

## NOTICE OF PUBLIC MEETING

**Wisconsin Council on Tourism**

Wednesday, November 16, 2022

12:30pm – 2:30pm

**In-Person Meeting Location:**

The Wade House Historic Site, Visitors Center  
W7965 WI-23, Greenbush, WI 53026

**Virtual Meeting Option:**

[Microsoft Teams Virtual Meeting Link](#)

**Or call in (audio only)**

[+1 608-571-2209,,845565394#](#)

Phone Conference ID: 845 565 394#

**ADVISORY TO THE MEDIA:**

This public meeting will be held in-person and will have a teleconference/virtual option. The public and press are welcome to attend in-person or telephonically. Should any person wishing to participate telephonically have technical concerns, problems, or challenges, please contact Chelsey Bence at [cbence@travelwisconsin.com](mailto:cbence@travelwisconsin.com) and/or 608-622-6115 and she will endeavor to assist.

**AGENDA**

- I. Welcome & Call to Order
- II. Approval of May 23, 2022 Minutes
- III. Committee Reports
- IV. Marketing Campaigns
- V. Meetings, Conventions, & Sports Updates
- VI. Office of Outdoor Recreation Updates
- VII. WIGCOT Discussion
- VIII. Secretary-designee's Report
- IX. Next Meeting Topics
- X. Adjournment

**POC:**

Craig Trost

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**Wisconsin Governor Tony Evers**

**Wisconsin Department of Tourism Secretary-designee Anne Sayers**

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