

**From:** [Connie Nelson](#)  
**To:** [Connie Nelson](#)  
**Subject:** COVID-19 Industry Update 3  
**Date:** Wednesday, March 11, 2020 7:17:09 PM  
**Attachments:** [Visit\\_NC\\_CoVID19\\_update-March\\_10\\_2020.pdf](#)

---

### **COVID-19 - Industry Update 3:** March 11, 2020

Greetings to Travel Partners,

The Wilmington and Beaches CVB continues to monitor COVID-19 (novel Coronavirus) updates from New Hanover County, as well as Visit North Carolina and other state agencies that are taking the lead on preparation and information distribution.

Gov. Roy Cooper on Tuesday (March 10) declared a [State of Emergency](#) for North Carolina due to COVID-19. According to the Governor, "The main purpose of declaring a State of Emergency is increased flexibility to respond and prevent as well as to allocate funds where needed." Attached, please find Visit NC's recent COVID-19 update with additional information about this and links to resources.

At the time of this writing (March 11, 2020), the CVB is not aware of any confirmed cases of COVID-19 in New Hanover County. <https://health.nhcgov.com/your-environment/public-health/coronavirus/>

Currently, only two North Carolina counties have had individuals that tested presumptively positive for COVID-19. <https://www.ncdhhs.gov/divisions/public-health/coronavirus-disease-2019-covid-19-response-north-carolina>

The NC Restaurant & Lodging Association has created a NEW online Coronavirus Resource Center For Hospitality Businesses that includes excellent resources that are specific to the Lodging and Restaurant industries, as well as practice tutorials for employers: <https://www.ncrla.org/coronavirus/>.

Please continue to keep the CVB informed of meeting/event cancellations that cite COVID-19 as the reason for cancellation. Please also let us know if you notice an uptick in lodging cancellations that cite COVID-19 concerns.

We respect the importance of this matter and will continue to share updates to our partners on an on-going basis as the situation changes.

Thank you.

**Connie Nelson**

PR/Communications Director  
Wilmington and Beaches Convention & Visitors Bureau  
505 Nutt Street, Unit A  
Wilmington, NC 28401  
cvbpr@wilmingtonandbeaches.com  
(P)(910) 341.4030 x120

*New Hanover County's tourism industry generates more than \$613 million in annual*

*economic impact, creates 6,470 jobs and contributes \$54 million to the state and local tax bases. Each county resident saves an estimated \$228.31 annually in taxes.*