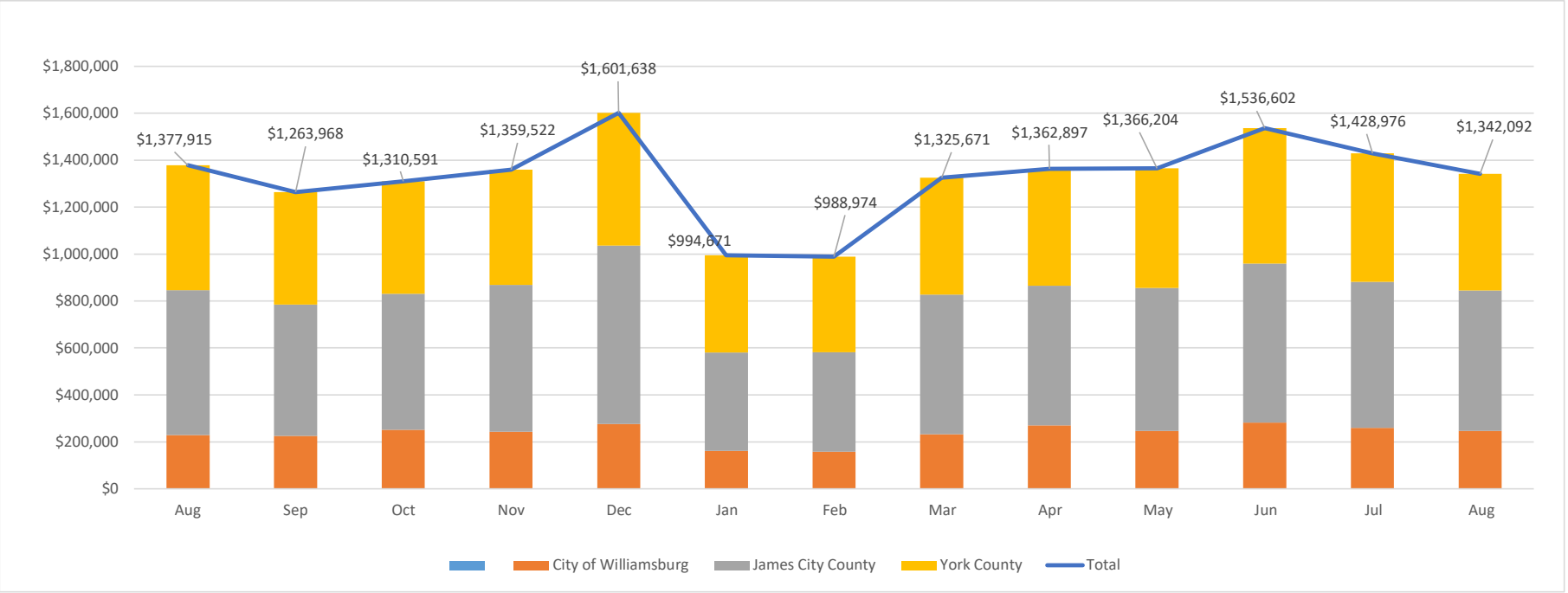
Key Sources of Funds	**Jul-26**			**Aug-26**			**Sep-26**		
	Actual	**Budget**	**Variance**	**Actual**	**Budget**	**Variance**	**Actual**	**Budget**	**Variance**
State Disbursement	$ 1,526,869	$ 1,540,700	$ (13,831)	$ 1,526,869	$ 1,697,640	$ (170,771)	$ 1,563,072	$ 1,611,240	$ (48,168)
Total Gov't Sources	**$ 1,526,869**	**$ 1,540,700**	**$ (13,831)**	**$ 1,526,869**	**$ 1,697,640**	**$ (170,771)**	**$ 1,563,072**	**$ 1,611,240**	**$ (48,168)**

