

NOTICE OF PUBLIC MEETING

Wisconsin Council on Tourism

Thursday, October 14, 2021

10:00am – 12:00pm

A tour of the Epic Campus will commence at 12:30pm

Meeting Location:

In Person:

Epic

1979 Milky Way

Verona, WI 53593

(Andromeda building; Shire Conference Room)

Virtual:

<https://us02web.zoom.us/j/88684388997?pwd=c2N3SmNPcWFYdjUkQUkKJjUjUkFnKzFkUT09>

Teleconference Dial-in:

1-216-706-7005

Conference Code: 966542#

ADVISORY TO THE MEDIA:

This public meeting will be held in-person and will have a teleconference/virtual option. The public and press are welcome to attend in-person or telephonically. Should any person wishing to participate telephonically have technical concerns, problems or challenges, please contact Chelsey Bence at cbence@travelwisconsin.com and/or 608-617-5388 and she will endeavor to assist.

AGENDA

- I. Call to Order and Welcome
- II. Approval of May 12, 2021 minutes
- III. Review legal advice re: Council scope of authority
- IV. COVID relief funding updates
- V. Election of 2 members to the Marketing Committee
- VI. Marketing Report
- VII. Vote on Logo Trademark Recommendation
- VIII. Meetings and Conventions Committee Report
- IX. Concluding remarks and update on Department business by Secretary-designee Sayers
- X. Next Meeting Topics
- XI. Adjournment

Tour of Epic campus to follow.

POC:

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Wisconsin Governor Tony Evers

Wisconsin Department of Tourism Secretary-designee Anne Sayers

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