

NOTICE OF PUBLIC MEETING

Wisconsin Council on Tourism

Monday, May 23, 2022

10:30am – 12:00pm

In Person Meeting Location:

Wisconsin Department of Tourism
3319 W Beltline Hwy, Floor 3
Madison, WI 53708

Teleconference/Virtual Options

Join on your computer or mobile app

[Click here to join the meeting](#)

Or call in (audio only)

Dial-in: 1 608-571-2209

Conference ID: 309 441 409#

ADVISORY TO THE MEDIA:

This public meeting will be held in-person and will have a teleconference/virtual option. The public and press are welcome to attend telephonically.

Should any person wishing to participate telephonically have technical concerns, problems, or challenges, please contact Chelsey Bence at cbence@travelwisconsin.com and/or 608-617-5388 and she will endeavor to assist.

AGENDA

- Welcome & Call to Order
- Approval of March 15, 2022 minutes
- Election of Marketing Committee Members
- Election of the Joint Effort Marketing (JEM) Committee Members
- State of the Arts: Presentation and discussion
- “Here’s to Those Who Wisconsin” Industry Toolkit: Review and discussion
- Secretary-designee’s report
- Next Meeting Topics
- Adjournment

POC:

Craig Trost

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Wisconsin Governor Tony Evers

Wisconsin Department of Tourism Secretary-designee Anne Sayers

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