Interest Earned:									
State Interest Paid	$ -	$ -	$ -	$ -	$ -	$ -	$ 14,915	$ -	$ 14,915
BB&T Reserve Checking	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -
BB&T ICS Investment Fund	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -
Ches Bank Checking	$ 20,888	$ 9,365	$ 11,523	$ 15,955	$ 19,365	$ (3,410)	$ 17,793	$ 11,448	$ 6,345
Ches Bank CD	$ 2,131	$ -	$ 2,131	$ 2,242	$ -	$ 2,242	$ 2,094	$ -	$ 2,094
Total Interest Earned	**$ 23,020**	**$ 9,365**	**$ 13,655**	**$ 18,197**	**$ 19,365**	**$ (1,168)**	**$ 34,802**	**$ 11,448**	**$ 23,354**

Accounts payable balance as of Sept. 30, 2026:	*$ 1,251,611*
Uncleared checks & payments balance:	*259,622*
Total Open Payables transactions:	*$ 1,511,232*

Sales Tax

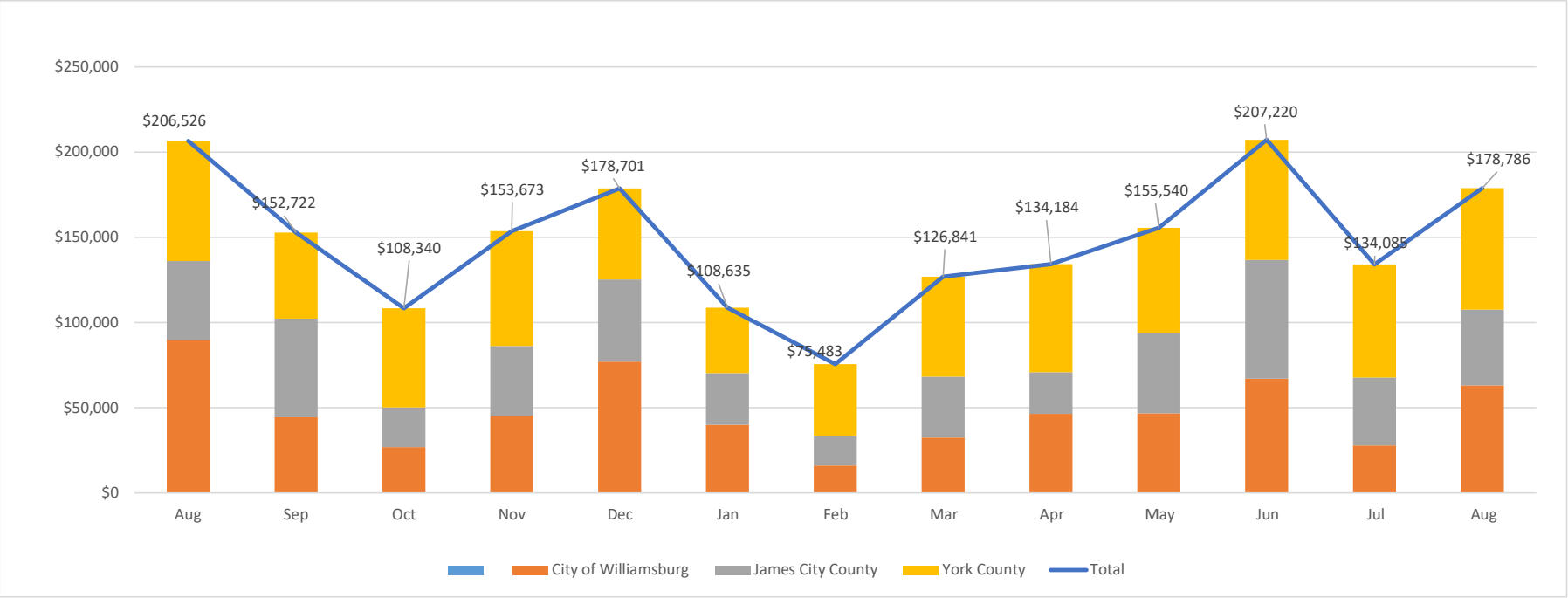
SOURCE: York County, Office of the Commissioner of Revenue



