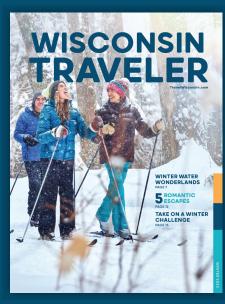
TRAVEL WISC NSIN

WISCONSIN TRAVELER



Produced in partnership between

Travel Wisconsin and Madden Media

FOR ADVERTISING INFORMATION, PLEASE CONTACT:



DAN CARTER DESTINATION DEVELOPMENT SPECIALIST 602-432-7119 dcarter@maddenmedia.com



JAKE SILLAVAN
DIRECTOR OF DESTINATION STRATEGY
281-352-5607
jsillavan@maddenmedia.com

FOR MATERIALS SPECIFICATIONS, PLEASE CONTACT:

Kristin Fletcher, Campaign Manager kfletcher@maddenmedia.com

TRAVEL WISC NSIN



New Opportunity for DMO's and Associations

Travel Wisconsin's official Wisconsin Traveler magazine delivers the best of Wisconsin to visitors on a seasonal basis. Travelers depend on these magazines as their source for selecting where to go, where to stay, and what to do while in Wisconsin during their favorite time of year to visit.

Advertising placements are only available in *full-page* and half-page advertorials. These vibrant advertorials combine your imagery with inspirational copy about your destination. You will provide images and copy, and our team will edit and lay out the advertorial to ensure that it looks fantastic.

CIRCULATION: 20,000 COPIES PER EDITION

	AD CLOSE	MATERIALS DUE	PUBLICATION DATE
2022-2023 Winter Wisconsin Traveler	7/29/22	8/5/22	November 2022
2023 Summer Wisconsin Traveler	12/9/22	12/16/22	April 2023
2023 Fall Wisconsin Traveler	4/14/23	4/21/23	August 2023

AD RATES*

Full-Page Advertorial \$2,000
Half-Page Advertorial \$1,300

Pre-billing available. Details subject to change.

Travel Wisconsin has final decision on ad
placements. *All rates are net.

