**Social Media Influencer Familiarization Tour**
**Yatzuri Thomas~ @kidsquarantineandme**



**Dates:** September 25 – 27, 2026 (2 Nights)
**Number in Group:** Two adults and two children
**Name:** Yatzuri Thomas and her family
**Topic:** Pancake Festival and Spooky Fall Activities

**Participation Deadline:** August 17, 2026

**Description of the Influencer:**
Yatzuri Thomas is the creator behind Kids, Quarantine, and Me and DMV Family Travel, where she inspires families to discover unforgettable road trips, hidden gems, and family-friendly experiences across the Mid-Atlantic region and beyond.

**Description of the coverage:**
Yatzuri will visit the destination with her family, with a focus on the Pancake Festival as well as spooky fall activities to do in the destination.

M**edia Outlet(s):** Instagram reels and stories

**Social Media Outlets:**

- Instagram: @kidsquarantineandme, 103K followers

***NOTE ON LODGING, RESTAURANTS, and ATTRACTIONS***: Visit Williamsburg chooses particular lodging, restaurants, and attractions for specific reasons. Each familiarization tour (FAM) is different, and we ask that our partners are sensitive to the criteria that led us to these requests. While each FAM tour content has a different angle, there may not be coverage of the lodging facility if it is not in alignment with the story or blog post. If you have any suggestions in line with the criteria, please contact us with your ideas.

**Names of Travelers:** Yatzuri Thomas and her family
**Room Information**: Two Rooms, three beds
**Dietary Restrictions**: None
**Transportation:** Own Car

**DRAFT ITINERARY:**

**Date:** September 25 – 27, 2026 (2 Nights)

**Friday, September 25:**

- Afternoon activity in James City County – outdoor recreation
- Evening activity in Williamsburg – Pancake Festival
- Evening activity in Williamsburg – ghost tour

**Saturday, September 26:**

- Morning activity in Williamsburg – Pancake Festival
- Afternoon activity in James City County – outdoor recreation
- Evening activity in James City County – amusement park

**Sunday, September 27:**

- Breakfast in Williamsburg – pancake house
- Afternoon activity in Williamsburg – hands-on activity
- Late afternoon departure

Please forward offers to Daniela Owen.