§§ 58.1-603.2 1/2 of 1%													
CY 2025/2026	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Total
City of Williamsburg	$225,203	$250,776	$243,173	$275,950	$162,152	$157,849	$233,145	$270,489	$247,091	$282,122	$259,330	$245,844	$2,853,124
James City County	$560,234	$580,139	$624,929	$760,474	$417,780	$423,773	$594,066	$594,597	$607,949	$676,715	$622,613	$598,831	$7,062,101
York County	$478,531	$479,676	$491,421	$565,214	$414,739	$407,352	$498,460	$497,810	$511,164	$577,764	$547,033	$497,417	$5,966,581
Total	**$1,263,968**	**$1,310,591**	**$1,359,522**	**$1,601,638**	**$994,671**	**$988,974**	**$1,325,671**	**$1,362,897**	**$1,366,204**	**$1,536,602**	**$1,428,976**	**$1,342,092**	**$15,881,805**
Calendar YTD Total												**$10,346,086**	
CY 2024/2025	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Total
City of Williamsburg	$205,427	$228,284	$217,692	$266,141	$167,800	$152,131	$212,669	$239,626	$230,344	$247,996	$209,194	$228,829	$2,606,134
James City County	$525,458	$568,215	$601,388	$692,950	$405,348	$376,020	$556,313	$573,465	$589,691	$614,553	$637,526	$618,169	$6,759,095
York County	$474,318	$488,266	$488,034	$572,255	$404,503	$384,578	$502,108	$501,981	$524,491	$561,287	$553,029	$530,917	$5,985,766
Total	**$1,205,203**	**$1,284,764**	**$1,307,114**	**$1,531,346**	**$977,651**	**$912,729**	**$1,271,090**	**$1,315,073**	**$1,344,526**	**$1,423,836**	**$1,399,749**	**$1,377,915**	**$15,350,995**
Calendar YTD Total												**$10,022,569**	

Transient Tax

SOURCE: York County, Office of the Commissioner of Revenue



Transient Tax $1 of the $2													
CY2025/2026	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Total
City of Williamsburg	$44,375	$26,778	$45,450	$76,995	$39,961	$16,094	$32,514	$46,293	$46,723	$67,098	$27,894	$63,127	$533,302
James City County	$57,900	$23,354	$40,797	$48,181	$30,397	$17,211	$35,664	$24,443	$46,938	$69,688	$39,717	$44,328	$478,618
York County	$50,447	$58,208	$67,426	$53,525	$38,277	$42,178	$58,663	$63,448	$61,879	$70,434	$66,474	$71,331	$702,290
Total	**$152,722**	**$108,340**	**$153,673**	**$178,701**	**$108,635**	**$75,483**	**$126,841**	**$134,184**	**$155,540**	**$207,220**	**$134,085**	**$178,786**	**$1,714,210**
Calendar YTD Total												**$1,120,774**	
CY2024/2025	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Total
City of Williamsburg	$55,555	$35,630	$53,107	$29,801	$36,219	$8,660	$50,132	$20,733	$47,483	$69,882	$37,995	$90,059	$535,256
James City County	$56,196	$43,992	$26,600	$32,345	$25,924	$26,698	$21,595	$56,932	$21,651	$65,958	$36,751	$46,078	$460,720
York County	$51,021	$62,417	$51,636	$52,408	$40,041	$39,863	$59,242	$68,735	$68,454	$69,373	$72,051	$70,389	$705,630
Total	**$162,772**	**$142,039**	**$131,343**	**$114,554**	**$102,184**	**$75,221**	**$130,969**	**$146,400**	**$137,588**	**$205,213**	**$146,797**	**$206,526**	**$1,701,606**
Calendar YTD Total												**$1,150,898**	