



SERVICE EXCELLENCE

James Netz Photography
Joel Porter, Marcus Hotels and Resorts
Hooties Hauler
Madison Children's Museum Education,
Visitor Services and Outreach Teams
Nicole Cappoferri, The Trade Milwaukee
Rotary Lights LaCrosse
Potawatomi Casino Hotel Milwaukee
Bon Sens Media
Wisconsin River Meats

ARTS, CULTURE, HERITAGE

Bookworm Gardens
City of Oak Creek Tourism - CAFÉ Event
Crandon Motorsports AND
Forest County Potawatomi
DEVIATE Beloit
Discover Green Bay Visitor Center
Forts Folle Avoine Historical Park
Historic Point Basse
The Milwaukee Theater District
Destination Door County -
Art in the Door
Lakefront Heritage Project
Native American Tourism of Wisconsin
Paine Art Center and Gardens
Portage County Historical Society
Schuster's Playtime Farm
Scott Terry, Mahogany Gallery/
Black Arts and Culture Expo
Wisconsin Museum of
Quilts and Fiber Arts
Woodland Indian Art
Yerkes Observatory

RISING STAR

Becca Garrison,
Welcome to Glendale and North Shore
Chamber of Commerce
Hailey Eickhorst,
Fox Hill RV Resort and Campground
Haleigh Doyle, Explore La Crosse
Hannah Gott, Destination Madison

RISING STAR CONT.

Heidi Prestwood-Funkhouser,
Sparta Area Chamber of Commerce
Jillian Talarczyk,
Madison Public Art Project
Jonathan Kaiser, JK Productions
Laura Palzkill,
Phillips Area Chamber of Commerce
Lindsey Graskey, Superior City Council
Malorie Paine, Plover Area Convention and
Visitors Bureau
Megan Cooper,
Jefferson Chamber of Commerce
Monica Ariens, Ariens Co. Hospitality
Nicole Bedner, VISIT Milwaukee
Patrick Curran, Festivals of Cedarburg
Zach Patryn, Geneva ChopHouse

LEGACY

Barry Levenson, National Mustard Museum
Harold Lewis, The Pfister Hotel
James Schneider,
UW Extension Grant County
Jim Crothers, Grand Geneva Resort & Spa
Pam Jahnke, Midwest Farm Report
Richard "Dick" Fankhauser,
Spooner Heart of the North Rodeo
Stephanie Klett, Visit Lake Geneva
Terry Matier, Lake Superior
Big Top Chautauqua

INNOVATION

Ariens Nordic Center
Basse's Taste of Country
Sun Prairie Sweet Corn Festival
Explore Southern Sawyer County
Destination Door County - Community
Investment Fund
East Troy Lights
Food + Farm Exploration Center
Milwaukee Mitchell International Airport
The Bell Children's Garden at Green Bay
Botanical Garden
Waunakee Artisan Market

DEAI

Northcott Neighborhood House
Tony Kearney