

Past Governor's Tourism Award Recipients

2021 Governor's Tourism Award Recipients

Arts, Culture, & Heritage Award

Wormfarm Institute's Farm Art D'Tour

Diversity, Equity, Accessibility & Inclusion Award

Tammy Belton-Davis, Milwaukee Repertory Theater

Legacy Award

Dan Small, Outdoor Wisconsin TV & DSO Radio

Rising Star Award

Claire Koenig, VISIT Milwaukee

Service Excellence Award

Employee Meal Program, Geronimo Hospitality Group

Stewardship Award

Mammoth Hike Challenge, Ice Age Trail Alliance

2020 Governor's Tourism Award Recipients

Arts, Culture & Heritage Award

Saint Kate – The Arts Hotel

Legacy Award

Deb Archer, Destination Madison

Rising Star Award

Cameryn Kwaterski, Visit Rome

Stewardship Award

Village of Egg Harbor

Service Excellence Award

Heart of Canal Street, Potawatomi Hotel & Casino

2019 Governor's Tourism Awards Recipients

Arts, Culture & Heritage Award

Peninsula School of Art

Legacy Award

Trisha Pugal, WH&L

Rising Star Award

Cambria Mueller, Door County Visitor Bureau

Stewardship Award

Frog Bay Tribal National Park

Service Excellence Award

Lars Johnson, Al Johnson's Swedish Restaurant

2018 Governor's Tourism Awards Recipients

Arts, Culture & Heritage Award

Taliesin Preservation

Legacy Award

Kathy Kopp, Platteville Regional Chamber of Commerce

Rising Star Award

Amy Gabay, Explore La Crosse

Service Excellence Award

Ben Popp, American Birkebeiner Ski Foundation

Stewardship Award

Cave of the Mounds

2017 Governor's Tourism Awards Recipients

Arts, Culture & Heritage Award

Brenda DeVita, American Players Theatre

Legacy Award

Gary Knowles, Knowles Communications

Rising Star Award

Scott Liegl, Wausau/Central Wisconsin CVB

Stewardship Award

Joe Klimczak, Cave of the Mounds

Service Excellence Award

Joe Khairallah, Marcus Hotels & Resorts

2016 Governor's Tourism Awards Recipients

Arts, Culture & Heritage Award

Leigh Yawkey Woodson Art Museum

Legacy Award (Tied)

*Allen Schroeder, Pendarvis Stonefield Historic Site and First Capitol Historic Site
Charles Wilkenhauser, Milwaukee County Zoo*

Rising Star Award

Tim Hyma, Sparta Area Chamber of Commerce

Service Excellence Award

James Bolen, Cable Area Chamber of Commerce

Stewardship Award

Meuer Farm, Chilton

2015 Governor's Tourism Awards Recipients

Arts, Culture & Heritage Award

Racine Art Museum

Legacy Award

Dave Clements, La Crosse Area Convention & Visitors Bureau

Rising Star Award

Brittany Berens, Superior/Douglas County Area Chamber & CVB

Service Excellence Award

Wausau/Central Wisconsin CVB

Stewardship Award

Little Lake Wissota Stewardship Project

2014 Governor's Tourism Award Recipients

Arts, Culture & Heritage Award

Peninsula Players Theatre

Legacy Award

Lola Roeh, The Osthoff Resort

Rising Star Award

Michelle Voight, Washburn County Tourism Association

Service Excellence Award

Monona Terrace Convention Center

Stewardship Award

Pinehurst Inn

2013 Governor's Tourism Award Recipients

Arts, Culture & Heritage Award

Lake Superior Big Top Chautauqua

Legacy Award

Steve Marcus, The Marcus Corporation

Rising Star Award

Kari Dawson, Real Racine

Service Excellence Award

Greg Vreeland, Northwest Wisconsin Mobile Travel Information Center

Stewardship Award

Town of Platteville

2012 Governor's Tourism Award Recipients

Arts, Culture & Heritage Award

American Folklore Theater

Legacy Award

William "Bill" Otto, Marcus Hotels & Resorts

Rising Star Award

Brenda Krainik, Greater Green Bay Convention & Visitors Bureau

Service Excellence Award

Lake Geneva Cruise Line

Stewardship Award

City of Middleton

2011 Governor's Tourism Award Recipients

Legacy Award (tied)

*Ed Lump, Wisconsin Restaurant Association, Tourism Federation of Wisconsin
Dick Klopocic, Fireside Theatre*

Rising Star Award

*Jean Galasinki, Trempealeau County Tourism Council, Trempealeau Chamber of Commerce,
Mississippi River Parkway Commission*

Service Excellence Award

Mike Goodrich, Potawatomi Bingo Casino

Stewardship Award

Town of Bayfield

2010 - First Governor's Tourism Awards

Legacy Award

Ruth Goetz

Rising Star Award

Theresa Nemetz, Milwaukee Food Tours

Service Excellence Award

Scott Krause, Heidel House Resort & Spa

Stewardship Award

Monona Terrace Community & Convention Center